

**FILE COPY**



**CERTIFICATE OF INCORPORATION  
OF A  
PRIVATE LIMITED COMPANY**

Company Number **10819436**

The Registrar of Companies for England and Wales, hereby certifies that

**OPTIMISE DIGITAL LTD**

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **14th June 2017**



\* N10819436J \*



**Companies House**



**THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES**



Companies House

**IN01**(ef)

**Application to register a company**



Received for filing in Electronic Format on the: **13/06/2017**

X68ICQ23

*Company Name in full:* **OPTIMISE DIGITAL LTD**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **England and Wales**

*Proposed Registered Office Address:* **190 HURRICANE WAY  
WOODLEY  
READING  
UNITED KINGDOM RG5 4UH**

*Sic Codes:* **70229  
74100  
62020**

*I wish to entirely adopt the following model articles:*

**Private (Ltd by Shares)**





## *Statement of Capital (Share Capital)*

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<i>Class of Shares:</i>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>8</b>
<i>Currency:</i>	<b>GBP</b>	<i>Aggregate nominal value:</i>	<b>8</b>
<i>Prescribed particulars</i>			

**EACH SHAREHOLDER HAS FULL RIGHTS IN THE COMPANY WITH RESPECT TO VOTING, DIVIDENDS AND DISTRIBUTIONS. FURTHERMORE, EACH SHAREHOLDER IS RESPONSIBLE FOR DEBTS INCURRED BY THE COMPANY. EACH SHAREHOLDER IS DISEMPOWERED TO REMOVE CAPITAL FROM THE COMPANY WHILE IT REMAINS IN DEBT. IN THE EVENT OF BANKRUPTCY, NO SHAREHOLDER WILL BE ENTITLED TO COMPENSATION OR PAYMENT.**

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### **Statement of Capital (Totals)**

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<i>Currency:</i>	<b>GBP</b>	<i>Total number of shares:</i>	<b>8</b>
		<i>Total aggregate nominal value:</i>	<b>8</b>
		<i>Total aggregate unpaid:</i>	<b>8</b>

## *Initial Shareholdings*

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*Name:*           **DAVID THWAITES**

*Address*       **190 HURRICANE WAY  
HURRICANE WAY  
WOODLEY  
READING  
UNITED KINGDOM  
RG5 4UH**

*Class of Shares:*       **ORDINARY**

*Number of shares:*     **8**

*Currency:*           **GBP**

*Nominal value of each  
share:*               **1**

*Amount unpaid:*       **1**

*Amount paid:*         **0**

## *Persons with Significant Control (PSC)*

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**Statement of no PSC**

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**The company knows or has reason to believe that there will be no registerable Person with Significant Control or Relevant Legal Entity (RLE) in relation to the company**

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## *Statement of Compliance*

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*I confirm the requirements of the Companies Act 2006 as to registration have been complied with.*

*Name:* **DAVID THWAITES**  
*Authenticated* **YES**

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## **Authorisation**

*Authoriser Designation:* **subscriber** *Authenticated* **YES**

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# COMPANY HAVING A SHARE CAPITAL

## Memorandum of association of

## OPTIMISE DIGITAL LTD

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

<b>Name of each subscriber</b>	<b>Authentication</b>
David Thwaites	Authenticated Electronically

Dated: 13/06/2017