



ASIC

Australian Securities & Investments Commission

15 May 2015

PO BOX 4000
Gippsland Mail Centre
Victoria 3841

GREGORY DAVIDS

Web: www.asic.gov.au

Telephone: 1300 300 630

Dear GREGORY

Business name registration for 'SEO Sydney Solutions'

The ASIC key for this business name is 1-15566175842.

Congratulations! The business name '**SEO Sydney Solutions**' was registered to **GREGORY ALAN DAVIDS** on **15 May 2015**.

Your business name is registered for three years and your registration will expire on 15 May 2018. We will send you a renewal notice when your business name registration is due for renewal.

Your record of registration

Attached is your record of registration, which includes the details you provided in your application. ASIC makes some of this information available on our national Business Names Register; however, personal details - such as your date of birth and residential address - will not be disclosed to the public.

Maintaining your registration using ASIC Connect

You must keep your business name details up to date and notify us of any changes within 28 days using ASIC Connect, our online service for managing your business name. To set up your ASIC Connect account, visit www.asic.gov.au/business-names and use your ASIC key below.

Your ASIC key

Your ASIC key helps safeguard your personal information when you first set up your account, ensuring only you (or those you authorise to act on your behalf) can access your information.

Once your account is set up on ASIC Connect, you'll be able to perform a range of functions, including updating your address details and renewing your registration.

How do you protect your name?

You have registered a business name which means that no one else can register an

identical name but you do not own that business name. You can take steps to protect your business name from use by another person. To do this you need to register the business name as a trade mark. A registered trade mark gives you exclusive use of the trade mark throughout Australia. To learn more about trade marks visit IP Australia at www.ipaustralia.gov.au

Where can I find more information?

You can find more information (including step-by-step user guides) about your business name registration and using ASIC Connect at www.asic.gov.au/business-names

Best wishes for the future success of your new business.

Yours sincerely



Rosanne Bell
Senior Executive Leader
Registry