



Technologically Intelligent

Website Development and Digital Services
Presentation

Our Clients

We are very proud of the service we provide for our customers. In fact, we see a client relationship drastically more personal than that of most agencies in our field. Our client relationships do not start at 9AM and end at 6PM—they stay with us to continually receive the quality service they deserve.



PROUD TO BE A
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Who We Are

Our Agency Model.

Partners, Services, People & Portfolio

We pursue relationships based on transparency, persistence, mutual trust, and integrity with our employees, customers and other business partners. Our team of specialists consistently delivers outstanding results combining creative ideas with our vast experience. We can help you build a sustainable, meaningful relationship with your clients by engaging them with your brand using internet marketing.

We are a team TechCentrica. We are so glad to tell you about ourselves. We are established as one of web design expert & online marketing firms of India.

- Over 60 + website developed
- We help 70 + customers worldwide
- 25 in-house professionals at Sector 62, Noida & additional Australia office in Melbourne.


Web Development

Web Design & Development Solutions

-  Content Marketing Strategy
-  Web Design
-  Web Development
-  Mobile Marketing
-  Digital Consultancy





Online Marketing

How we can help you to get more sales

-  Search Engine Optimization
-  Local SEO
-  Social Media Marketing
-  Email Marketing
-  Pay Per Click (PPC) Management

Sales Optimization

Improve the success of marketing efforts

-  Conversion Rate Optimization
-  Online Presence Analysis
-  Reputation Management
-  Affiliate Management

We have a strategy and a proven track record in increasing leads for our clients.



Services We Offer

We help brands to generate creative business ideas and to deliver brand utility through sustainable strategies and creative technologies

The Planning Function

Our Strategic Process to Deliver
Orchestrated Digital Experiences

Creative Business Idea!

We base our planning on a established model that looks at the consumer, the category and the brand as we are seeking to generate insights and to identity opportunity.



Call To Action

Inspire the target audience from social networks to visit your website



Engage

Encourage dialogue and coverage from influential people and sites



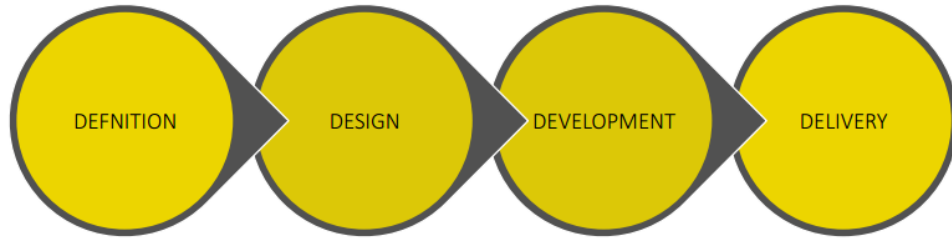
Inspire

Inspire the target audience to visit your website from social networks

How the agency is modeled

It has 7 main functions:

1. Strategy & Planning
2. Client Services
3. Project Management
4. Design Studio
5. Development Studio
6. Deployment
7. Maintenance & Support



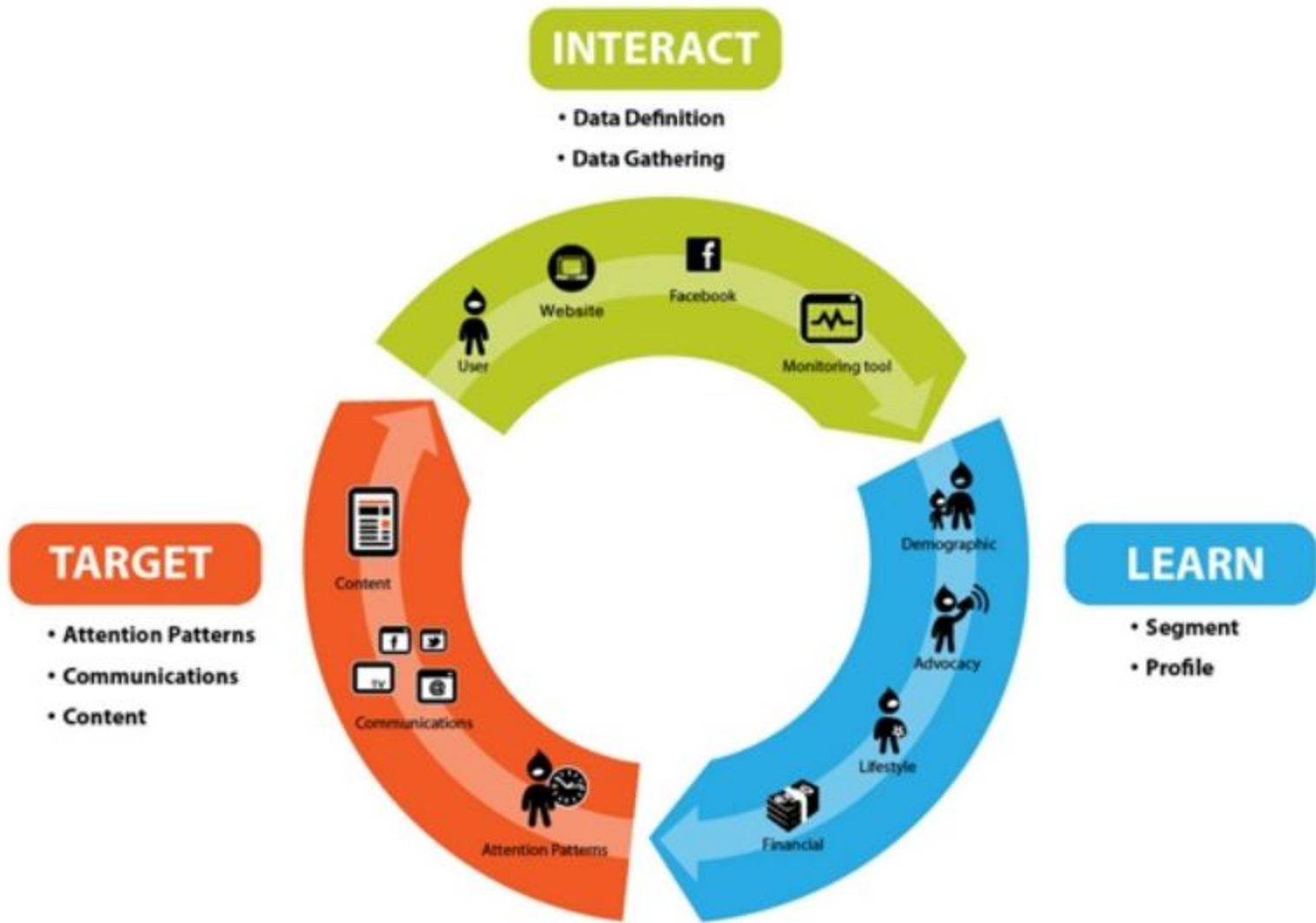
Methodology

We use a modified version of the PRINCE2 methodology for effective project management to focus on what a project is to deliver...

- Web 2.2 technology will be used.
- Cross Browser compatibility
- SEO friendly design & developed
- Google Analytics Integration
- Social Media Plugin Integration
- Responsive website development
- Angular JS based web interface

Media Planning Resources

We Drive Insights Through Analytics to
Optimize Communications



Adaptive Marketing: Interact – Learn - Target

An effective communication planning tool that looks at transforming data into insights before optimizing or doing pivotal changes to the way communications are modeled.

Google AdWords Microsoft Advertising



YAHOO! SEARCH MARKETING

Google Partner

Google

AdWords Certification

TECH CENTRICA

is hereby awarded this certificate of achievement for the successful completion of the Google AdWords certification exams.



VALID UNTIL
13 September 2016



GOOGLE.COM/PARTNERS

Media Network

We can access the main advertising networks relevant on the Indian market.

And we are part of the network of agencies that receive constant updates on new ad formats:

- : MS Ads Magnetic Canvas, xbox Nuads, VersaTiles
- : Google AdWords Enhanced Campaigns
- : Facebook Newsfeed Video Ads

Thank You!



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