



CITYLOCAL PRICE LIST 2014

SETUP FEE	PRICE	FEATURES
None	Free Listing £0.00/month	✓ Name, address and telephone number.
	Free Listing with web link £5.00/month	✓ Name and Address, Telephone Number and Web Link.
£99.00	Premium Light (Without Google) £35.00/month	<ul style="list-style-type: none"> ✓ Name and Address ✓ Multiple Contact Numbers
	Top Spot Light (Without Google) £40.00/month	<ul style="list-style-type: none"> ✓ Web Link ✓ Map
£99.00	Premium Std – Top 2 Pages of Google £40.00/month	<ul style="list-style-type: none"> ✓ Whole Web Page with Unlimited Text ✓ Picture Slide Show (unlimited pictures!)
	Top Spot Std - Top 2 Pages of Google £45.00/month	<ul style="list-style-type: none"> ✓ Review Capture Procedure ✓ Printable Money Saver Voucher
Extra Features	Add Setup Cost	Add Monthly Fee
Spotlight Advantage Position	£25.00	£10.00 per month (prices vary on positioning)
Own Promotional Video Supplied	£50.00	£10.00 per month
Website Builds	£400 to £700	£25.00 per month (prices vary on complexity)
Additional 5 Search Keywords	£50.00	£15.00 per month
Banners (at top of page)	£75	£50 per month (prices vary on positioning)
Promotional Mail Drop (30K homes)	£199.00	£0.00 per month