

## PRODUCTION OF A SOCIAL MEDIA STRATEGY

SINGULAR PRICE - £300

MONTHLY PRICE - £280

TO INCLUDE AN INITIAL MEETING, IDENTIFICATION OF YOUR TARGET AUDIENCE, ANALYSIS OF CURRENT SOCIAL MEDIA CAMPAIGNS AND STRATEGIES, AND THE PRODUCTION OF AN IN-DEPTH SOCIAL MEDIA STRATEGY, FOR A VARIETY OF PLATFORMS.

## SOCIAL MEDIA MANAGEMENT

FORTNIGHTLY PRICE - £200

MONTHLY PRICE - £380

TO INCLUDE AN INITIAL MEETING, THE MANAGEMENT AND PRODUCTION OF CONTENT FOR A DISCUSSED NUMBER OF SOCIAL MEDIA CHANNELS, THE CREATION OF CONVERSATION, INCREASE IN VISIBILITY, FRIENDS AND FOLLOWERS - ALL WITH A FORTNIGHTLY EVALUATION TO DISCUSS THE PROGRESS.

## COPYWRITING

DAILY RATE - £150

HALF-DAILY RATE - £70

TO INCLUDE THE PRODUCTION OF COPY, WHICH IS NOT ONLY OF A HIGH STANDARD, BUT IS BOTH ENGAGING AND CREATIVE. COPY CAN BE PRODUCED FOR A VARIETY OF MULTIPLE MEDIA FORMATS.

- ALL PRICES CAN BE NEGOTIATED UPON INITIAL CONSULTATION
- IF YOU WISH TO CREATE A SOCIAL MEDIA AND COPYWRITING PACKAGE FROM THE ABOVE, OR WOULD LIKE TO DISCUSS THE SERVICES IN MORE DETAIL, THEN PLEASE GET IN TOUCH!