



The Word Bird

Rate Card

With effect from 1st September 2013

Copywriting charges are notoriously difficult to determine because every page of copy will be different, as will the time required to create it. However, as a guide please see my suggested rates below:

- Case study £60 - £90
- Press release £70 - £130
- Web content £60 - £90 per page
- Newsletter/bulletin £60 - £90 per page
- Blog £60 - £90

Suggested daily rates

- £150 per day for one-off items
- £125 per day for regular items (at least one per month)

Fees can be negotiated for individual projects – please contact to discuss