

Nelson Marketing Co.

2017 Price Guide

Service	Monthly	6 Months	12 Months
Organic + Local SEO	1500 / month	1250 / month	1000 / month

Add-On Services	Monthly	6 Months	12 Months
Reputation Management	1000 / month	850 / month	700 / month
Conversion Rate Optimization	2500 / one time	2250 / one time	2000 / one time
AdWords Management	600 / month	500 / month	400 / month