

# **General Structure of Pricing:**

### **Prints**

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Size	Finisn	Material	Price/Print
4" x 6"	Matte, Lustre or Glossy	Any Paper	\$5
8" x 10"	Matte, Lustre or Glossy	Dye Sublimation Paper	\$10
8.5" x 11"	Matte, Lustre or Glossy	Fine Art Paper	\$15
8.5" x 11"	Matte	Fine Art Canvas	\$20
13" x 19"	Matte, Lustre or Glossy	Fine Art Paper	\$25
13" x 19"	Matte	Fine Art Canvas	\$45
17" x 22"	Matte, Lustre or Glossy	Fine Art Paper	\$55
17" x 22"	Matte	Fine Art Canvas	\$85
Up to 44" Width Roll	Matte, Lustre or Glossy	Fine Art Paper	\$105 - \$300*
Up to 44" Width Roll	Matte	Fine Art Canvas	\$175 - \$750*.
	Services		

#### Services

Studio shoots and shoots within five (5) miles of our location	\$150/hr*
On-Location "Still Only" Shoots	\$200/hr*
On-Location "Still Only" Studio Style Shoots	\$300/hr*
On-Location Video Shoots	\$500/hr*
Retouching, editing, color corrections and other specialty services	\$175/hr
Marketing, Creative or Technical Consulting	\$275/hr*

#### **Custom Services**

Other materials, sizes, finishes and services are available on request. Custom jobs will have prices set based on complexity and demand. Please ask if you feel that your needs are not reflected in our general price guide.

## **Albums**

Album prices vary and start as low as \$50 with size, material, binding and finishing options. Available sizes range from 2" by 3" up to 11" by 13" and many other custom sizes in between and beyond. Material options include, but are not limited to, matte papers, canvas style papers, metallic finished papers, leathers and more. Bindings are custom and range from papers to leathers and acrylics.

# **Group and Package Discounts**

If multiple bookings are made at a time, a discount will be made to each individual booking. Event packages are also available. Prices vary based on the options added to individual packages and the number of individual bookings within a group. In example, five families have birthdays coming up and would like to book a photographer. All five events are booked at once. Each individual booking would be for a three (3) hour On-Location "Stills Only" Studio Style Shoot priced at \$900/event. Book together and the individual prices would be about \$600/event plus options. The discount amount depends upon the number of events booked and the number of services requested for each booking. Another discount option is to purchase a "package" of services. For example, if your event is a wedding or a birthday, you may opt for a package for your event and bundle multiple services, prints and albums for one fixed low price. A wedding with a mix of On-Location stills, a photo booth, some video, prints and album may be bundled for a low price of \$2500. Pricing will vary based on the added options and length of time the event lasts. If your event happens to be a graduation or something similar, you may book stills and video at a flat rate of \$1750 and add optional albums and prints at a later time or simply order albums and prints separately. Other custom event packages are available starting at just \$500. Add your options and make a package that fits your event! Like us on Facebook or "+1" us on Google+ and receive an additional 10% off your final invoice. Check in's and referrals are an additional means of accruing discounts and rewards! Ask for current promotions when placing an order to find out more.

\*All location shoots are hourly plus expenses and mileage. Includes two (2) digital downloads with standard license agreement. Licensing arrangements and additional images will incur additional charges. Pricing for add-ons are extra and negotiable; they are to be discussed if and when necessary. Video rates depend upon the complexity of the shoot. The need for additional personnel and equipment will incur additional charges. Delivery media choices for video services are custom designed on a case by case basis. All prices are based on one photographer and any necessary assistants. Additional photographers, videographers and assistants will be added depending on the complexity of the shoot and pricing will be discussed on a case by case basis. A 25% deposit is due upon signing and a \$50 fee is required to save the date. Deposits are non-refundable. Cancellations and refunds are handled on a case by case basis. Roll Pricing contingent on the length of the final print. All prices listed are estimations and subject to change without notice. For a quote, please contact us for a formal estimate with the specifications of your endeavor. All creative services rendered subject to a creative fee. The creative fee is in excess of all other fees, hourlies and expenses and calculated using the current hourly creative consulting rate.

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