

Home

Personal Page

News Feed

Inbox (12)

Edit Profile

Friends (2)

Bookings (2)

Skills Page

Business Page

Settings

News Feed



Amy Chan Hair & Makeup Artistry listed on Lacartes

5:21 am



Amy Chan Hair & Makeup Artistry

Bridal hair makeup · makeup artist · Asian makeup artist

Sydney · Sydney

Tel:

Whether its a wedding appearance or any other occasion, Amy Chan Hair & Makeup Artistry will create the ultimate look for you. Contact us today to create the ultimate look for you.



Like · Comment · Post to wall · Print

When user click on 'Personal Page' or 'Skills Page' the default page will be the News Feed. News Feed will be updates from Friends and businesses the user has **Liked AND/OR Subscribed**

There will be 3 more sub-menus:
Inbox - takes user to inbox page
Edit Profile - takes user to the edit profile page
Friends - takes user to the friends page
Bookings - take user to the user-side online booking page

 Home

 **Personal Page**

News Feed

Inbox (12)

Edit Profile

Friends (2)

Bookings (2)

 Skills Page

 Business Page

 Settings

You don't yet have a personalized news feed

There are a few ways to get your own news feed:

- Add a few more friends
- Subscribe to a few more of your favourite local businesses



Add Friends

Invite friends by email addresses or import existing contacts

Open the invite friends pop-up

If after adding a few friends or subscribing to a few businesses there are still no feed, continue to display this message until there is a news feed message.

Lebara
Unlimited
Buy now ▶

UK and International
talk, text and data

from **£29** for 30 days
Mobiles and landlines
Fair use policy applies.



Full Name (Personal Page Admin)

Inbox

- All Messages**
- Friend Group...
- Friend Group...
- Others

Google skyscraper

1 - 20 of 38 Messages

[Previous](#) | [Next](#)

Subject Text up to 25 char...



John Smith

Up to 20 words from message text

My-pic.jpg (25kb)

My-job-resume.doc (2kb)

14 February 2013, 12:30pm | [Report Abuse](#) | [Delete](#)

Subject Text up to 25 char...



John Smith

Up to 20 words from message text

My-pic.jpg (25kb)

My-job-resume.doc (2kb)

14 February 2013, 12:30pm | [Report Abuse](#) | [Delete](#)

Google skyscraper
160 x 600
TEXT ad unit

On personal inbox, the 'All Messages' section will display ALL messages.

IF user has friend groups then he can view lists of filtered messages.

Fastclick 728 x 90 ad unit



Full Name (Personal Page Admin)

Inbox

All Messages
 Others

Google skyscraper
160 x 600

If user has no friend group, there will be no list to display

Subject is displayed here, long text will truncate to avoid overflow [Reply](#) | [Abuse](#) | [Delete](#)



Write your reply...

Attach Files

Send



Full Name

Full Message text is displayed here...

Tel: 07985584598

IF user included Telephone number, it will be added to the end of message body.



My-pic.jpg (25kb)
My-job-resume.doc (2kb)

14 February 2013, 12:30pm

This is the view messages page. Would it be possible to display attached images/videos within the message body?



Full Name

Full Message text is displayed here...

14 February 2013, 12:30pm

Google skyscraper
160 x 600
RICHMEDIA
ad unit

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Mobiles and landlines
Fair use policy applies.



Full Name (Personal Page Admin)

 **Inbox**

 News Feed

 Inbox (7)

 Edit Profile

 Friends (2)

Add Friends...

Messages

[Previous](#) | [Next](#)

Subject Text up to 25 char...

From: John Smith

Up to 20 words from message text

 My-pic.jpg (25kb)

My-job-resume.doc (2kb)

Google
skyscraper
160 x 600
TEXT ad unit

This is the personal page navigation menu.

It will take user to the various key sections of his page. 'Add Friends' will open the invite friends pop-up.

'News Feed' will take user back to home page personal page news feed.

Fastclick 728 x 90 ad unit



When user click on 'Personal Page' or 'Skills Page' the default page will be the News Feed. News Feed will be updates from Contacts and businesses the user has **Liked** AND/OR **Subscribed**

There will be 3 more sub-menus:
Inbox - takes user to inbox page
Edit Profile - takes user to the edit profile page
Contacts - takes user to the contacts page

The idea is to have 2 separate contacts system for each profile. We should already have this but if not, we need to set this up.

Friends will be able to access only the social profile and **contacts** will be able to

 Home

 Personal Page

 **Skills Page**

News Feed

[Inbox \(12\)](#)

[Edit Profile](#)

[Contacts \(2\)](#)

 Business Page

 Settings

You don't yet have your own professional news feed

There are a few ways to get your own news feed:

- Add a few contacts
- Subscribe to a few of your favourite local businesses
- Set up your job alert



Add Contacts

Invite contacts by email addresses or import existing contacts



Open invite contacts pop-up.

Let me know if we have a separate invitation email template for professional contacts. If not, we need to create one.

We might also need to add the 'contacts' system to skills page, which will be like an internal linkedin network so user can connect with other professionals. Let me know if you'd like to discuss in more details.

The following slides illustrate the complete 'Manage Business' structure

Home

Personal Page

Skills Page

Business Page

My Business Pages

Create a Page (FREE!)

Settings

My Business Page(s)

Find My Page

Enter Business Name...



1 - 10 of 27 Listings

Previous | Next



I Know Jesus International Church

BLK 16, LOT 19 DECA 3 SUBDIVISION, BASAK

Tel: 09334600232

Email: mnbads7@gmail.com



I Know Jesus International Church

BLK 16, LOT 19 DECA 3 SUBDIVISION, BASAK

Tel: 09334600232

Email: mnbads7@gmail.com



The page will reload when user browse 'Previous' or 'Next'



Google 160 x 600 Skyscraper **RICHMEDI** A ad unit



Google 160 x 600 Skyscraper **TEXT** ad unit

Business Page will no longer be a part of the ajax home page menu.

It will replace this page:
<http://www.lacartes.com/members/business-listings>

When user click this button, it will become highlighted and the drop down menu will appear (see next slide)

Home

Personal Page

Skills Page

Business Page

My Business Pages

Create a Page (FREE!)

Settings

Google 160
x 600
Skyscraper
TEXT ad
unit

My Business Page(s)

Find My Page



1 - 10 of 27 Listings

Previous | Next



I Know Jesus International Church

BLK 16, LOT 19 DECA 3 SUBDIVISION, BASAK

Tel: 09334600232

Email: mnbads7@gmail.com



I Know Jesus International Church

BLK 16, LOT 19 DECA 3 SUBDIVISION, BASAK

Tel: 09334600232

Email: mnbads7@gmail.com



This is the drop down menu for Business Listings.

You will notice in later slides this menu is used for ALL manage business listing pages as the main navigation tool for the user.

Google 160
x 600
Skyscraper
RICHMEDI
A ad unit

Edit Profile

Inbox (7)

Online Bookings...

Jobs

View Statistics

Build Audience...

Upgrade...

Delete

Home

Personal Page

Skills Page

Business Page

My Business Pages

Create a Page (FREE!)

Settings

Google 160
x 600
Skyscraper
TEXT_ad
unit

My Business Page(s)

Your business page lets you promote your brand, products and services online for free. You can use your page to communicate with customers, advertise jobs and even take online bookings.

Create a Business Page (FREE!)

If user doesn't have any business pages, show this message.

Google 160
x 600
Skyscraper
RICHMEDI
A_ad unit

The following slides will illustrate the following 6 components within the business management system:

1.Edit Profile

2.Inbox

3.Jobs

4.Buttons (option under Build Audience)

5.Statistics

6.Bookings

Google 728 x 90 RICHMEDIA AD UNIT

This section will be present on ALL pages.



Business Name (Business Page Admin)

Name and thumbnail will open the listing in NEW tab.

http://www.lacartes.com/page-url **Get your vanity URL**

\$150 Upgrade to Premium Page

Edit Profile

- Edit Profile
- Inbox (7)
- Online Bookings...
- Jobs**
- View Statistics
- Build Audience...
- Upgrade...
- Delete

- My Job Listings
- Post a Job (FREE!)
- Applicants (2)**

These are the sub-menus for 'Jobs'.

'Applicants' will only be available if there are job applicants, either for a job listing or through the jobs page when there aren't any job listings.

Google skyscraper
160 x 600
TEXT ad unit

If there are no applicants, hide the 'applicants' option.

Save

Fastclick 728 x 90 ad unit

Google 728 x 90 RICHMEDIA AD UNIT



Business Name (Business Page Admin)

http://www.lacartes.com/page-url

★ Get your vanity URL

This drop down menu will take user to anywhere he needs to go.

\$150 Upgrade to Premium Page

Edit Profile

- Edit Profile
- Inbox (7)
- Online Bookings...
- Jobs
- View Statistics
- Build Audience...**
- Upgrade...
- Delete

- Invite Reviews
- Share Page
- Buttons**

These are the sub-menus for 'Build Audience'. (see later slides for contents for these 3 pages.)

Google skyscraper
160 x 600
TEXT ad unit

Twitter:

twitter.com

Google+:

LinkedIn:

Save

Fastclick 728 x 90 ad unit

Google 728 x 90 RICHMEDIA AD UNIT



Business Name (Business Page Admin)

<http://www.lacartes.com/page-url>

★ [Get your vanity URL](#)

\$150 Upgrade to Premium Page

Edit Profile

Edit Profile

Inbox (7)

Online Bookings...

Jobs

View Statistics

Build Audience...

★ Upgrade...

Delete

12 Months - \$150

24 Months - \$240

Show the 2 upgrade options, both will be quick payment links to paypal. Open in NEW tab.

Google
skyscraper
160 x 600
TEXT ad unit

Twitter:

Google+:

LinkedIn:

Save

Fastclick 728 x 90 ad unit



Business Name (Business Page Admin)

http://www.lacartes.com/page-url

★ [Get your vanity URL](#)

Edit Profile ▾

\$150 Upgrade to Premium Page

- Profile**
- Location
- Hours
- Categories
- Photos
- Price Lists
- Videos
- Wall
- Team

Business Information

Business Name*:

Telephone:

Fax:

Customer contact:

Recruitment email:

Website URL:

Social Network Links:

Facebook:

Twitter:

Google+:

LinkedIn:

Save

When user click on 'Get your vanity URL' it will open a box for user to edit his URL. (See next slide)

Display this google text ad unit below the 'save' button. Apply to all 'edit' pages with the save button:
- Profile
- Location
- Hours
- Categories

Google skyscraper 160 x 600 **TEXT** ad unit

Google 728 x 90 Text Ad Unit

Fastclick 728 x 90 ad unit



Business Name (Business Page Admin)

Choose your vanity url: <http://www.lacartes.co>

Check

Vanity URL must be at least 3 characters long and contain only letters, numbers, period and dash

We will redesign
the box but the
function should
stay the same.

-  Profile
-  **Location**
-  Hours
-  Categories
-  Photos
-  Price Lists
-  Videos
-  Wall
-  Team

Primary Location

The physical street address of your business. If you prefer not to disclose your street address, you can put the town into the

Please select a region: ▾

▾

Can't find a suitable location?
[Suggest a new location](#)

Street Address*:

City/Town*:

County/State:

Postcode:

Location Map:

- Disable map
- Generate map with address
- Generate map with GPS co-ordinates

Enter GPS co-ordinates:

Latitude:



Secondary Locations

If you want your page to appear in multiple locations please add them here. You should not create duplicate pages for different locations. Duplicate content will be removed. [What is duplicate content?](#)

We will split Location and Hours into 2 separate pages!

On location page, add Google Map so when user is adjusting location, it will be easier to see the effect. Google Map will reload after saving.

Google Map

Hide map if user selects 'Disable Map'

Google skyscraper
160 x 600
TEXT ad unit



Edit Profile

\$150 Upgrade to Premium Page

i Profile

🌐 Location

🕒 **Hours**

📍 Categories

📷 Photos

💰 Price Lists

📺 Videos

📣 Wall

👤 Team

Business Hours

		From	To	From	To	From	To
Monday	Open <input type="checkbox"/>	7:00am	10:00pm				
Tuesday	Open <input type="checkbox"/>	7:00am	10:00pm				
Wednesday	Open <input type="checkbox"/>	7:00am	10:00pm				
Thursday	Open <input type="checkbox"/>	7:00am	10:00pm				
Friday	Open <input type="checkbox"/>	7:00am	10:00pm				
Saturday	Open <input type="checkbox"/>	7:00am	10:00pm				
Sunday	Open <input type="checkbox"/>	8:00am	10:00pm				

Save

Google 728 x 90 Text Ad Unit

Google
skyscraper
160 x 600
TEXT ad unit



Edit Profile



\$150 Upgrade to Premium Page

i Profile

🌐 Location

🕒 Hours

📍 **Categories**

Dining (0/5)

Import & Export (0/5)

Category (0/5)

Services (0/103)

📷 Photos

💰 Price Lists

📺 Videos

📣 Wall

👤 Team

Please select at least one category

You can select up to 4 categories. You can upgrade to Premium Page to unlock unlimited categories. Contact us for the latest offers on upgrades. **Suggest a new category** if you can't find a suitable category.

- | | | |
|--|---|--|
| <input type="checkbox"/> Accommodation | <input type="checkbox"/> Accounting & Bookkeeping | <input type="checkbox"/> Addiction Treatment & Rehab Clinics |
| <input type="checkbox"/> Advertising, Marketing & PR | <input type="checkbox"/> Animal Care & Services | <input type="checkbox"/> Appliance Repair & Maintenance |
| <input type="checkbox"/> Arboricultural Services | <input type="checkbox"/> Architecture, Civil Engineering & Construction | <input type="checkbox"/> Art Schools |
| <input type="checkbox"/> Audio Visual Rental | <input type="checkbox"/> Auto Services, Repair & Towing | <input type="checkbox"/> Business Development & Sales Management |
| <input type="checkbox"/> Business Planning | <input type="checkbox"/> Business Support Services | <input type="checkbox"/> Carers |
| <input checked="" type="checkbox"/> Caterer & Personal Chef | <input type="checkbox"/> Celebrant & Wedding Officiant Services | <input type="checkbox"/> Child Care |
| <input type="checkbox"/> Classes & Lessons | <input type="checkbox"/> Cleaning | <input type="checkbox"/> Conference Services |
| <input type="checkbox"/> Consulting & Research | <input type="checkbox"/> Corporate & Team Building Events | <input type="checkbox"/> Counselling |

Save

Google 728 x 90 Text Ad Unit

Google skyscraper
160 x 600
TEXT ad unit



Edit Profile

\$150 Upgrade to Premium Page

- Profile
- Location
- Hours
- Categories

Photos

- Price Lists
- Videos
- Wall
- Team

Photo Albums



Profile Photos

9



More Pix

2



New Album

0



Create New Album



Google 728 x 90 Text Ad Unit



Google
skyscraper
160 x 600
TEXT ad unit



The new photos, price lists and videos page content should fit into this space. (without the skyscraper ad unit on the right side of the current template)

Fastclick 728 x 90 ad unit



Edit Profile ▾

\$150 Upgrade to Premium Page

i Profile

🌐 Location

🕒 Hours

📁 Categories

📷 Photos

💰 Price Lists

📺 Videos

📣 **Wall**

👤 Team



Attachment: [Photo](#) · [Video](#) · [Link](#)

Submit

Jan 19, 2013



Kamayan Sa Carayman



On edit wall page, the wall post feed is not wide enough to fill the entire page so we will put a 160px google RICHMEDIA ad banner on the right side.

Google skyscraper
160 x 600
TEXT ad unit

Google skyscraper
160 x 600
Richmedia
ad unit

Fastclick 728 x 90 ad unit



Edit Profile ▾

\$150 Upgrade to Premium Page

- Profile
- Location
- Hours
- Categories
- Photos
- Price Lists
- Videos
- Wall
- Team**

Introduce Your Team To Customers



Upload Photo

Submit Profile



Upload Photo

qabbie

customer sup

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including

The Team page is not wide enough to fill the entire page so we will put a 160px google RICHMEDIA ad banner on the right side.

Google skyscraper
160 x 600
TEXT ad unit

Google skyscraper
160 x 600
Richmedia ad unit

Fastclick 728 x 90 ad unit

The following slides illustrate the revised messaging system, user access it through the drop down menu.

Google 728 x 90 RICHMEDIA AD UNIT

Once user has selected Inbox from the menu, it will say Inbox here.

Display 10 messages per page, user click 'Previous' 'Next' to navigate. Page will reload.

Business Name (Business Page Admin)

http://www.lacartes.com/page-url  Get your vanity URL

 **Inbox** 

\$150 Upgrade to Premium Page

 **All Messages**

1 - 10 of 38 Messages

[Previous](#) | [Next](#)

Subject Text up to 35 char... (2)



John Smith

Up to 20 words from **LATEST** message text

-  My-pic.jpg (25kb)
- My-job-resume.doc (2kb)

14 February 2013, 12:30pm | [Report Abuse](#) | [Delete](#)

Google skyscraper
160 x 600
TEXT ad unit

Google skyscraper
160 x 600
RICHMEDIA
ad unit

The number in bracket illustrate the number of posts in the thread.

Show the name of the OTHER person and his/her latest message snippet.

Fastclick 728 x 90 ad unit

\$150 Upgrade to Premium Page

Inbox

All Messages

Subject is displayed here, long text will truncate to avoid overlap. Abuse | Delete



Write your reply...

Attach Files

Send



Full Name

Full Message text is displayed here...

Tel: 07985584598

IF user included Telephone number, it will be added to the end of message body.



My-pic.jpg (25kb)
My-job-resume.doc (2kb)

14 February 2013, 12:30pm

This is the view messages page. Would it be possible to display attached images/videos within the message body?



Full Name

Full Message text is displayed here...

14 February 2013, 12:30pm

Google skyscraper 160 x 600 TEXT ad unit

Google skyscraper 160 x 600 RICHMEDIA ad unit

Statistics will get its own dedicated page under the new menu. It will no longer be a part of 'edit business profile' page.

The page layout will be virtually the same as current statistics page.

Traffic Summary

Optimization

Page Statistics

Visitor Demographics

Keywords



Only difference is the right side bar will be enclosed in the main box and add boxes for Premium Listings and News Feed

Google skyscraper 160 x 600 **TEXT** ad unit

Google skyscraper 300 x 250 **RICHMEDIA** ad unit

Premium Listings
3x Premium Listings

News Feed
News Feed Box

Fastclick 300 x 250 ad unit

Fastclick 728 x 90 ad unit

The following slides illustrate the revised Jobs page, we will give 'Jobs' its own dedicated page under the new menu. It will no longer be a part of 'edit business profile'

Job Title

Category: Admin

Location: London

Summary:
50 words snippet of job description

[Delete Listing](#)

Job Title

Category: Admin

Location: London

Summary:
50 words snippet of job description

[Delete Listing](#)

User click on 'Job Title' to go to 'Manage Job' page, where he can edit job details and view applicant information.

Google skyscraper
160 x 600
TEXT ad unit

Google 300 x 250 RICHMEDIA ad unit

Latest Professional Members

	Full Name Town Job Title, Company
	Full Name Town Job Title, Company
	Full Name Town Job Title, Company
	Full Name Town Job Title, Company

Fastclick 300 x 250 ad unit

Latest professional members will show the latest professional profiles with 80% or more completion.

Fastclick 728 x 90 ad unit

You haven't posted any job listings. If you're looking for new staff, why not post a free job ad?

Post a job ad (FREE!)

- ✓ Enable the 'Jobs' section of my business page (Recommended)
This page allows professional candidates to let you know they want to work for you. You will be able to use these contacts to fill future vacancies quickly.



Google skyscraper
160 x 600
TEXT ad unit

This box will disable the 'Jobs' tab on the business listing.

If business has no business listings, display this message.
'Post a job ad (FREE!) will open the 'Post a job' page.

Google 300 x 250 RICHMEDIA ad unit

Latest Professional Members

	Full Name Town Job Title, Company
	Full Name Town Job Title, Company
	Full Name Town Job Title, Company
	Full Name Town Job Title, Company

Fastclick 300 x 250 ad unit

Fastclick 728 x 90 ad unit

My Job Listings

Edit Details

+ Post a Job (FREE!)

Edit Job Details

Job Title:

Salary:

Type:

Category:

Location:

Description:

too short 0 characters

Where to advertise?

Add up to 3 locations where your job advert will be advertised. If you need to advertise in more locations please upgrade to Premium Page.

Google skyscraper
160 x 600
Richmedia
ad unit

If job has 0 applicants, hide the applicants menu. (see next slide)

Google skyscraper
160 x 600
TEXT ad unit

Current job form will be preserved.

Just need to add the ad unit to the right side.

 **My Job Listings**
[Edit Details](#)
Applicants (2)

 [Post a Job \(FREE!\)](#)



Johnny Manager
 Town
Job Title, Company



Johnny Manager
 Town
Job Title, Company

If job has applicants, show the applicants

Google
skyscraper
160 x 600
TEXT ad unit

Open professional page in a new tab.

Google
skyscraper
160 x 600
Richmedia
ad unit

-  My Job Listings
- + Post a Job (FREE!)**

Google
skyscraper
160 x 600
TEXT ad unit

Post Free Job Advert

Job Title:

Salary:

Type:

Category:

Location:

Description:

0 characters

Where to advertise?

Add up to 3 locations where your job advert will be advertised. If you need to advertise in more locations please upgrade to Premium Page.

Add Location >>

Submit

Google
skyscraper
160 x 600
Richmedia
ad unit

-  My Job Listings
-  Post a Job (FREE!)
-  **Applicants (2)**



Johnny Manager
Town
Job Title, Company



Johnny Manager
Town
Job Title, Company

Open professional page in a new tab.

Google skyscraper
160 x 600
Richmedia
ad unit

ALL applicants will be displayed under the 'Applicants' page.

This include applicants for individual job listings and applicants via jobs page when there aren't any job listings.

If there aren't any applicants, HIDE this menu.

The following slides illustrate the revised Buttons page, it will be accessed under Main Menu > Build Audience > Buttons

Build Audience is a main menu with 3 sub-menus:

- Invite Reviews
- Share Page
- Buttons

Invite Reviews

Share Page

Build Audience

You can display a small banner or button on your website or blog to help more people find your business page. Simply select a style you like then copy and paste the embed code onto your web page.

Choose a button



Customize...

- S (xxx x xxx)
- SM (xxx x xxx)
- M (xxx x xxx)
- L (xxx x xxx)

-  Yellow
-  Black
-  Grey

Preview



Embed Code

Copy and paste this code onto your web page to display your button.

```
<!--Lacartes Button-->
```

Google skyscraper
160 x 600
TEXT ad unit

Notice for 'share page' (send page to friends' and 'invite reviews' we will set up dedicated pages, which means we will no longer use pop-ups.

Once user selects a style, size and colour, the preview will change and the embed code will also change.

 Invite Reviews

 **Share Page**

 Build Audience

Share on social networks



Email to friends

Upload Email List (.csv file)

Email Address:

Email Address:

[Add more email addresses](#)

Send

Email to other contacts

Your login details will be used to retrieve your contacts. They will not be stored anywhere on our system.

Network:

Username

Password:

Retrieve Contacts & Send



News Feed



We will use static pages instead of pop-ups for sending emails.



Build Audie...

\$150 Upgrade to Premium Page



Invite Reviews



Share Page



Build Audience



Google skyscraper 160 x 600 **TEXT** ad unit

Invite customers by email address

Upload Email List (.csv file)

Email Address:

Email Address:

Add more email addresses

Send

Email to other contacts

Your login details will be used to retrieve your contacts. They will not be stored anywhere on our system.

Network:

Username

Password:

Retrieve Contacts & Send

Google 300 x 250 RICHMEDIA ad unit

News Feed



Display the news feed box here

Fastclick 300 x 250 ad unit

The following slides illustrate the revised booking UI.

We will add a new feature to the booking records to let business and user add messages to the booking so they can communicate any changes or special needs.



✕ Restaurant

✕ Hotel

✕ Activities & Tours

✕ Appointments

Restaurant Bookings

⚙ Settings

Status: ✕ OFF [Activate](#)

Booking Email:

Maximum Per Booking: people

Accept Booking for Children: Yes No

Bookable Hours: to

Save

What information will you receive?

- Customer contact information
- Desired date, time and group size
- Customer requirement

All booking information will be sent to your booking email address. You can also access all booking details online at any time via your lacartes account.

Booking Fee: £ 0.60 per person booked*

*Booking fee is incurred upon the receipt of a new customer booking. It is non-refundable as the data you will receive with each booking cannot be retracted.

Google skyscraper
160 x 600
TEXT ad
unit

Google skyscraper
160 x 600
Richmedia

If an online booking option is switched off, clicking on the left side menu will go to the 'Settings' page.

Once user has activated the feature, he will be able to access the booking page.

Restaurant Bookings Setting s

- ✓ Restaurant
- ✗ Hotel
- ✗ Activities & Tours
- ✗ Appointments

You haven't received any bookings yet.

Why not check out a few ways you can build up your page's audience so you may get more online bookings?

 **Build Audience**

If booking is activated but there are no bookings, display this message.

This link will link to the 'Buttons' page under Build Audience.

Google skyscraper
160 x 600
TEXT ad unit

Google skyscraper
160 x 600
Richmedia

- ✓ Restaurant (2)
- ✗ Hotel (0)
- ✗ Activities & Tours (0)
- ✗ Appointments (0)

User click the headline to go to 'booking thread' page (see next slide)

\$150 Upgrade to Premium Page

Restaurant Bookings

Setting s

John Smith, 14 February 2013, 12:30pm...

Unprocessed bookings will appear like this on a highlighted background.

Business Name

Status: Being reviewed...

Tel: 07985584598

Email: dawson@lacartes.com

Up to 50 words from the comment is displayed here...

Skyscraper 160 x 600 Richmedia ad unit

Include a message (optional)

 Enter message...

Business user clicks on 'confirm booking' or 'decline booking' to process the booking and send out the email.

Please select an action

Confirm Booking Decline Booking

John Smith, 14 February 2013, 12:30pm...

Business Name

Status: Confirmed

Tel: 07985584598

Email: dawson@lacartes.com

Up to 50 words from the comment is displayed here...

'Business Name' will open the business listing page in a new tab.

Google skyscraper 160 x 600 TEXT ad unit

This is the template for the new bookings page and the bookings listings.

John Smith, 14 February 2013, 12:30pm

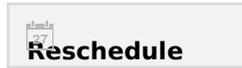
✓ Restaurant (1)

✗ Hotel (0)

✗ Activities & Tours (0)

✗ Appointments (0)

What would you like to do?



Full Name submitted a booking request to Business Name

Status: Confirmed
Date: 14 February 2013
Time: 12:30pm
Name: John Smith
Guests: 4 (2 adults + 2 children)
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm



Business Name confirmed this booking

Thanks for booking with us... please let us know if there is anything else you need!

11 February 2013, 12:50pm



Full Name

Thanks for confirming my booking... can you make sure you will have fresh lobster on that day? Thanks!!!!

11 February 2013, 17:50pm

Post a reply



Enter message...

Post

This is the first message in the thread. We can use exactly the same thread design for business user bookings page and customer bookings page.

The text 'Full Name submitted a booking request' is appended to the booking request data.

'Business Name confirmed/declined this booking' is the headline for business's response. IF business included an optional message, display the message.

Users can submit further messages into the thread via this text box at the bottom of the

Google
skyscraper
160 x 600
TEXT ad

Business Name will open business listing page in NEW tab.

✕ Restaurant (0)

✓ **Hotel (1)**

✕ Activities & Tours (0)

✕ Appointments (0)

Google
skyscraper
160 x 600
TEXT ad
unit

John Smith, 14 February 2013, 12:30pm

What would you like to do?

 **Email**  **Print**  **Reschedule**  **Cancel Booking**



Full Name submitted a booking request to Business Name

Status: Confirmed
Check-in: 14 February 2013
Check-out: 17 February 2013 (3 nights)
Name: John Smith
Guests: 4 (2 adults + 2 children)
Rooms: 1
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm



Business Name declined this booking

11 February 2013, 12:50pm



Full Name

No problem...

11 February 2013, 17:50pm

Post a reply



Enter message...

Post

User can:

- Email booking record to any email address of his choice (new feature)
- print the booking record (new feature)
- reschedule a booking
- cancel a booking

The layout for each booking type is the same except the slight difference in data displayed here

If business declines, it will say this headline here. If business didn't include any messages, then no messages will be shown.

✕ Restaurant (0)

✕ Hotel (0)

✓ Activities & Tours
(1)

✕ Appointments (0)

John Smith, 14 February 2013, 12:30pm

What would you like to do?



Send this booking information to my email:

reservation@email.com

Send

Google
skyscraper
160 x 600
Richmedia
ad unit

Google
skyscraper
160 x 600
TEXT ad
unit



Full Name submitted a booking request to Business Name

Status: Being reviewed...
Date: 14 February 2013
Time: 12:30pm
Name: John Smith
Guests: 4 (2 adults + 2 children)
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here...

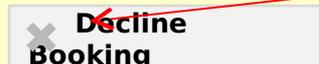
10 February 2013, 22:28pm

Include a message (optional)



Enter message...

Please select an action



When user click on 'Email', this field will slide open so user can email the booking details to ANY email address

If booking is not confirmed, on view booking thread page, display this action form to the business user so he can confirm or decline the booking.

✕ Restaurant (0)

✕ Hotel (0)

✕ **Activities & Tours**
(1)

✕ Appointments (0)

John Smith, 14 February 2013, 12:30pm

What would you like to do?



Send this booking information to my email:

reservation@email.com

Send

Booking information has been sent to reservation@email.com!



Full Name submitted a booking request to Business Name

Status: Confirmed
Date: 14 February 2013
Time: 12:30pm
Name: John Smith
Guests: 4 (2 adults + 2 children)
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm



Business Name confirmed this booking

Thanks for booking with us... please let us know if there is anything else you need!

11 February 2013, 12:50pm

Google
skyscraper
160 x 600
TEXT ad
unit

Google
skyscraper
160 x 600
Richmedia
ad unit

Once user clicks 'send' and the email is sent, display this confirmation message.

User must be able to send to another email address without having to reload the page.

See next slide for email template.

Online Booking

Lacartes.com

Business Details

Business Name

Street Address

Town Postcode

Tel: 07985584598

Web:

<http://www.lacartes.com/page-url>

Customer Details

Full Name

Tel: 07985584598

Email: dawson@lacartes.com



Full Name submitted a booking request to **Business Name**

Status: Confirmed

Date: 14 February 2013

Time: 12:30pm

Name: John Smith

Guests: 4 (2 adults + 2 children)

Tel: 07985584598

Email: dawson@lacartes.com

Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm



Business Name confirmed this booking

Thanks for booking with us... please let us know if there is anything else you need!

11 February 2013, 12:50pm

This is the email template for 'Email'.

Subject: Booking Details - Full Name, 14 February 2013, 12:30pm

Display the full threads here.

If there are many messages then the email will be quite long.

If you need to make any changes please contact the other party by phone immediately. Online booking service is brought to you by lacartes.com. You can check your booking information at any time by logging into your

LACARTES

Online Booking

Lacartes.com

Business Details

Business Name

Street Address

Town Postcode

Tel: 07985584598

Web: <http://www.lacartes.com/page-url>

Customer Details

Full Name

Tel: 07985584598

Email: dawson@lacartes.com

Full Name submitted a booking request to Business Name

Status: Confirmed

Date: 14 February 2013

Time: 12:30pm

Name: John Smith

Guests: 4 (2 adults + 2 children)

Tel: 07985584598

Email: dawson@lacartes.com

Notes: Customer requests text is displayed here..

10 February 2013, 22:28pm

Business Name confirmed this booking

Thanks for booking with us.. please let us know if there is anything else you need!

11 February 2013, 12:50pm

If you need to make any changes please contact the other party by phone immediately. Online booking service is brought to you by lacartes.com. You can check your booking information at any time by logging into your lacartes account.

Online Booking

Lacartes.com

Page 1 of 4

Business Details

Business Name

Street Address

Town Postcode

Tel: 07985584598

Web: <http://www.lacartes.com/page-url>

Customer Details

Full Name

Tel: 07985584598

Email: dawson@lacartes.com

The common header that is on every page.

Full Name submitted a booking request to Business Name



Status: Confirmed

Date: 14 February 2013

Time: 12:30pm

Name: John Smith

Guests: 4 (2 adults + 2 children)

Tel: 07985584598

Email: dawson@lacartes.com

Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm

This is the template for the print page.

It will print the thread. The original booking request will have grey border.



Business Name confirmed this booking

Thanks for booking with us... please let us know if there is anything else you need!

11 February 2013, 12:50pm



Full Name

No problem...

11 February 2013, 17:50pm

This is the footer at the end of each page (if the thread is long, there could be

If you need to make any changes please contact the other party by phone immediately. Online booking service was brought to you by lacartes.com. You can check your booking information at any time by logging into your lacartes account.

Page 1 of 4

✕ Restaurant (0)

✕ Hotel (0)

✕ Activities & Tours (0)

✓ **Appointments (1)**

John Smith, 14 February 2013, 12:30pm

What would you like to do?

Date:

2013-04-08 

Time:

09:00 

Include a message (optional)



Enter message...

Please select an action



Full Name submitted a booking request

Status: Confirmed
Date: 14 February 2013
Time: 12:30pm
Name: John Smith
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm

Google
skyscraper
160 x 600
TEXT ad
unit

Google
skyscraper
160 x 600
Richmedia
ad unit

User click on
'Reschedule' and he will
see this form.

He can change the
date/time and also
include an optional
message.

User click 'Confirm
Change' to submit the
changes and trigger the
booking rescheduled
email

or 'Cancel' to close the
form without saving.

- ✕ Restaurant (0)
- ✕ Hotel (0)
- ✕ Activities & Tours (0)
- ✓ **Appointments (1)**

John Smith, 14 February 2013, 12:30pm

What would you like to do?

 **Email**  **Print**  **Reschedule**  **Cancel Booking**



Full Name submitted a booking request

Status: Confirmed
Date: 14 February 2013
Time: 12:30pm
Name: John Smith
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm



Business Name confirmed this booking

Thanks for booking with us... please let us know if there is anything else you need!
11 February 2013, 12:50pm



Full Name

Thanks for confirming my booking... can you make sure you will have baby's cot ready for us? Thanks.
11 February 2013, 17:50pm



Business Name rescheduled this booking

Thanks for booking with us... please let us know if there is anything you need!
11 February 2013, 12:50pm

Google skyscraper
160 x 600
TEXT ad
unit

Google skyscraper
160 x 600
Richmedia
ad unit

Once booking is rescheduled, the dates/times here will be updated.

Once booking is rescheduled, display this message.

If user re-schedules, display 'Full Name rescheduled this booking'.

Show optional message



Restaurant (1)

- Hotel (0)
- Activities & Tours (0)
- Appointments (0)

Restaurant Bookings



Status: ON Deactivate

Booking Email:

Maximum Per Booking: people

Accept Booking for Children: Yes No

Bookable Hours: to

Save

What information will you receive?

- Customer contact information
- Desired date, time and group size
- Customer requirement

All booking information will be sent to your booking email address. You can also access all booking details online at any time via your lacartes account.

Booking Fee: £ 0.60 per person booked*

*Booking fee is incurred upon the receipt of a new customer booking. It is non-refundable as the data you will receive with each booking cannot be retracted.

On every bookings page, user can click on 'Settings' to change the settings or disable the booking.

We will remove the pop-up.

Price needs to be based on business location.
If location is not available, use \$ as default currency.
Currently the price shown is based on visitor IP. This is incorrect.

Update the texts here.

Google skyscraper 160 x 600 TEXT ad unit

The following slides illustrate the revamped user-side bookings page. It is virtually identical to the business side bookings page, except without the 'Settings' function.



Bookings

- ✓ **Restaurant (2)**
- ✗ Hotel (0)
- ✗ Activities & Tours (0)
- ✗ Appointments (0)

Google skyscraper
160 x 600
TEXT ad unit

Restaurant Bookings

John Smith, 14 February 2013, 12:30pm...

Business Name

Status: Being reviewed...

Tel: 07985584598

Email: dawson@lacartes.com

Up to 50 words from the comment is displayed here...

Someone from **Business Name** will either confirm or decline your booking. If you do not hear from them within 48 hours, please contact

Business Name directly.

John Smith, 14 February 2013, 12:30pm...

Business Name

Status: Confirmed

Tel: 07985584598

Email: dawson@lacartes.com

Up to 50 words from the comment is displayed here...

Google skyscraper
160 x 600
Richmedia ad unit

This section for **UNCONFIRMED** booking is the only difference between business user and customer user.

- ✓ Restaurant (2)
- ✗ Hotel (0)
- ✗ Activities & Tours (0)
- ✗ Appointments (0)

Restaurant Bookings

What would you like to do?



Full Name submitted a booking request to Business Name

Status: Declined

Date: 14 February 2013

Time: 12:30pm

Name: John Smith

Guests: 4 (2 adults + 2 children)

Tel: 07985584598

Email: dawson@lacartes.com

Notes: Customer requests text is displayed here...

10 February 2013, 22:28pm



Business Name declined this booking

Sorry, we are fully booked!

11 February 2013, 12:50pm

Post a reply



Enter message...

Post

Declined booking template will be exactly the same, except without the 'reschedule' and 'cancel booking' options for either party.

Google skyscraper 160 x 600 Richmedia ad unit

The template for 'view booking thread' will be exactly the same for the customer.

Google skyscraper 160 x 600 TEXT ad unit

Restaurant Bookings

What would you like to do?



Full Name submitted a booking request to Business Name

Status: Being reviewed...

Date: 14 February 2013

Time: 12:30pm

Name: John Smith

Guests: 4 (2 adults + 2 children)

Tel: 07985584598

Email: dawson@lacartes.com

Notes: Customer requests text is displayed here...

Someone from Business Name will either confirm or decline your booking. If you do not hear from them within 48 hours, please contact Business Name directly.

10 February 2013, 22:28pm

Post a reply



Enter message...



Google skyscraper
160 x 600
TEXT ad
unit

Google skyscraper
160 x 600
Richmedia
ad unit

The template for 'view booking thread' will be the same for customers, except for 'under review' bookings, display this message at the bottom of the first thread.

When business confirms/declines the booking, the message will disappear.

Full Name/Business Name sent you a message regarding this booking



Full Name/Business Name wrote:

Hi, can you send me more details regarding the drinks available?
Message text is displayed here...

Thanks!

Booking Details

Status: Confirmed
Date: 14 February 2013
Time: 12:30pm
Name: John Smith
Guests: 4 (2 adults + 2 children)
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here...

Business Details

Business Name
Street Address
Town Postcode
Tel: 07985584598
Web:
<http://www.lacartes.com/page-url>

Customer Details

Full Name
Tel: 07985584598
Email: dawson@lacartes.com

Subject: Full Name/Business Name sent you a message about this booking

When users add a message to a booking thread, send this email notification to the other user.

Enable email piping so the recipient can reply directly and the reply will be parsed into the thread.

Simply reply to this email or log into your lacartes account to reply. For urgent matters, please contact the other party directly by phone. Online booking service is brought to you by lacartes.com. You can check your booking information at any time by logging into your lacartes account.

LACARTES

Full Name/Business Name sent you a message regarding this booking

Full Name/Business Name wrote:

Hi, can you send me more details regarding the drinks available? Message text is displayed here..

Thanks!

Booking Details

Status: Confirmed
Date: 14 February 2013
Time: 12:30pm
Name: John Smith
Guests: 4 (2 adults + 2 children)
Tel: 07985584598
Email: dawson@lacartes.com
Notes: Customer requests text is displayed here..

Business Details

Business Name
Street Address
Town Postcode
Tel: 07985584598
Web: <http://www.lacartes.com/page-url>

Customer Details

Full Name
Tel: 07985584598
Email: dawson@lacartes.com

To reply, simply reply to this email or log into your lacartes account. For urgent matters, please contact the other party directly by phone. Online booking service is brought to you by lacartes.com. You can check your booking information at any time by logging into your lacartes account.