

entertaining asia

Your event and entertainment consultancy



Your perfect event starts with a great event manager...so contact us at Entertaining Asia and see how we can make your event one to remember.



it's what we do...

## *Who we are...*

Entertaining Asia is a bespoke, all inclusive consultant in Asia's bustling events and entertainment industry. Based in Hong Kong, Entertaining Asia provides clearly defined and customised entertainment services and event solutions to clients throughout Asia.

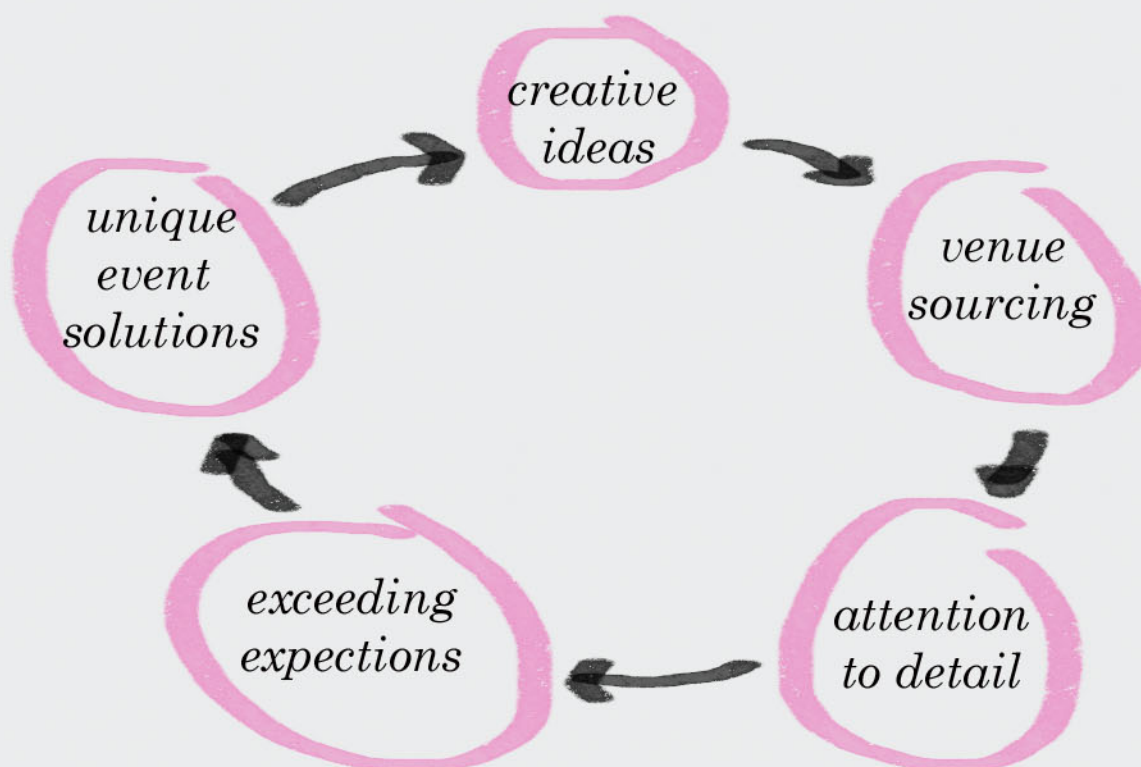
## *What we do...*

As a lifestyle marketing specialist, Entertaining Asia can connect your brand with a multi-cultural and diverse market through event management and production, influencer programmes and nightlife expertise.

## *Why we make it work...*

Entertaining Asia's aim is to ensure that all aspects of our client's expectations are met. This is done by engaging and listening to our clients needs so that we can explore and understand the event aims and targets.

Our objective is to create solutions that align with our clients vision, brand and audience, through a few simple steps...



# Our Services

## Event Management

- We have been involved in a variety of diverse events around Hong Kong and Asia for over 8 years.
- Our experienced and specialized team work together on each project to make sure that every aspect of an event is managed at the maximum level.
- Working closely with artists, logistics companies, licensing departments, designers, venues and security bring together each segment to produce a successful event.

## Creative Solutions

- Our creative department can work on all aspects of an event, from a simple e-flyer to a complete themed and decorated event.
- Bespoke designs can reflect the message you want to convey in an efficient and creative way.
- Detailed and inventive concepts can suit all budgets.

## Corporate Events

- Events can have a positive impact on a company's clients as well as its employees.
- We work alongside our corporate clients to provide the highest quality event and ensure that the brand of the company is represented to the fullest.
- We believe that creating a memorable and distinctive event elevates reputations and revenue.
- Our highly professional, dynamic and creative team can construct a detailed and budgeted solution to any brief.

## Private Events

- We provide advice and support from our experienced and knowledgeable team for a memorable event.
- We can handle all features of a private event, from sourcing a suitable venue and organising caterers to providing entertainment and gifts as a keep sake.
- We can provide a whole package deal to suit your guests and make your event something they will always remember.

## Event Entertainment

- No event is complete without entertainment to support a company or a theme.
- A wide variety of acts and performers are on our roster.
- We can provide and advise on the type of entertainment that will best suit your event as well as your budget.

## Photo & Video Services

- Photos and videos make events truly memorable.
- Our highly skilled professional photographers and videographers capture the moment and re-tell the story through careful editing and specialised effects.

## *Public Event - Hed Kandi*

*Hed Kandi in Hong Kong and Macao*

HED KANDI is one of the world's most successful and recognizable music and entertainment lifestyle brands from the UK and its events are now established in Hong Kong and Macao by Entertaining Asia.

With over 19 Hed Kandi events under our belt over the past four years, Hed Kandi has become an established and admired night in Hong Kong and Macao's nightlife industry. Held in some of Hong Kong's most prestigious and reputable clubs it is a successful and well known event throughout the country. After its success in Hong Kong, the brand expanded to one of the largest and internationally recognized hotels in Macao, The Venetian Macao resort, where the infamous Hed Kandi Pool Parties were born.

With over 1,000 attendees per event the brand continues to grow and expand within the region.



## *Public Event - W Pool Party*

*GET WET Summer Series 2012*

Entertaining Asia worked alongside W Hong Kong on their GET WET Summer Series, a collection of Hong Kong's hottest summer pool parties.

Assisting in the co-ordination of this unique party on one of Hong Kong's highest poolside venues, the GET WET series ran from May till September. Along with the co-ordination, set up and promotion for the event, entertaining asia also worked alongside sponsor partners Absolut, Just Cavalli and Red Bull. The five summer pool parties also brought in fashion and lifestyle brands La Perla, Alfa Romeo and Puma Black label to showcase their new collections at this unique location and event.



# *Public Event - Networking Functions*

## *Rendezvous on Wednesdays at DROP*

Rendezvous on Wednesdays was an event series, which consisted of both networking in the early evening, followed by drinks and dancing until late.

This regular Wednesday event was designed to have a fun and funky vibe, aimed at providing a more casual environment for young professionals looking to build their networks.

The Launch of 'Rendezvous on Wednesdays' had Taiko Sake as the title sponsor and a DJ set by Ko Kimura, one of Japans top house DJs. Following the success of the first casual networking event, Rendezvous on Wednesday continued with the support and sponsorship from several Chambers of Commerce groups (including AmCham, The French Chamber, The Swiss Chamber and The Canadian Chamber), Kronenburg 1664, Smirnoff Black and various local businesses that provided lucky draw prizes for the guest.



# Corporate Event - Linklaters

## Linklaters Heroes and Villains Christmas Party

Entertaining Asia was hired by Linklaters to create, manage and produce their Superheroes and Villains themed Christmas Party. This Private Corporate event was held at Watermark where we transformed the venue into a superhero and villain headquarters for the stars to battle it out.

Entertaining Asia was on board to handle all aspects of the event including co-ordinating between the client and the venue, organising the food and beverage deal and creating and producing all decorations as well as the fun and unique superhero games played throughout.

The creative and energetic event met all aspects of the brief, as well as incorporating the brand guidelines of the corporate company and was a memorable and fun Christmas party enjoyed by staff members and clients.



# *Corporate Event - Media Loft*

## *A President Awards Dinner for Regis Corporation*

Entertaining Asia was hired to assist in the President Award Dinner for Regis Corporation held at the Intercontinental.

The EA team was an integral component of our client's successful meeting in Hong Kong. Prior to arriving on-site, they were responsive and made the process easy. On-site, they delivered on all the promises that were made – and then some. It's refreshing to work with company that genuinely cares and has all the details properly in-order. We will definitely call Entertaining Asia the next time we conduct business in Asia.”  
Greg Friedmann | Account Supervisor  
Media Loft (Minneapolis, USA based meeting/video production company)





# Corporate Event - GOLD Opening

*The Grand Opening of GOLD by Harlan Goldstein*

Entertaining Asia was hired to suggest custom entertainment and decoration solutions for one of Hong Kong's most highly anticipated restaurant openings, GOLD by Harlan Goldstein.

This event, split over two evenings to accommodate the huge interest, showcased the new venue in the heart of Central. Entertaining Asia sourced and managed door hostesses and human statues – each painted head to toe in Gold – as well as key decoration elements such as the entrance signing boards. The subtle yet effective elements contributed to a great event that showcased some of the best food and wine in Hong Kong.



# Private Event - Miset Opening

## Miset Grand Opening

Entertaining Asia was hired for the Grand Opening of the creative new dining concept, Miset.

Miset's grand opening was held for friends, family and media to sample the new venues food, technology and atmosphere. Entertaining Asia was brought in to handle the media's press release, invitation printing and mailing as well as support during the event.

Now open in Miramar Shopping Centre, Mi SET Restaurant is a refreshing addition to the city's dining scene offering a new vision to the concept of Asian cuisine. Another distinctive feature about Mi SET Restaurant is that guests can browse and order their menu items from the iPads, which are placed on every table. The state-of-the-art tablet computers allow guests to easily pair a good salad or soup with their meal, making their dining experience convenient and hassle free.



## *Private Event - My Fair Lady*

*A private event in the theme of My Fair Lady*

Entertaining Asia was hired to transform a ballroom at the prestigious Hong Kong Jockey Club for a private celebration.

In order to capture the essence of the classical Ascot scene for 'My Fair Lady' we created custom pillars with an iconic lattice effect and intertwined a series of floral decorations to complete the look. Additional elements such as a life size 'winners enclosure' backdrop, and wall coverings with custom artwork throughout the venue were used to complete the effect.

Entertaining Asia worked closely with the client and the venue throughout every aspect of the process to make sure that the demands and guidelines of all parties were met to ensure a memorable 'Celebration of Life' for each of the guests.



# *Public Exhibition - Lightness of Being*

*A public exhibition held at K11 shopping mall*

"Lightness of Being" was part of the K11 Presents Paris, Bonjour! exhibition that lasted for several months. Entertaining Asia was in charge of the production of the event in partnership with Hopscotch Asia In One, the creative agency.

Entertaining Asia worked closely with its client, the mall, and its partners throughout this long-term project. Under the creative leadership of the client and the management of the mall, Entertaining Asia coordinated production throughout the entire venue, including an open-air piazza and two arts galleries. Large metal balloons were hung from the ceiling, galleries were draped in black and white, cutting-edge display boxes were created, crystal clear mannequins were brought in, and high-quality exhibition backdrops were custom made for various spaces. Additionally floor stickers were added throughout the mall to connect the different exhibition areas.

The production for the exhibition was able to make real the client's vision of a unique arts experience for both the public and special event guests alike, over the months of the exhibition.



## *Live Music Event - Imogen Heap*

*Imogen Heap's first live performance in Hong Kong*

Imogen Heap, the Grammy Award winning artist appeared exclusively live in Hong Kong at Grappa's Cellar in April 2010, the final stop on the Asian leg of her sold out Ellipse World Tour.

Imogen Heap was proudly presented by Entertaining Asia, who organised the international star to perform in an intimate and exclusive show for her fans in Hong Kong. Entertaining Asia was responsible for promoting the event through TV appearances, media advertising, promotional videos and event flyers. The sold out event was attended by over 450 fans to a show with a unique stage production and international artists.

Playing for the first time in Hong Kong, in an intimate venue gave true music lovers a unique experience from this rare talent. Appearing exclusively live for one night only, this truly was something special.



# Charity Event - Hong Kong Dog Rescue

## Hong Kong Dog Rescue Book Launch at FINDS

The Hong Kong Dog Rescue Book Launch was a charity event held at FINDS with a special book signing from the HKDR ambassador, Rosemary Vandenbroucke.

Entertaining Asia was brought on board to create the artwork, manage the media and organise the entertainment and decorations. Finding a suitable venue that would be able to host children and dogs was also on the brief, as well as managing the budget as it was a charity event.

The event brought in over 200 attendees and increased the awareness of Hong Kong Dog Rescue and the success stories of the dogs they had housed and the loving dogs they continue to home



## Testimonials

The team at Entertaining Asia is as good as it gets. Working with this company gives me the impression they are an extension of our company – they work as if they have our best interests in mind at all times. Very professional in everything they do, you will not find a more organized event management and marketing team in this industry. Their attention to detail and their ability to execute make them a truly remarkable partner to work with.

**Justin Litterelle | Director of Entertainment, Events Marketing  
City of Dreams**

We have found Entertaining Asia to be very professional, and they have proactively come to us with ways in which we can promote our brand effectively to their members. The working relationship is good and it has been very easy working with them so far.

**Choi Fong | Marketing Lead, Asia Pacific & Africa  
British Airways**

Working with Entertaining Asia ensures that our events are of the quality that our clients and colleagues expect. From planning stages to execution, they do not overlook any detail. It is their creativity and passion for putting on a great event which makes them stand out from the rest. They took a simple theme and turned it into a showcase event; the invitations, decoration, venue and music were all right on mark. Most importantly, they listen to their clients and will adapt to any request. I will definitely work with them again in the future. Looking forward to it!

**Lindsay Taylor | Events Advisor  
Linklaters, Hong Kong**

I very much enjoyed working together with Entertaining Asia on the Imogen Heap event. During the entire preparation, the company remained focused, professional, and to the point - they are a pleasure to deal with and I would highly recommend them.

**Benjamin Mueller-Rappard | Customer Relationship Manager  
The Mira Hong Kong**

EA helped with the venue decorations of our private party and did an amazing job transforming the HKJC into the Ascot. The concept was brilliantly executed! And the team was professional, creative, prompt and reliable. A great pleasure to work with!

**Caroline Ho | Product Designer  
Make Design**

# *Contact us*

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