



Voiceover Rate Sheet

Please Keep In Mind:

- ❖ When you hire me, you're paying for my expertise; your projects will be delivered in high-quality audio and in a timely fashion.
- ❖ Tell me *specifically* what you want; it will be easier to give you an informed quote and the desired end product.
- ❖ My voiceover service rates are based upon the following:
 - ✓ **medium** (i.e. - radio, internet, training/educational video, phone message, IVR prompt, medical narration, etc.)
 - ✓ **market** (local, national, international)
 - ✓ **length, nature and use** of the recording
- ❖ Rates can be calculated by the project, length of script or per word.
- ❖ Unless otherwise specified, rates include:
 - Script preparation (pronunciation, annotation etc.)
 - Studio fee
 - Editing
 - Proofing of final audio
 - Free pickups/retakes, as long as they are not necessitated by script changes after the initial audio was recorded. If the script is revised after the first text was officially approved and recorded, it is regarded and billed as a **new** project
- ❖ Addition of music and sound effects will be charged an additional \$150 per project.

NON-BROADCAST:

❖ Educational/eLearning (elementary/high schools, colleges, etc.)

- ✓ \$200 per ½-hour of completed, edited audio (**NOTE:** There is a 30 minute minimum charge. After that, billing is pro-rated in 15 minute segments)

❖ Corporate, Industrial, Training Video, Medical/Pharmaceutical

- ✓ 0-2 Minutes – \$200
- ✓ 3-5 Minutes - \$400
- ✓ 5-10 Minutes – \$700
- ✓ 10-15 Minutes – \$900
- ✓ 15-20 Minutes – \$1150
- ✓ Longer – add \$50 for every additional minute

❖ Web, Online Tutorial, Flash

- ✓ 0-2 Minutes – \$300
- ✓ 3-5 Minutes - \$500
- ✓ 5-10 Minutes – \$800
- ✓ 10-15 Minutes – \$1000
- ✓ 15-20 Minutes – \$1200
- ✓ Longer – add \$50 for every additional minute

❖ IVR, Voice Mail, Outgoing Phone Messages

- ✓ 30 Seconds – \$100
- ✓ 1 Minute – \$200
- ✓ 1-2 Minutes – \$350
- ✓ Longer – add \$50 for every additional 30-second segment

GENERAL PER WORD RATES:

- ✓ \$0.30 per word for projects under 2000 words
- ✓ \$0.28 per word for projects from 2000-3000 words
- ✓ \$0.26 per word for projects from 2000-3000 words
- ✓ \$0.24 per word for projects from 3000-5000 words
- ✓ \$0.20 per word for projects over 5000 words