*the*Web

The Scoop E-Newsletter - $495
E-Newsletter Banner 480x59 pixels
Inventory: 5 per week

Salt Lake magazine E-Blast - $995
E-Blast 600 x 800 pixels
Inventory: 1 per week

*Leaderboard Banner - $225
728 x 90 pixels
Possible formats: jpeg, gif, swif, html5
Inventory: 5 per week, run of site

*Side Promo Ad - $165
300 x 250
Possible formats: jpeg, gif, swif, html5
Inventory: 5 per week, run of site

Featured Calendar - $495
Price for 1 month

Featured Dining Listing - $695
Price for 6 months

*Expandable Banner - $995
960 x 50, expands to 960 x 250 left
Possible formats: jpeg, gif, swif, html5
Inventory: 1 per week

*Floorboard - $495
960 x 50
Possible formats: jpeg, gif, swif, html5
Inventory: 5 per week, run of site

Mobile Ad - $995
640 x 100 expands to 640 x 500 push up
Inventory: 4 per week by Category

Home Page Takeover - $1500
includes every ad on home page
Inventory: 2 per month

Design Fee: $125
(we cannot design Flash or html5)
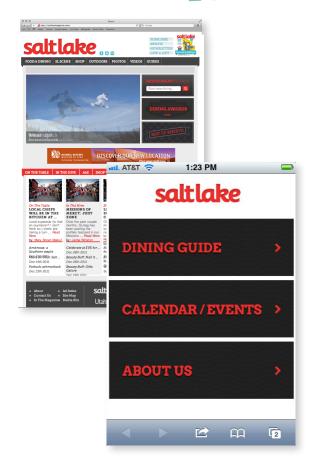All ads available on a first come first serve basis
Prices are for 1 week unless otherwise listed

* video/flash available in ad; Flash 9, 18fps; 15 second max; 3 loops max; user initiated on click; Max file load size: 40k