

# 2013 Freelance Writing and Editing Projects

## W.R.E. Consulting Services

### Schedule of Estimated Fees

Sales Letter	\$650
Brochure	\$1000 with graphic design and layout; \$750 text only
Press Release 1-2 pages	\$450
White Paper	\$2500
Newsletter	\$400/issue editing only; \$1200/issue text and editing; \$1500/issue text, layout and graphic design
Catalog	\$25/item
Article Ghostwriting	Quoted upon consultation (Price dependent upon research, length, and turnaround time)
Blog Ghostwriting	\$50-\$100/post
Website Copy	\$500/web page
Basic Web site package	\$3000 – includes website copy for up to 6 web pages, design and layout, and blog establishment.
Social Media Package	\$1500 – includes establishing a presence for your brand on Facebook, Twitter, Linked-in, and MySpace, any relevant industry social networks, and one month of maintenance. Further maintenance of social media presence (interacting with followers and fans, and updates) \$300/month
Full-Page Ad (with graphic design)	\$1500
Full-Page Ad (text only)	\$1000
Partial-Page Ad (with graphic design)	\$750-\$1000
Partial-Page Ad (text only)	\$500-\$750
Advertorial	\$1000/page
Annual Report	Quoted upon consultation(Price dependent upon research, length, and turnaround time)

Book	Quoted upon consultation (Price dependent upon research, length, and turnaround time)
Booklet	Quoted upon consultation (Price dependent upon research, length, and turnaround time)
Biography/Company history	\$350/page
Business Plan	Quoted upon consultation (Price dependent upon research, length, and turnaround time)
Email Marketing	\$650/email campaign
Manual	Quoted upon consultation (Price dependent upon research, length, and turnaround time)
Online Ad	Quoted upon consultation ((Price dependent upon size, length, and turnaround time)
Postcard	\$400 for text and design
Proposal	Quoted upon consultation (Price dependent upon research, length, and turnaround time)
Resume	\$150
Cover Letter	\$150
Job Application Package	
Report	
Website Creation	
Proofreading	\$250 up to 15,000 words, \$250 + \$.10 word more than 15,000 words
Formatting	\$100-\$300
Fact Checking	\$400 (up to 15,000 words), \$400+ depending on quote for more than 15,000 words
Editor's Analysis	\$250
Copy Editing	\$500 up to 15,000 words, Quoted amount for over 15,000 words
Content Editing	\$750 up to 15,000 words, quoted for works over 15,000 words
Developmental Editing/Writing Coaching/Academic Coaching	\$55/hour
Book Doctoring	\$75/hour

Background Research	\$50/hour
Indexing	\$250 under 15,000 words; \$250 +.05/word over 15,000 words
Press Kits	\$75/hour
PowerPoint Presentation	\$50/slide text only \$75/slide with design and animations

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All written work includes one (1) revision; further revisions will be billed at \$50/hour.

Upon contracting, ½ the project price will be due prior commencement of project with the remaining balance due upon receipt of deliverables.

Editing turnaround times vary between 1-2 weeks.

Writing turnaround times quoted upon project commencement.