

2011 Freelance Writing and Editing Projects

Ronda Lee Levine

Schedule of Estimated Fees

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| Sales Letter | \$650 |
| Brochure | \$1000 with graphic design and layout; \$750 text only |
| Press Release 1-2 pages | \$450 |
| White Paper | \$2500 |
| Newsletter | \$400/issue editing only; \$1200/issue text and editing; \$1500/issue text, layout and graphic design |
| Catalog | \$25/item |
| Article Ghostwriting | Quoted upon consultation (Price dependent upon research, length, and turnaround time) |
| Blog Ghostwriting | \$50-\$100/post |
| Website Copy | \$500/web page |
| Basic Web site package | \$3000 – includes website copy for up to 6 web pages, design and layout, and blog establishment. |
| Social Media Package | \$1500 – includes establishing a presence for your brand on Facebook, Twitter, Linked-in, and MySpace, any relevant industry social networks, and one month of maintenance. Further maintenance of social media presence (interacting with followers and fans, and updates) \$300/month |
| Full-Page Ad (with graphic design) | \$1500 |
| Full-Page Ad (text only) | \$1000 |
| Partial-Page Ad (with graphic design) | \$750-\$1000 |
| Partial-Page Ad (text only) | \$500-\$750 |
| Advertorial | \$1000/page |
| Annual Report | Quoted upon consultation(Price dependent upon research, length, and turnaround time) |

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| Book | Quoted upon consultation (Price dependent upon research, length, and turnaround time) |
| Booklet | Quoted upon consultation (Price dependent upon research, length, and turnaround time) |
| Biography/Company history | \$350/page |
| Business Plan | Quoted upon consultation (Price dependent upon research, length, and turnaround time) |
| Email Marketing | \$650/email campaign |
| Manual | Quoted upon consultation (Price dependent upon research, length, and turnaround time) |
| Online Ad | Quoted upon consultation ((Price dependent upon size, length, and turnaround time) |
| Postcard | \$400 for text and design |
| Proposal | Quoted upon consultation (Price dependent upon research, length, and turnaround time) |
| Resume | \$150 |
| Cover Letter | \$150 |
| Job Application Package | |
| Report | |
| Website Creation | |
| Proofreading | \$250 up to 15,000 words, \$250 + \$.10 word more than 15,000 words |
| Formatting | \$100-\$300 |
| Fact Checking | \$400 (up to 15,000 words), \$400+ depending on quote for more than 15,000 words |
| Editor's Analysis | \$250 |
| Copy Editing | \$500 up to 15,000 words, Quoted amount for over 15,000 words |
| Content Editing | \$750 up to 15,000 words, quoted for works over 15,000 words |
| Developmental Editing/Writing Coaching/Academic Coaching | \$55/hour |
| Book Doctoring | \$75/hour |

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| Background Research | \$50/hour |
| Indexing | \$250 under 15,000 words; \$250 +.05/word over 15,000 words |
| Press Kits | \$75/hour |
| PowerPoint Presentation | \$50/slide text only \$75/slide with design and animations |
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All written work includes one (1) revision; further revisions will be billed at \$50/hour.

Upon contracting, ½ the project price will be due prior commencement of project with the remaining balance due upon receipt of deliverables.

Editing turnaround times vary between 1-2 weeks.

Writing turnaround times quoted upon project commencement.