



Warsaw International
Interiors & Design Exhibition
10.09.2013 - 12.09.2013

 Interiors
& Design
WARSAW

POLAND, WARSAW,
EXPO XXI

Warsaw International Interiors & Design Exhibition



GROUP PLC

A professional trade fair that helps to promote producers and suppliers of the industry (B2B).

Concentrated in one place valuable source of information about the current products, the latest news and trends in the market and the newest technologies and directions of development.



The art of decorating space always requires unity in action of many specialists. Architects and interiors designers need a reliable contractor of their projects, good materials supplied by trusted manufacturers. They always look for new and original solutions.

Tematyka wystawy

- Interiors and Design
- Interior Finishes
- Paints & Coatings
- Flooring
- Stairs & Banisters
- Decorative Textile



Benefits of participation in fairs

Direct contact with potential clients

Great opportunity to sign trade contracts

Good place to compare offer of your competitors

A valuable source of information about the market

Great opportunity to present your company

Chance to identify areas of future development

EXHIBITORS PROFILE

- Producenci
- Dystrybutorzy
- Hurtownicy
- Sprzedawcy detaliczni
- Przedstawiciele firm zagranicznych
- Specjalistyczne media
- Przedstawiciele związków branżowych




VISITORS PROFILE

- Architects
- Interior Designers
- Wholesalers/Retailers
- Planners
- Traders
- Project Managers
- Distributors
- Housing Contractors
- Remodeling Contractors
- Household Equipment Manufacturers
- Professionals connected with the industry
- Consultants
- Private investors
- House owners
- Students
- Media



Who we are

Where you can find us

-  **Russia**
-  Kazakhstan
-  Azerbaijan
-  Uzbekistan
-  Turkmenistan
-  Kyrgyzstan
-  Georgia
-  United Arab Emirates
-  Turkey
-  India
-  Ukraine
-  Norway
-  UK
-  **Poland**



The **ITE group organises over 250 trade events per year** across a wide range of industry sectors. Many are based in Russia's largest cities, including Moscow, St. Petersburg, Novosibirsk and Krasnodar.



Our other trade exhibitions



MosBuild

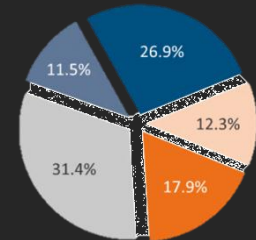
the largest annual construction exhibition in Europe with 'UFI Approved Event' status and **one of the five largest in the world**

2298 exhibitors
from 45
countries

area of
148,438 m²

more than
100,000 visitors
from 64 countries

- Owner/CEO
- Top manager
- Director of department
- Manager/ Specialist
- Private individual



Our other trade exhibitions

KievInteriors



17 441 of professional visitors from all Ukrainian regions

The majority of registered visitors (**80.72%**) visited the previous "Kyiv Interiors" exhibitions.

68.4% of trade visitors met with existing partners

61.1% of trade visitors found new partners at the exhibition

56% of private visitors **purchased or plan to purchase products** presented at the exhibition

Our other trade exhibitions

628 exhibitors
from **17** countries

area of
exhibition
51,492m²

International Furniture Forum

- **210** delegates
- **80%** owners and CEOs
- **20** papers
- **5** countries
- **4** master classes from Stars of Russian Consulting™

25,827
Unique visitors

82 % trade visitors
Including representatives
of wholesale
companies from various
Russian regions
and abroad

EEM MOSCOW
euroexpofurniture

EEM / Euroexpofurniture is major event in the Russian furniture industry, and **for 20 years has been the industry's leading exhibition.**



What makes a difference

Location

No doubt the big advantage of our fair is its location - Warsaw. Located in the heart of the Poland and Centre of Europe, this capital city combines European and Asian markets. It brings together decision-makers from all major institutions and multinational companies.



Experience

More than twenty years of experience in organizing of the fair provides us with proven industry contacts which automatically generates a large number of visitors to our exhibition.

Additional program

To be sure about high standard of fairs program - conferences and workshops taking place during the event, Lentewenc Ltd. works only with carefully selected partners.

Experience

More than twenty years of experience in organizing of the fair provides us with proven industry contacts which automatically generates a large number of visitors to our exhibition.

International Environment

Not only our company cooperates with local businessmen, but first and foremost with all-Poland and international corporations. Well developed database and a vast network of contacts among the companies from CIS, Russia, western Europe and Asia gives us the opportunity to create international events.