



WISDOM SCHOOL OF MANAGEMENT



(ISO 9001:2008 Certified International B-School)

Master's Program in Business Administration (Dual)

This dual MBA program is designed to meet the needs of working professionals who choose to continue their Life as Long Learning. All management disciplines are explored in depth, and fully integrated in project-based courses. These courses enable students to apply at many disciplines in different Organizational settings. The sequence of the program also follows three progressive phases of a typical management career. And by the end of the program you will have accumulated a full range of personal, functional and Organizational competencies that will enable you to manage a competitive organization as a whole, even in the most critical situations.

Course Content:

Semester I

1. Principles of Management
2. Human Resource Management
3. Management Accounting
4. Business Environment

Semester II

1. Managerial Economics
2. Production and Operations Management
3. Strategic Management
4. International Business

Semester III

1. Marketing Management
2. Organizational Behavior
3. Computer Application in Management
4. Any one Specialization (Check the specialization list)

Semester IV

1. Management Information Systems
2. Financial management
3. Research Methodology
4. Any one Specialization (Check the specialization list)

Duration: 18 to 24 months

Eligibility Criteria: Graduation or equivalent

No of Subjects: Fourteen + 2 specialization

Fees: INR 40,700/-