



Social Media Management Service

Tel: 03302 235170

As a small business owner you may find social media management a marketing nightmare. Finding customers is difficult enough apart from all the social media frenzy. Although you realise you need to cover all angles, you may not have the time or even know where to start.

You may have a Facebook page and/or group which are great for advertising to locals. But what about the other social media sites like Twitter (where it's easy to get followed), LinkedIn, GoogleMyBusiness, Instagram, YouTube etc.?

In today's digital world you absolutely must have a presence on various media outlets so you can target not only individuals but also companies and each platform requires a slightly different approach so what works on Facebook would not be so effective on Twitter.

For instance, how many of you are posting videos and images? These are proven to get the most reactions and engagements by far. Are you checking in to your page regularly? How many of you know about hashtags and the best way to use them? Using them incorrectly or too many at once can have adverse effects.

FOSVA can get you set up on all sites so that you're appearing on Google searches. We can also manage your day to day social media activities to get your customers engaging in your posts. This will save you time so you can focus on building your business.

Social Media Set Up Package 1 - £350

Are you a small business finding social media a marketing a nightmare? We can get you set up across all platforms: Facebook page, Google My Business, Twitter, YouTube, Linked In and Instagram. You will need to provide material about your business. Does not include Facebook or LinkedIn groups.

Social Media Set Up Package 2 - £350

If you're not sure your social media platforms are set up correctly, we can tweak any existing social media pages setting up any missing pages or information. Add Facebook & LinkedIn Groups and submit to TripAdvisor (if relative).

Social Media Add On Package 1 - £75

Add Facebook and LinkedIn Groups and submit your business to TripAdvisor (if relative).

Social Media Management Pay As You Go £30/hour

Maintain all aspects of your site on a monthly ongoing basis. Deal with any enquiries/comments/bookings/reviews across the different platforms pertaining to your business across sites. Schedule posts as required. Minimum 10 hours per month.

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