

# Prepackaged & Customized Mailing List and Email List By SIC Code

Buy Prepackaged & Customized Mailing List And Email List By SIC Code That Let You Reach Targeted Markets In The USA, UK, Canada, Europe & Australia!

Prospecting for customers is never an easy task. With hundreds of thousands of potential buyers in the market you may find it surprisingly hard to isolate the best market for your product and you could end up squandering critical resources on a misdirected and futile marketing campaign. Well, that where we'd like to intercede.

#### WHY CHOOSE US?

**Thomson Data** is a premier resource for **business mailing lists**, helping you expand your market throughout North America, Europe and other global trading hubs. Backed up by 45 million records and decades of exhaustive research, our experienced marketers can custom-build the perfect list for your product/service.

Thomson Data offers two categories of basic prepackaged and targeted mailing lists,

**Consumer mailing lists**\_ideal for marketers selling directly to individual customers. You can choose from a range of lists or have one custom-built. Each list offers a comprehensive set of contact data and are configured on different demographic selects.

**B2B** mailing lists are designed to aid businesses sell to other businesses. Organized industry-wise, our lists provide you with direct contact information on **executives and key organizational decision makers**, including:

- C-Level Executives
- V-Level Executives
- D-level Executives
- Marketing Directors
- Industry Professionals and Specialists

In addition, SIC and **NAICS code** (*North American Industry Classification System*), size of the company (number of employees and previous revenues), specialization and other information help us gauge the magnitude of your market and categorize the most promising customers and organizations.



All mailing lists provide complete marketing information such as - first name, last name, title, phone number, mobile number, fax number, email, postal address and zip code. Professional and industry mailing lists may include SIC codes.

#### **Custom Built Lists**

**Thomson Data's Custom Mailing Lists** have, time and again, proved to be generators of **high-response sales leads**. Prior to your purchase, our dedicated team of market researchers analyzes your campaign and isolates your **target audience**. They then proceed to painstakingly build a mailing list that corresponds to their findings. Coupled with our **extensive database** reviewing system, this guarantees you optimal response rates from almost every industry sector imaginable.

#### **Absolute Authentication**

All our **mailing list databases** are sources from authentic public and private sources; and only include those who have voluntarily registered their interest to receive business and product information. Individuals voluntarily consenting to be included in mailing lists are far more receptive to offers for various **products and services** in their chosen fields.

### **Direct Marketing Campaign Management**

**Direct marketing** delivers longer-lasting results compared to other advertising avenues and importantly, it is more cost-effective. In addition to sourcing **the suitable mailing lists**, Thomson Data can design effective Marketing Campaigns in the form of email campaigns, telemarketing campaigns and sales lead generation.

To boost your sales and maximize returns, contact Thomson Data now!

## **Contact US**

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