



Run Your Campaign Successfully with The Targeted Sales Leads

Buy Prepackaged & Customized Business Sales Leads, Email Sales Leads And Sales Leads By SIC Code That Let You Reach Targeted Markets In The USA, UK, Canada, Europe & Australia!

When you launch a **targeted marketing campaign**, you have no idea how many people are actually going to respond, nor do you have inkling as to how many responders will translate into sales. This puts you at considerable risk in terms of the time and resources invested into your **marketing campaign**. A database of authentic **sales leads** can substantially offset this risk by providing you with a clearly defined target market and interested buyers.

Genuine sales leads can be disappointingly hard to find, with most companies offering 'exclusive' leads that are outdated or overused. At **Thomson Data**, however, we follow strict sourcing and data management protocols to make sure the leads you buy from us are **fresh, accurate and eminently responsive**. Our research teams continuously update and expand our information banks while meticulously weeding out old data. This ensures you get the quality sales leads that you need to run a successful campaign.

All sales lead packages provide complete marketing information such as - first name, last name, title, phone number, mobile number, fax number, email, postal address and zip code. Professional and industry lead packages may include SIC codes.

Niche Sales Leads - Delivered!

If you're in the business of marketing to different organizations, we can provide you with **B2B leads** based on an assortment of selects, including,

- Industry
- Location
- Number of branches
- Size of company
- Executive contacts, positions, titles, etc.
- Postal addresses
- Email addresses
- Type of organization
- Number of offices
- And hundreds more!



Should you have more consumer-oriented product and marketing plan, **Thomson Data** can find you the **latest consumer data**, segmented into demographic selects, some of which are,

- Age
 - Income level
 - Zip Code
 - Region
 - Gender
 - Marital Status
 - Profession
 - Parents/Non-parents
 - Renters
 - Ethnicity
 - Homeowners
- And thousands more...

Thomson Data for All Your Marketing Needs!

Regardless of whether your company is looking to do business with organizations or **consumers sales leads** present an ideal marketing strategy. A well-researched list of leads combined with our marketing services provide for **excellent market penetration**. By allowing you to directly contact the businesses that represent the vast majority of your clientele, our **leads are guaranteed** to take you soaring past your sales targets.

We specialize in prospect analysis, cold calling, search engine optimization, direct marketing, campaign management and a number of database enhancement services. Our sales techniques have been honed over the years and all our clients are handled by a crack team of marketing specialists with impeccable skills. By entrusting **lead generation** to **Thomson Data**, you can free up your sales professionals to concentrate on the critical juncture that constitutes closing a sale.

Take advantage of our experience. **Contact Thomson Data now.**

Contact US

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