



## ADVERTISING RATE CARD

## **OVERVIEW**

Gearheads.co.za is a motoring site that offers the best of all worlds. With the latest news, reviews and motorsport stories from around the world, Gearheads is for everyone who has a passion for motoring and motorsport.

With almost 10 years in the motoring media, Gearheads is the brainchild of Mark Holdsworth, a self-proclaimed Gearhead and car nut. Mark has worked for a number of print publications and websites, bringing this knowledge to bear on the Gearheads site.

But Gearheads is more than just a news site. With the Events Calendar, Fan Test and Video sections, Gearheads aims to offer the complete package for automotive enthusiasts and car-buyers alike. There's even a weekly newsletter to ensure readers don't miss a single piece of the action.

Average monthly visitors		
Visits	4 380	
Unique Visitors	3 777	
Page Views	8 318	

## BANNER RATES

Description & Size	1 month	3 months	6 months
Leaderboard (728x90px)	R5 000.00*	R4 500.00*	R4 000.00*
Header (468x60px)	R4 000.00*	R3 600.00*	R3 200.00*
Island (300x250)	R2 000.00*	R1 700.00*	R1 400.00*
Footer (728x9px)	R2 000.00*	R1 700.00*	R1 400.00*

\*All prices are per month and exclude agency commissions.