

GEARHEADS.CO.ZA

ADVERTISING RATE CARD

OVERVIEW

Gearheads.co.za is a motoring site that offers the best of all worlds. With the latest news, reviews and motorsport stories from around the world, Gearheads is for everyone who has a passion for motoring and motorsport.

With almost 10 years in the motoring media, Gearheads is the brainchild of Mark Holdsworth, a self-proclaimed Gearhead and car nut. Mark has worked for a number of print publications and websites, bringing this knowledge to bear on the Gearheads site.

But Gearheads is more than just a news site. With the Events Calendar, Fan Test and Video sections, Gearheads aims to offer the complete package for automotive enthusiasts and car-buyers alike. There's even a weekly newsletter to ensure readers don't miss a single piece of the action.

Average monthly visitors	
Visits	5 544
Unique Visitors	4 899
Page Views	9 634

BANNER RATES

Description & Size	1 month	3 months	6 months
Leaderboard (728x90px)	R5 000.00*	R4 500.00*	R4 000.00*
Header (468x60px)	R4 000.00*	R3 600.00*	R3 200.00*
Island (300x250)	R2 000.00*	R1 700.00*	R1 400.00*
Footer (728x90px)	R2 000.00*	R1 700.00*	R1 400.00*

*All prices are per month and exclude agency commissions.

The screenshot displays the Gearheads.co.za website interface. At the top, there is a navigation bar with links for Home, News, New Models, Road Tests, Motorsport, Fan Tests, Geargirl, Gallery, Videos, Events Calendar, and Contact. Below this is a featured articles section with a large image of a rally team celebrating. The right sidebar contains a newsletter sign-up form, social media links for Facebook, Twitter, and YouTube, and a section for 'Island 300x250' ads. The footer area at the bottom of the page also features a 'Footer 728x90' ad placement. The website content is organized into sections like 'Featured Articles', 'New Models', 'Road Tests', 'Motorsport', 'Fan Tests', and 'Videos', each with a 'Read More' button.