



Simple Network Technologies cc

# COMPANY PROFILE

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# INTRODUCTION

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Established in 1997 Simple Network Technologies operating in data , communications , energy and specialist computer connection applications. Simple Network Technologies is an independent manufacturer & supplier specializing in all aspects of the South African Information Communication Technology market. We offer a wide range of high-value products and services, which includes

- **Computer Cables**
- **Data Centre Solutions**
- **General Electrical Cables**
- **Armoured Cables**
- **Telecom Cables**
- **Security & Fire Cables**
- **Instrumentation Cables**
- **Mylar Cables**
- **Optic Fibre Cables**
- **In-house Cable Manufacturing**
- **Audio Visual Brackets**
- **Audio Visual Equipment**
- **Computers & Accessories**
- **AV Connection Technologies**
- **Polycom Video & Conference Phones**
- **Parrot Office Products**

Providing our clients with the strategic tools needed to succeed in the South African technology market.

# COMPANY PROFILE

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<b>REGISTERED COMPANY NAME</b>	: Simple Network Technologies
<b>COMPANY REGISTERED</b>	: Close Corporation
<b>COMPANY OPERATING NAME</b>	:
<b>COMPANY OWNERSHIP</b>	: South African
<b>YEAR ESTABLISHED</b>	: 1997
<b>COMPANY REGISTRATION NO.</b>	: 1997 19536 23
<b>VAT REGISTRATION NO.</b>	: 4260165222
<b>BEE STATUS</b>	: Level 3 , 110%
<b>COMPANY ADDRESS</b>	: 39A Durham Avenue Salt River, Cape Town Western Cape, South Africa
<b>COMPANY POSTAL ADDRESS</b>	: P.O. BOX 8162 Roggebaai, 8012
<b>TELEPHONE</b>	: (+27) 21 448 6404
<b>FAX</b>	: (+27) 21 448 5885
<b>CELL</b>	: (+27) 84 657 6452
<b>EMAIL</b>	: <a href="mailto:info@sntechnology.co.za">info@sntechnology.co.za</a>
<b>WEBSITE</b>	: <a href="http://www.sntechnology.co.za">www.sntechnology.co.za</a>
<b>MEMBERS</b>	: GA Casimali DK October

# WHAT WE OFFER?

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Simple Network Technologies has broad expertise in the ICTS market:

- **Products and Services sourcing**
- **Sales Negotiations**
- **Conference, Show and Fair Setup**
- **Delivery Arrangements**
- **Systems and Training**
- **Technical Advice**
- **Project Development and Implementation**
- **Strategic Planning and Analysis**

and the explanation and interpretation of African culture, business and politics.

Simple Network Technologies focuses on serving:

- **Small Companies**
- **Medium Companies**
- **Industrial Size Companies**

We have the resources to find the most “fit” suppliers, clients, partners, products and services in South Africa, and we have the experience and credibility to find the lowest-price sources.

Simple Network Technologies provides its clients with a clear understanding of the “technology market” in South Africa and a proven path to achieving business goals. Note that the Simple Network Technologies pricing structure is set to produce significant profits for our clients as well economic growth.

# WHY CHOOSE US?

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Simple Network Technologies is located in the Heart of Metropolitan Cape Town, Western Cape. We provide a comprehensive offering of products dedicated to Quality and Customer Support while maintaining Competitive Pricing.

The quality program at Simple Network Technologies is designed with the Goal of Achieving total Customer Satisfaction.

Through the use of a qualified component equipment base and recognised quality control, Simple Network Technologies yields quality levels that are among the best in the industry.

It is the Policy of Simple Network Technologies to consistently provide products that meet or exceed our customer's requirements and deliver them on time at a competitive price and continue to monitor our processes and procedures in order to identify areas for improvement.

Factors Why You Should Choose Us:

- **Wide Range of Products**
- **Dedicated and Friendly Staff**
- **We Manufacture Custom Made Cables**
- **Quality Assured**
- **Free Technical Support**
- **After Sales Service**
- **After Hours Assistance**

# OUR MISSION

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Simple Network Technologies is a Unique company along with Unique brands and a well established IT company in Cape Town. Simple Network Technologies is a professional Computer Accessories, AV and Digital products and Cables distributor and manufacturer. Simple Networks is specialized in research and development of new digital computer products with the trend, also engaged in manufacturing and marketing.

Our main market embraces South Africa and developing to grow South African economy manufacturing for nationwide supply. With the rapid updating of the AV digital & computer products and computer cable technology, we always concentrating on the designing and developing.

Our mission is to establish Simple Network Technologies as the most attractive and innovative Nationwide company in the sectors dealing with these core technologies, adhering to our brand conception of delivering enjoyment and quality to life. Simple Network Technologies is committed to distributing networked digital lifestyle devices that allow consumers to think less about the technology they are using, so they can spend more time enjoying life.

# EXPERTISE

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Simple Network Technologies, has over 40 years' experience in national trade, logistics and national sales in Information Technology. Mr. G Casimali established Simple Network Technologies cc in 1997, with the experience and a dynamic team has grown to become a well known supplier of cable solutions for data, communication, energy and specialist computer connection applications. He has extensive knowledge of multi-cultural business environments and is familiar with national business relations. His good judgment, dedication, and reputation for high integrity are the hallmarks of Simple Network Technologies.

Simple Network Technologies Expertise Over This Period Covers:

- **Network Cable & Cables**
- **Network Equipment**
- **Electrical Cable & Cables**
- **Electrical Appliances**
- **Computer Cable & Cables**
- **Computers & Accessories**
- **Audio Visual Cable & Cables**
- **Audio Visual Equipment**
- **All Connector Types**
- **Computer, Audio & Video Podiums**
- **Broadcasting Studios**
- **Home Theatre Studio**
- **Closed Circuit Television Systems**
- **Data Centres**
- **Computer Labs**
- **Electronic Component Designs**

# OUR CLIENTS

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Simple Network Technologies has a variety of clients which include:

- **Associations**
- **Cabling Companies**
- **Corporate Resellers**
- **Dealers**
- **Installers**
- **IT Consulting and Service Providers**
- **Mail Order Resellers**
- **Outlets**
- **Semi Distributors**
- **Specialized Resellers**
- **Specialized Retailers**
- **Superstores**
- **Systems Integrators**
- **VAR**
- **Public Sector**
- **Private Sector**
- **WCPG**
- **Petro Chemical and Mining Sector**

We provide popular and valuable products to meet the market. Simple Network Technologies is ready to serve you as we are progressing. We are staying ahead and will be staying ahead. Come and work with us, stay ahead!



# STAFF & SUPPORT

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Simple Network Technologies strives to:

- Create through the reconstruction and development process opportunities for employment.
- Give stability to those employed by us and raise their standard of living.

It is our intention to promote skills in our previously disadvantaged group and should our company be awarded contracts which will enable us to increase our activities (sales, assembly and manufacture) we will most certainly train peoples from the previously disadvantaged community.

We are hopeful that we will be able to negotiate ongoing contracts with government departments, Industrial, commercial and professional entities, thereby enabling us to formulate a company policy whereby we can structure Donations to various Charitable Organisations.

Where possible we will encourage and implement affirmative action. However, we reserve the right to take decisions that are beneficial to our company as well as our clients.

We will encourage the support of BEE Enterprises and as a matter of fact we do purchase a large portion of our requirements from BEE companies.

# OUR BRANDS

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- Panduit (Structured Cabling Solutions)
- RIT (Structured Cabling Solutions)
- Molex (Structured Cabling Solutions)
- Lambda Data Cable
- Global Six (Structured Cabling Solutions)
- Legrand Data & Electrical Accessories
- Teldor Cables & Systems
- Klotz Cable
  
- CBI Electric (Power and Telecommunication Cable)
- Aberdare Cables (Power Cable)
  
- Neutrik (High Quality Audio Connectors)
- Molex (Connectors and Cables)
- Shallin (All Type Connectors)
- Tyco Electronics (High Quality Connectors)
  
- Unitek (USB and HDMI Connectors)
- Lindy (Wide range of IT products)
- Custom Cable (Custom designed cables)
  
- Hitachi (Projectors)
- Projector Lamps (All Machine Types)