



Practicaps Weddings

David Rich Photography

Is it about cost, or is it about Quality?
A cheap price or Value for Money?
...maybe you can have both!

Wedding Packages and Fees

Page 1: The Designer - for the couple on a budget or who just want to do it themselves (\$1350)

Page 2: The Coffee Table - one of our most popular offerings (\$2050)

Page 3: The Premium - quality inclusions and a little extra for your loved ones (\$2430)

Page 4: The Platinum - a connoisseur's collection (\$3090)

Page 5: The Black Label - When the best is barely good enough! (\$3990)

Page 6: A la Carte for those who want complete freedom to design their own unique package:
include just what you want and nothing you don't!

All packages are inclusive: all day coverage, unlimited hours, unlimited images, travel, album edits - no hidden fees of any kind.

Packages may be taken as is, or used as a starting point to design your own.

Start from scratch if you like - if you can imagine it, we can do it.



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The Designer Package ~ \$1350 (inc)

For the couple who would love to design and make their own album, and for those on a budget:

All the basics are included:

- *unlimited photography from the Bride's Preparation to the end of your Reception,*
- *an exclusive Location session with the bridal party,*
- *unlimited photography,*
- *your photographs displayed on a private web album to share with family and friends*
- *A quality dry-mount album*
- *100 post-card prints, 20 enlargements (5x7) and 2 enlargements (10x8) for your album*
- *500 selected High Resolution images on disk, fully edited, colour corrected and print ready*
- *An A4 or 8" x 10" enlargement, professionally matted and framed to 11" x 14"*

You can order additional prints and enlargements direct from your web gallery in any combination you like or add

Popular Upgrades

Your DVD upgraded from 500 photos to include all images from the day \$100

Your album upgraded to a Digital Coffee Table Album, 32 pages (64 sides), \$400

Upgrade your framed enlargement to 16"x 24" or 30x40cm Canvas: \$230





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The Coffee Table Package ~ \$2050 (inc)

Our most popular package:

Beyond the basics::

- *two photographers covering both the Groom's and the Bride's Preparation*
- *unlimited photography throughout the day, right through to the end of the Reception*
- *a two camera Location session with the bridal party with up to three locations*
- *a professionally designed coffee table album in your choice of sizes and finishes*
- *two press-printed gift albums for your parents/attendants*
- *A framed enlargement (8x10 matted and framed to about 16x4)*
- *a private set of on-line galleries to allow you to share your photos*
- *all of your images supplied as high resolution jpeg files on disk, print-ready*

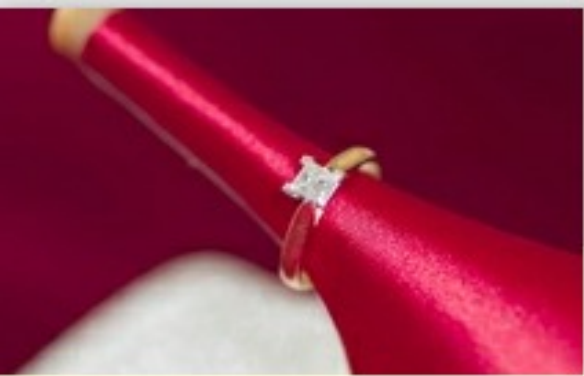
Popular Upgrades

Your album upgraded to a lay-flat, high-resolution book in either silk or high-gloss: \$150

Upgrade your framed enlargement to 16"x 24" or 30x40cm Canvas: \$230

Add a Multimedia Photoshow (includes custom Presentation Library Box): \$80





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The Premium Package ~ \$2430 (\$2555 if purchased separately)

The Coffee Table enhanced with our most popular upgrades at a discounted price

- *two photographers covering both the Groom's and the Bride's Preparation*
- *unlimited photography throughout the day, right through to the end of the Reception*
- *a two camera Location session with the bridal party with up to three locations*
- *An enhanced press-printed coffee table album in with Premium Finish and additional pages (up to 40 pages (80 sides))*
- *three press-printed gift albums for your parents/attendants*
- *A framed enlargement (8x10 matted and framed to about 16x4)*
- *one large format frameless Art Print (approximately 16x24)*
- *a private set of on-line galleries to allow you to share your photos*
- *all of your images supplied as high resolution jpeg files on disk, print-ready*
- *a second set of images prepared for email and social media (eg Facebook)*
- *One Multimedia slide show in a custom presentation-box featuring selected images and music to highlight your wedding day*

Popular Upgrades

- *Your album upgraded to a Traditional Pagemount leather-bound album: \$750*
- *Add a 16x24 Print-on-Metal wall art panel: \$300*
- *Upgrade your Photoshow to a set of six chapters to cover every element of the day: \$40*
- *Additional Photoshows \$15 (\$35 in presentation box)*





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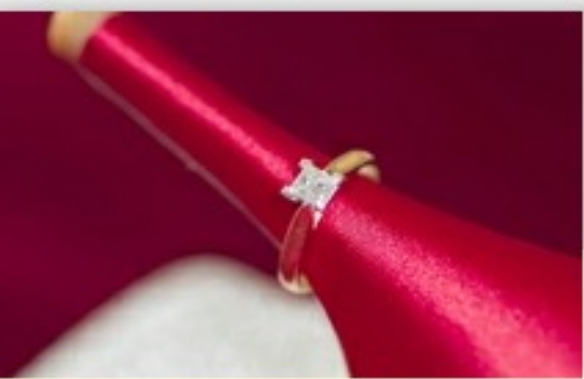
The Coffee Table enhanced with our most popular upgrades at a discounted price

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- *a two camera Location session with the bridal party with up to three locations*
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- *three press-printed gift albums for your parents/attendants*
- *A framed enlargement (8x10 matted and framed to about 16x4)*
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The Black Label Package ~ \$4820

For the couple who admire the very best, and expect no less for their Wedding Day, the Black Label package delivers maximum style. Everything about this collection is of outstanding and lasting quality:

- a Pre-wedding photography session (or engagement session if you prefer), with up to 150 images provided on disk, and a selected enlargement in a special Signing Frame for your guests to write on at your Reception
- a Premium Classic Pagemount or Overlay Album by *Queensberry*, with optional Gate-fold pages, combining traditional matted pages with digital print panache
- a ready to hang high lustre enlargement printed direct to metal - absolutely stunning! We believe we are the only studio in Australia currently able to offer this inclusion in any package under \$5000
- a professionally produced and presented multimedia slide show of the entire day divided into chapters with an easily to navigate menu system
- an edited version of your slide show formatted to upload direct to YouTube, Face Book, Vimeo etc.
- two 10" electronic photo frame to display your images - one for the Bride, one for the Groom
- Any image from either the pre-wedding or wedding day printed as a multi-panel canvas up to 120cm by 60cm
- a second image of your choice enlarged to 40x30cm and printed on premium canvas (or choose instead a 16"x24" Lustre print in a traditional or contemporary frame)
- two specially designed memory albums for your parents or attendants





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Wedding Photography a la carte [\(Files, Prints and Multimedia\)](#) [\(Albums\)](#) [\(Wall Art\)](#)

Choose just what you want and leave out what you don't - If you would like something that is not on this menu, ask -we can almost certainly supply it.

Basic Inclusions - \$900

“Time and Talent” Fee: Unlimited photography throughout the day, no charge for travel or time

A private Location shoot with the bridal party

Your photographs displayed on a private web album to share with family and friends

Editing, file preservation (free backup and replacement service), album and multimedia design services

File Options

High Resolution images on disk, fully edited, colour corrected and print ready:

500 selected images - \$50

All images - \$100

Low Resolution files on CD suitable for e-mail or social networking sites: 500 images - \$20

Multimedia DVD Slide Show

Option 1- runs 10-12 minutes, 250 slides, one or two licensed tracks- \$80 (extra copies - \$15 or \$35 in Presentation Box)

Option 2 - four to six shows on the DVD with interactive menu - relive just a part of your wedding or enjoy a wedding day video marathon: - \$120 (extra copies - \$15 or \$35 in Presentation Box)

Option 3 - runs 7-10 minutes; formatted for You Tube, MySpace, Vimeo and other Social Networks: \$20





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Wedding Photography a la carte

Dry mount album with your choice of memory pages, including *100 post-card prints, twenty enlargements (8x6) and two enlargements (10x8)* \$100

Parent or other Gift Albums

18x18cm (7inch) Hard cover with dust jacket, 20 to 40 pages: \$90

A4 Landscape 20 pages, black cover, embossed title in silver or gold title \$110 (extra pages \$12)

20x25cm (8x10 inches) 20 pages, Portrait or Landscape hard cover with dust jacket: \$160

Coffee Table Albums

- A4 40 page Clamp-bound Press Printed Album, image wrap cover silk finish with up to 250 of your favourite images and selected text (eg guest list, vows): \$250
- A4 40 page Perfect-bound Press Printed Album, image wrap cover silk finish with up to 250 of your favourite images and selected text (eg guest list, vows): \$280
- A3 or 30cm square Coffee Table Album, silk finish with up to 350 of your favourite images and selected text (eg guest list, vows): \$480
- A3 or 30cm square 1600 dpi Lay-flat Coffee Table Album, high gloss or silk finish \$550
- Large Format Custom Lay-flat Album Crystal Acrylic cover up to 40 pages: \$850

Traditional Albums (prices will vary with cover, page size and other options -the quoted prices are indicative). All albums are printed using traditional silver halide technology on Kodak Endura Lustre stock. Translucent or matted title pages are included free.

- Medium Format Hand-finished Matted albums 20 pages with real leather or photo covers: \$1800-\$2500
- Duo albums combining matted and unmatted pages in the same album: \$3000-\$4200

Optional Wing, Flip and Gatefold pages included free





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Wedding Photography a la carte



All our Canvas wall art is Lignin and Acid-free Art Canvas on 32mm kiln dried stretchers, clear coated and UV stabilised. Prints can be ordered as single items or "splits" (illustrated)

Multi-panel Canvas Price List

Prices are based on a 60cm vertical height and the combined length of the full set of panels. Multi-panel sets do not have to have matching width or height.

Length		60cm	70cm	80cm	90cm	100cm	120cm
Panels	Two	\$216	\$216	\$231	\$242	\$270	\$284
	Three	\$270	\$291	\$291	\$308	\$328	\$344
	Four	\$343	\$343	\$368	\$370	\$390	\$487
	Five	\$405	\$428	\$428	\$468	\$468	\$484

12" x 18"	305 x 457mm	\$100.00
16" x 20"	406 x 508mm	\$120.00
16" x 24"	406 x 610mm	\$160.00
18" x 24"	457 x 610mm	\$175.00
20" x 24"	508 x 610mm	\$180.00
20" x 30"	508 x 762mm	\$195.00
24" x 32"	610 x 812mm	\$219.00
24" x 36"	610 x 914mm	\$249.00
28" x 42"	711 x 1066mm	\$295.00
30" x 40"	762 x 1016mm	\$305.00
32" x 48"	812 x 1219mm	\$349.00
36" x 48"	914 x 1219mm	\$370.00
36" x 54"	914 x 1371mm	\$379.00
40" x 60"	1016 x 1508mm	\$480.00

Similar wall panels are available in lustrous metal, with or without frames (about twice the price) and in the frameless Art Mount style used to hang photos in art galleries. These are about the same price as an equivalent canvas print.

Traditional Framed Prints are also available; all enlargements are professionally framed and matted. Prices can vary with different frame options

8x10inches: \$120; 16x24inches: \$170; 20x24 inches about \$200 - other sizes on application.

