



pricelist standard projects

effective october 2012



Please note: all prices are a guide only and can be adjusted to suit your requirements. Please contact us for a formal quote with your specific requirements. All Prices are excluding gst and are subject to change without notice

branding/logos

included in cost is 2 design options to choose from and final deliverables of chosen design include files print advertising (EPS) and files for online advertising (PNG) - with a colour, mono and reverse version of the logo. A simple style guide is also included.

type 1 - typographical logos (words only)from \$250.00

some examples of graphical/icon/symbol logos are



type 2 - graphical/icon/symbol logos (icon and words)from \$450.00

some examples of graphical/icon/symbol logos are



Stationery - design only

prices based on single sided items only, final deliverables will be high resolution pdfs

business cardfrom \$80.00

letterheadfrom \$100.00

with compliments slip (generally dl)from \$100.00

note pad (a5,dl, a6)from \$80.00

envelope (c4,dl)from \$80.00

presentation folderfrom \$240.00



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branding packages

(design only - apart from the logo, final deliverables will be in the form of high resolution pdfs - websites will be uploaded to nominated server, unless otherwise stated)

branding package onefrom \$650.00

- Logo (The symbol of the entire identity & brand)
- Stationery Design (Letterhead + business card + with comps + envelope etc.)
- Style Guide

branding package twofrom \$1000.00

- Logo
- Stationery
- Style Guide
- Marketing Collateral (brochure any size - up to A4 to DL - 6pp)

branding package threefrom \$2000.00

- Logo
- Stationery
- Style Guide
- 5 page brochure website (hosting optional and extra)

branding package fourfrom \$2500.00

- Logo
- Stationery (Letterhead + business card + with comps etc.)
- Style Guide
- Marketing Collateral (Flyer or brochure)
- Product packaging design

branding package fivefrom \$2900.00

- Logo
- Stationery
- Style Guide
- Marketing Collateral (brochure any size - up to A4 to DL - 6pp)
- 5 page brochure website (hosting optional and extra)



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branding package six (the whole box and dice)from \$7000.00

- Logo
- Stationery
- Style Guide
- Marketing Collateral
- Product packaging design
- Online store (ecommerce website) (CMS - includes 1 year hosting - \$449.88)

Brochures

DL

(promo cards) single sided	from \$160.00
(2pp promo cards) double sided.....	from \$240.00
(4pp) 210mm x 210mm.....	from \$320.00
(6pp) A4 folded to DL.....	from \$480.00
(8pp)	from \$640.00
(12pp) horizontal or landscape.....	from \$800.00

A4

A4 single sided.....	from \$320.00
(2pp) double sided.....	from \$480.00
(4pp) - A3 folded to A4.....	from \$640.00



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websites (hosting is not included in cost)

mini or business card website (single page).....	from \$500.00
brochure website (5 page).....	from \$1500.00
brochure website (10 page).....	from \$2570.00
business catalyst online store (cms).....	from \$5000.00
website design (uncoded).....	from \$350 per page
updates	from \$80.00 p/hr

business catalyst hosting options (Trust Adobe hosting)

webbasics+ (brochure sites).....\$173.88 per year
(Content Management, Site Analytics, Web Forms,Social Media Integration, Phone & Tablet Support
FTP & File Manager,Hosted Email and Dynamic Menus)

webmarketing+ (brochure sites).....\$233.88 per year
(Content Management, Site Analytics, Web Forms,Social Media Integration, Phone & Tablet Support
FTP & File Manager,Hosted Email, Dynamic Menus,Blogging Engine,Customer Database,Email Marketing,
Community Forums and Built-in Modules)

webcommerce -1 user plan (online store).....\$449.88 per year
(Content Management, Site Analytics, Web Forms,Social Media Integration, Phone & Tablet Support
FTP & File Manager,Hosted Email, Dynamic Menus,Blogging Engine,Customer Database,Email Marketing,
Community Forums and Built-in Modules, eCommerce, Business Reporting, Event Bookings and Custom
Web Apps) wen commerce also has a (5 user and 10 user plan)

facebook

custom timeline images.....	from \$120.00
custom profile/avatar images.....	from \$80.00
custom photo tab images:.....	from \$80.00



info@lookseedesign.com.au

0419 863 687 | [skype lookseedesign](https://www.skype.com/lookseedesign)

www.lookseedesign.com.au