



# ETC International College

Professional teaching in a relaxed, friendly atmosphere | [www.etc-inter.net](http://www.etc-inter.net)



General English

IELTS Preparation

Teacher Training

Specialist Courses

FCE & CAE Preparation



Accredited by the



for the teaching  
of English



Effective learning in a relaxed, friendly atmosphere



# Location

Over 7 miles of sandy  
beaches only 2 hours  
away from London!





# Welcome to ETC !



ETC International College is an English language school accredited by the British Council. Established in 1989, ETC is experienced in providing English Language Training and Special Purposes Courses.

Our aim is to deliver professional teaching in a relaxed, friendly atmosphere.



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### WHAT OUR STUDENTS SAY

"I enjoyed studying at ETC very much, especially because of the friendly atmosphere. It has also been very interesting to meet people from so many different nationalities. Highly recommendable."

**Maria Schütze, Germany**

# 10 Good Reasons to Choose ETC

## 1 | Staff

We have a great team of friendly staff who are on hand to help you through booking your course up until you leave ETC. Rest assured you will be welcomed with a smile.

## 2 | Teachers

You can benefit from learning from native speakers of English. All of our teachers have years of experience teaching English as a foreign language and are on hand to help you with your specific requirements.

## 3 | Courses

Our high quality courses are tailored to your needs. You will be placed in a class with students of other nationalities and the same English level as you, so you can learn more effectively with your peers.

## 4 | Quality

ETC is regularly inspected by the British Council ensuring we continue to offer you quality courses giving you great value for money.

## 5 | Residence

ETC is one of a few schools that can offer a residence right next door. It's a 10 second walk to lessons in the morning!

## 6 | Culture

Continue to practise English outside of class and stay with one of our friendly host families. They will show you the traditions of an English family.

## 7 | Facilities

With modern facilities, including interactive whiteboards, voice recording for accent comparison and a free DVD library, you can make the most of your learning in and outside of your lessons.

## 8 | Students

We rarely have more than 15% of one nationality and students are encouraged to speak English at all times.

## 9 | Beach

We are located a 2 minute walk from the beach and 5 minutes from the town centre, so you can make the most of your stay in Bournemouth.

## 10 | Activities

We have a free activities programme available to all students. We also offer chances to visit some of the most beautiful places in Dorset and across the UK. Make the most of your time here!

# Location

## We are located in Bournemouth, on the South Coast of the UK.

- Over the summer there can be up to 14,000\* international students in Bournemouth learning English at any one time.
- Bournemouth is a vibrant young town with a population of around 163,000 people.
- Bournemouth has over 7 miles of sandy beaches and one of the best climates in the UK.
- Coaches and trains run several times every hour to and from London.
- You can fly from many European cities to Bournemouth or nearby Southampton airport.

\* Source: BBC news website, 2009.



## The Surrounding Area

Bournemouth is a part of Dorset County. Surrounded by stunning countryside and coastline, there are many places within Dorset to visit and make the most of your time here. Whether it's a sandy beach, rock-pools, a cliff top view or a view of the whole of Bournemouth from a hot air balloon you are looking for, you can find it here. There's always something to do and new places to explore.

You can either explore yourself or join us on our local and national excursions. See page 25 for more information.

## Top things to do in and around Bournemouth

1. In the summer there are many activities in Bournemouth, including candle lighting (a 100 year-old tradition) and free fireworks.
2. Bournemouth Square in the winter is packed with festive decorations and a seasonal market, offering souvenirs, refreshments and a fantastic atmosphere!
3. Take a ferry to Brownsea Island and explore a truly natural environment.
4. Take a walk in Bournemouth Gardens and experience miles of beautiful scenery.
5. Rise 500ft in the air in Bournemouth's static hot air balloon; view over 20 miles!





# Facilities

To help you reach your full potential we provide you with cutting edge facilities



# Our Facilities

When you study at ETC you will benefit from:

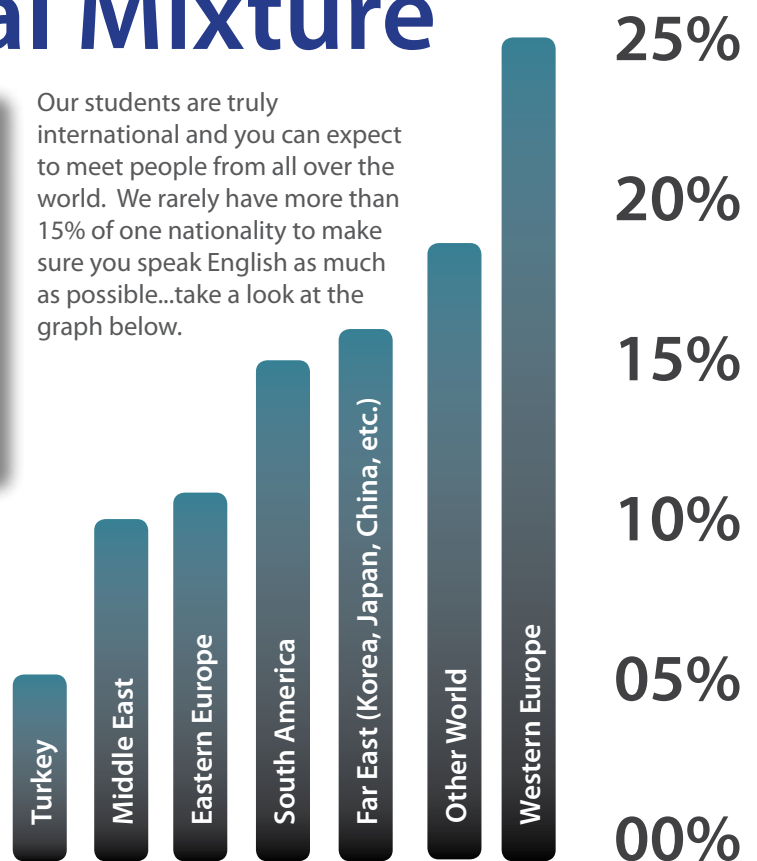
- 42 classrooms and over 25 computers
- Modern, well equipped library with lots of resources for easy self-study
- IT area equipped with the latest language programmes
- Voice recording for comparing your accent to a native speaker's
- Western Union money transfer facility
- Free activities programme
- Café serving hot and cold refreshments all day
- Free Wi-Fi access in all buildings
- Undercover outdoor patio area
- Free English DVD library
- Secure area to lock your bike during the day
- Table-tennis table.



# An International Mixture



Our students are truly international and you can expect to meet people from all over the world. We rarely have more than 15% of one nationality to make sure you speak English as much as possible...take a look at the graph below.



**Western Europe** - France, Belgium, Italy, Spain, Germany, Austria, Switzerland, Portugal etc.

**Eastern Europe** - Czech Republic, Ukraine, Croatia, Poland, Slovakia, Romania, Hungary etc.



# What can you expect from our courses?

**At ETC we have a General English course for everyone.**

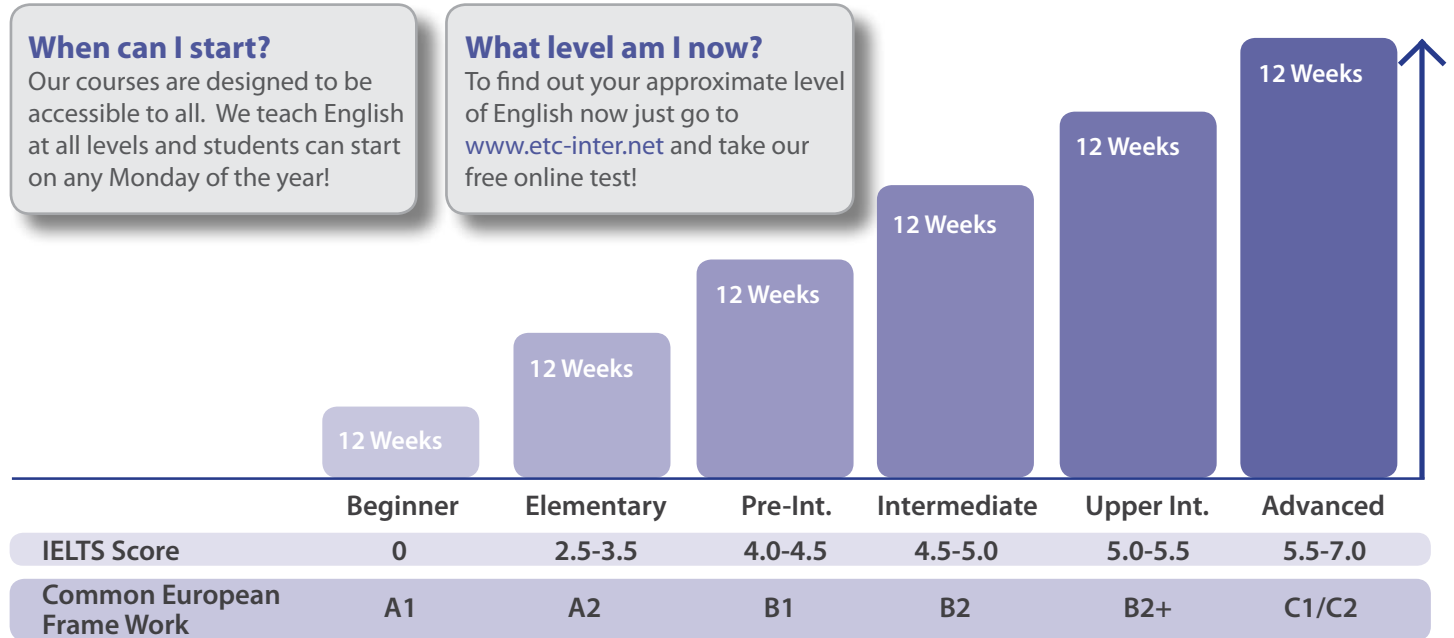
You can consolidate your learning by adding afternoon classes to your morning schedule.

## When can I start?

Our courses are designed to be accessible to all. We teach English at all levels and students can start on any Monday of the year!

## What level am I now?

To find out your approximate level of English now just go to [www.etc-inter.net](http://www.etc-inter.net) and take our free online test!



## Our Teachers

All of our teachers have been selected for the high standard of their knowledge of teaching and training techniques. We only employ teachers who have a proven record of success and all of our teachers have a minimum of the industry recognised teaching qualification; most of our teachers have much more than this. Find out how we train our teachers on page 14.



## How quickly will I learn?

Each level takes an average 12 weeks to complete and you will be continuously assessed by your teacher with a test at the end of the course. If you achieve a particular CEFR score, you will be invited to progress to the next level! Some students take less than 12 weeks to go from level to level and some longer. At ETC we are aware of this and adapt our classes around you.



## How will my progress be monitored?

Every student at ETC has regular progress tests and a proficiency test every 6 weeks to check their level against the 'can do' statements of the CEFR descriptors. Students are constantly monitored to ensure they are making good progress.

**Great teachers, a fantastic location and people from all over the world.**



# Our courses give you the chance to learn the English you need for your job or studies.

## Common European Framework of Reference (CEFR)

Our General English courses are based on the CEFR levels so you know specifically what you will be learning throughout the course and can be assured your certification is recognised worldwide. We have structured criteria for each of the levels assessing **Reading, Listening, Speaking, Pronunciation, Grammar, Vocabulary, Writing and Orthography.**

CEFR was introduced by the Council of Europe as a guide for Learning, Teaching and Assessment of languages. The framework is used to describe achievements of learners of foreign languages across Europe. The main aim of CEFR is to standardise methods of learning, teaching and assessing, applied to all languages in Europe. The six reference levels (see below) are becoming widely accepted as the European standard for grading an individual's language proficiency.

### Levels

We run English Language (General English) courses at six levels:

1. A1 (Beginner)
2. A2 (Elementary)
3. B1 (Pre-intermediate)
4. B2 (Intermediate)
5. B2+ (Upper-intermediate)
6. C1/C2 (Advanced)

Please inform us in advance if you are A1 or C2 as these courses will require special attention.

### Assessment and Certification

Every student enrolled on any course at ETC gets a certificate when they go home\*. Our certificates show your level of English and a breakdown of your skills in reading, writing, listening, speaking, grammar, vocabulary and pronunciation. You will also get an assessment of your progress on the course from your teacher.

\*N.B Certificates will only be issued if your attendance is 80% or above.

### Built into every student's Course are the following:

- |                       |  |
|-----------------------|--|
| Placement test        | Learner skills development                             |
| Needs analysis        | Progress tests   |
| Skills development    | Homework   |
| Task-based activities | Academic counselling                                   |
| Systems work          | Supportive error correction and constructive feedback. |
| Tutorials             |  |

### Exam Course Certificates

If you choose to enrol on an exam course and take an external exam e.g. IELTS, FCE, CAE, Cambridge BEC or LCCI Business, your exam result and certificate will be issued by the relevant exam board.

### Class sizes

Every class at ETC International College has a maximum class size of 14 students so you can make the most of your time with the teacher, but also learn from your peers.

## Entry Requirements for Specialist Courses

ETC International College has been running specialised English courses since 1989. We have also assisted some of our clients to move on to take specialist courses at partner training establishments in the UK.

*The following entry requirements apply to all Specialist Courses.*

*Please see individual course descriptions for further specific requirements on pages 17-21.*

All students must be aged 18 or over and have at least a working intermediate level of English. You may be required to take an aptitude test (prior to arrival at ETC) to judge whether your standard of English is sufficient for the course. You may wish to follow a course of English Language Studies (General English) before beginning your specialist course to make sure you gain the maximum benefit from your studies.

## Tailor-made Courses

All of our courses are tailor-made to the needs of our students. Before you start your course we will offer you a placement test to assess your current level of English. This will allow us to place you in a class with other learners of a similar ability so you can make the most of learning from our teachers and also your peers of mixed nationalities.

We are able to tailor-make our programmes to suit individuals on a 1:1 basis, or for a group of students. If you would like us to design a programme for you or your company, please contact us.



UNIVERSITY of CAMBRIDGE  
ESOL Examinations  
Authorised BULATS Agent

IELTS



# General English



## This is our most popular course

Studying on this course will provide you with an excellent opportunity to develop your speaking, listening, reading and writing skills; supported by the necessary grammar, vocabulary and pronunciation input. You will study in a friendly, supportive and professional environment.

## Personalised Support

At ETC International College, we ensure that students receive personalised attention. We aim to provide the kind of linguistic training and support that you need in order to make the rapid progress you require and attain a good degree of fluency and accuracy in English. You will study in small, multinational classes along with learners of a similar age and language ability.

**Make rapid progress in reading, writing, listening, speaking, grammar, vocabulary and pronunciation.**

## Intensity

Mornings and afternoons

## Entry Requirements

**Minimum age:** 18 (we also offer junior courses; please see page 24 for more information)

**Minimum English Level:** Beginner

## How long is the course?

The standard course runs for 12 weeks. However you may take a longer or shorter course depending on your requirements. Please speak to an ETC advisor if you need assistance.

## Levels

We run English Language (General English) courses at six levels:

1. A1 (Beginner)
2. A2 (Elementary)
3. B1 (Pre-intermediate)
4. B2 (Intermediate)
5. B2+ (Upper-intermediate)
6. C1/C2 (Advanced)

Please inform us in advance if you are A1 or C2 as these courses will require special attention.



## Course Types and Structures - we offer 3 types of General English course:

### 1. Standard course (20 lessons = 15 hours per week).

The morning lessons focus on grammar, reading, writing, listening and speaking. You will also learn and revise new vocabulary and improve your pronunciation with technology available to compare your accent to a native speaker's.

### 2. Intensive course (28 lessons = 21 hours per week).

This course has in addition 8 lessons of communicative skills practice per week. This course covers the same material and uses the same methodology as the General English Standard Course. However, in the afternoon on four days per week, there are two lessons of additional communication practice. These extra lessons are designed to give you the chance to develop your confidence in speaking and listening.

### 3. 1:1 course (one teacher for one student).

You may study any number of 1:1 lessons per week, unless you are a visa national, in which case you will need to take a minimum of 15 hours' tuition (combined) per week.



# IELTS Exam Preparation Course

## Do you want to go to University In the UK?

IELTS is accepted by over 6,000 institutions around the world, including universities, colleges and employers in English-speaking countries and beyond. In fact, almost all universities in the UK, Australia, Canada and New Zealand accept IELTS.

You will need an IELTS qualification to get into a university in the UK and our experienced teachers will guide you through the stages of preparation for the IELTS exam, ensure you reach your full-potential and help you apply for the University course of your choice. The exams take place at the end of the course and you will be fully prepared for them if you choose this path.

IELTS stands for International English Language Testing System and it is jointly managed by the University of Cambridge ESOL Examinations (Cambridge ESOL), the British Council and IDP Education Australia: IELTS Australia.

## Intensity

Mornings and afternoons

## Entry Requirements

Minimum age: 18

Minimum English Level: Beginner

## How long is the course?

The standard course runs for 12 weeks. However, you may take a longer or shorter course depending on your requirements.

## Course Structure

There are 2 types of IELTS course:

1. **Standard course** 20 lessons (15 hours) per week.
2. **Intensive course** 28 lessons (21 hours) per week. A week consists of 20 lessons of IELTS in the mornings and 8 lessons of General English communication skills practice in the afternoons.

**IELTS will ensure you reach your potential and help you apply for the University course of your choice.**

## Modules

There are two modules: Academic and General.

Both of the modules are graded using exactly the same criteria, so there is no difference in the level of English. They both test your skills in reading, writing, listening and speaking. The only difference is the subject matter and the type of vocabulary used, which vary to suit the diverse interests of candidates.

The academic module is for candidates wishing to study at undergraduate or postgraduate levels, or seeking professional registration.

The general module is for candidates wishing to migrate to an English-speaking country and for those wishing to train or study at below degree level.

## Levels

IELTS is designed to test English at all levels, which means that anyone can take the test. There is no such thing as a pass or fail with IELTS because everyone gets a score to reflect their level of English language ability. Results are reported as band scores, on a scale from 1 (the lowest) to 9 (the highest).

- |                             |                   |
|-----------------------------|-------------------|
| 0. Did not attempt the test | 5. Modest User    |
| 1. Non User                 | 6. Competent User |
| 2. Intermittent User        | 7. Good User      |
| 3. Extremely Limited User   | 8. Very Good User |
| 4. Limited User             | 9. Expert User    |

**IELTS**  
The test that sets the standard



## What our students say:

"My friends recommended me to study at ETC and I did so after I received a scholarship from the British Council in my country. The teachers and other staff helped me all the way to my Postgraduate course in one of the best Universities in the UK. At the moment I'm a student at LSE - the London School of Economics and Political Science. Many thanks ETC!"

Amir, Israel

# Quality

ETC is regularly inspected by the British Council to ensure our standards are high.





# FCE Preparation

# CAE Preparation

## CAE/FCE Cambridge Exams

Cambridge exams are recognised by thousands of educational organisations and employers throughout the world. The exams take place three or four times a year and we run 12 week courses to coincide with these. Join one of our Cambridge courses to improve your chances of succeeding in these well-known exams.

## FCE Exam Preparation

Choose FCE if your knowledge of English is adequate for many practical everyday purposes, including business and study. To be successful, you will have a wide grasp of vocabulary, and be able to construct an argument and use appropriate communication styles for a variety of situations. You also need to show an awareness of register and of the conventions of politeness and degrees of formality as they are expressed through language.

## CAE Exam Preparation

Taking this exam shows your advanced level of English to employers and educational institutions world wide. Employers and universities rely on the CAE, as they know it is accredited by Cambridge and includes real-life language skills for use in the professional workplace.

This course helps you to prepare for the CAE exam by giving additional practice in the systems of grammar, vocabulary and pronunciation, as well as teaching you about the exam and the kind of questions you will have to answer.

## Course Structures

Both courses run on a 12 week programme, with an exam held near the end of each course. Lessons are 45 minutes in duration. We have two types of course available, depending on your requirements:

**Standard course** 20 lessons (15 hours) per week from 09:00 - 12:30. Preparation for exam (language and skills).

**Intensive course** 28 lessons (21 hours) per week from 09:00 - 15:00. The intensive option offers each student the opportunity to gain 8 lessons of additional General English communication skills practice per week.

# GESE Exam Preparation



We offer preparation courses for the following Trinity College examinations:  
GESE (Graded Examination of Spoken English) and ISE (Integrated Skills Examination)

## What is GESE?

Trinity's GESE (Graded Examinations in Spoken English) exams test your ability in listening and speaking. They are one-to-one oral examinations with a native English-speaking Trinity examiner.

## What is ISE?

Trinity's Integrated Skills in English (ISE) examinations assess all four language skills – Speaking, Writing, Listening and Reading – interacting with each other as they do in the real world.

## Course Structure

**Intensive Course:** 28 lessons per week  
(20 lessons of General English in the morning and 8 lessons of exam preparation in the afternoon per week).

## LEVELS

CEFR	GESE	ISE
	Grade 1	
A1	Grade 2	
A2	Grades 3+4	ISE 0
B1	Grades 5+6	ISE I
B2	Grades 7+8+9	ISE II
C1	Grades 10+11	ISE III
C2	Grade 12	ISE IV.

See the Trinity College website  
[www.trinitycollege.co.uk](http://www.trinitycollege.co.uk) for more information.

# Teaching Quality



ETC takes great care in selecting teachers that we think will bring the best out of our learners. Our staff are overseen by our professional development team, headed up by teacher trainer, John Kay.

We strive to ensure that the highest quality of tuition is maintained and hold regular 'Professional Development Sessions', where teachers are encouraged to fine-tune their knowledge of structural and functional language and stay up to date with the latest trends in methodology. We can guarantee they will continue to show sound knowledge of the linguistic systems of English as a global language.



Not only are our members of staff observed regularly by Senior Teachers and members of our Teacher Training Staff, but they have the opportunity to observe each other in order to ensure a constant exchange of ideas.

By developing our staff we help them to engage, inspire and stimulate our learners.

## Teacher Training Courses

### Trinity CertTESOL Course



**TRINITY**  
COLLEGE LONDON  
Validated Course Provider 46421

#### What is the Trinity CertTESOL Course?

The Trinity CertTESOL is a full-time four week course that trains you to teach English as a foreign language. The qualification is recognised throughout the world and accepted by the British Council in its accredited language teaching organisations. No experience or knowledge of teaching is necessary: all you need is a good level of English, enthusiasm and commitment!

The course is accredited at Level 5 on the National Qualifications Framework (NQF) by the Qualifications Curriculum Authority (QCA). Level 5 is comparable in difficulty to the second year of an undergraduate degree.

#### Course Content

- Teaching Skills - real teaching experience with genuine learners
- Language Awareness - English grammar, phonology and all aspects of linguistic understanding
- Learner Profile - you will analyse an English learner and diagnose their strengths and weaknesses to help them with a specific area of their learning and provide recommendations for their continued study
- Materials Assignment - plan, produce and adapt all kinds of learning materials
- Unknown Language - this unit will put you in the shoes of your potential students. Find out what it is like to learn a language you have no knowledge of.

#### Course Structure

The course runs from 09:00-17:00 Monday - Friday

#### Duration of the Course

The course runs for four weeks, starting as close as possible to the first Monday of each month, giving the student 134 hours of tuition in total.

#### Entry Requirements

Students must be aged 18 or over and have an upper-intermediate level of English (Level 7 in all IELTS disciplines). It is required for all applicants to undergo an interview with the Course Director to determine their acceptance onto the course.



# Teacher Training Courses

## Continued Development Course



### What is CDC?

Our Continued Development Courses are aimed at existing teachers of English who want to brush up on their teaching skills, discuss modern methodologies, refresh their portfolio of teaching materials and invigorate their teaching performance in the classroom. The course also covers any awkward idiomatic or colloquial English that arises. Students on the CDC will be accomplished teachers in their own right looking for new ideas on keeping their teaching fresh and their students inspired.

### Course Content

- Re-evaluation of Communicative Language Teaching
- Which English? The teaching of pronunciation, segmental and supra-segmental, in the 21st Century
- Error correction, friend or foe?
- Productive skills - writing
- Productive skills - speaking
- Receptive skills - reading and listening
- Grammaticised lexis or lexicalised grammar?
- Learner-based syllabus
- Multiple Intelligences Theory
- ESP including teaching one-to-one, English for Business, teenagers and children.



### Course Structure

The course runs from 09:00 - 15:00 Monday - Friday

### Entry Requirements

Students must be 18 years or above and have an upper-intermediate level of English.

### Duration of the Course

The course is a minimum of 2 weeks, although we can run longer courses.

See the Athena Teacher Training web site for more information: [www.athena-teacher-training.co.uk](http://www.athena-teacher-training.co.uk)

### What our students say:

"The training course is an excellent opportunity to get involved with useful strategies and tools to explore the English language as well as to get in touch with the British culture. In addition, the staff are very experienced and kind" [Marcela, Colombia](#)

"The Athena Teacher Training Continued Development Course was fantastic. John Kay was brilliant...It was my pleasure to attend his workshops as I have been teaching English for more than 20 years but developing language awareness was quite new for me and other teachers. Bye...hope to see you next year!" [Tatyana, Kazakhstan](#)

"The course was great and John's teaching ideas are so useful...I will be back next year to get more ideas for my classes!" [Linda, Algeria](#)



# Specialist Courses

Whatever your language needs, we will be happy to design a programme to suit your requirements and budget.





## Aims of the Course

Completion of this course will enable you to communicate effectively in a range of business situations and have the linguistic resources needed to follow a business degree course. You will gain the skills necessary to perform effectively in English in a business context. You are encouraged to apply any business knowledge and experience that you might have as you work through the course material. Course books will be supplemented with material taken from other sources.

## Typical Course Content:

The course will typically develop language appropriate to the following areas:

- Using the phone
- Reports and summaries
- The work place
- Import and export
- Money matters
- Delivery and after-sales
- Visits and travel
- Marketing and sales
- Meetings and Negotiations
- Operations and processes
- Presentations
- Working together
- Face to face meetings
- Letters, faxes and memos
- A special project (business simulation).



## Course Structure

- 20 lessons (15 hours) per week of specialised ESP tuition from 09:00 - 12:30 (General English or additional Business English lessons may be added in the afternoon to intensify your studies)
- Projects, assignments, case studies, seminars, lectures and group sessions
- Progress reports and assignments
- Optional visits to relevant places of interest (extra cost).

## Course Duration

ETC Business English courses can be adapted to suit your needs. You can study Business English for a minimum of one week or as many weeks as you wish depending on the time you have available and your learning needs.

## Testing and Progress Monitoring

There will be an initial placement test for entry to this course, plus a needs analysis for client-teacher orientation and:

- Continuous assessment on performance and progress
- Regular progress assessment tests
- One final assessment test.

You will have the opportunity to discuss your progress with your tutor following each assessment. The centre's academic staff will be happy to provide any additional counselling that might be necessary.



## External Exam

Clients may prepare for the Cambridge BEC Vantage-level (i.e. Level 2) examination within the ETC Business English course. This exam is aimed at learners who wish to obtain a business-related English language qualification. Currently there are 3 levels (Preliminary, Vantage and Higher), each of which assesses clients in the four skills of reading, writing, listening and speaking in a business context. Clients may also prepare for the Cambridge BULATS exam within the ETC Business English course.

## What our students say:

"I've learned a lot in these classes. The classes have given to me security skills and I've learned these in a natural way, very soft, but so effective. I enjoyed every second I've been here. Thank you so much. You will always be in my mind. Sincerely yours."

Carlos Fernandez, 2012

# Legal English



## Aims of the Course

The ETC course of Legal English is designed to develop your English language skills so that you can communicate effectively in a legal context. Many of our clients are lawyers from leading law firms.

Lawyers and legal professionals employed by international corporations and legal firms need to be able to understand documents written in legal English and to communicate effectively with professional colleagues in English.

This course uses task-based learning including group exercises, supervised discussion, role play and presentations to develop your ability in the key skills of speaking, listening, reading and writing and to widen your understanding of essential legal English, language structures, vocabulary, appropriate common expressions and grammar.

## Typical Course Content

The course will typically develop language appropriate to the following areas:

- Company law
- Law of contracts
- Employment law
- Sale of goods
- Property law
- Intellectual property
- Competition law
- Negotiable instruments
- Debtor-creditor
- Secured transactions



## Sample Activity Types

- Analysis of selected legal texts and dialogues
- Specialised vocabulary related to the main areas of law
- Role play
- Supervised discussion and debate: expression agreements, disagreement and compromise
- Task based learning exercises.

## Course Structure

A minimum of 10 lessons of Legal English per week plus 20 lessons of General English per week.

- General English lessons normally take place each day between 9.00 and 12.30.
- 1-hour lunch break and regular refreshment breaks.
- The Legal English component normally takes place from 13.30 – 15.00.

## Course Duration

ETC Legal English courses can be adapted to suit your needs. You can study Legal English for a minimum of one week or as many weeks as you wish depending on the time you have available and your own learning needs.

## External Exam - ILEC

### (International Legal English Certificate)

While following the Legal English course, you may choose to prepare for the Cambridge ILEC exam, which will demonstrate your language skills in the field of international law.



**Understand and express concepts in legal contexts and situations.**

## What our students say:

"I really enjoyed my time at ETC College, it was an unforgettable experience. I highly recommend it, all the ETC staff are friendly."

Pablo Ribas, Spain, 2012



# Medical English



## Aims of the Course

Following this course will improve your knowledge of the sort of English required in the fields of human biology, medical science, nursing, etc. Improved language skills can advance your career and allow you to communicate fluently with your counterparts (and perhaps work) in other countries.

You will also have the opportunity to spend time with a doctor at a clinic in Bournemouth, at additional cost. This gives the opportunity to put what you have learnt in the classroom into a real patient-centred context.

Many of our clients are medical specialists from leading hospitals and clinics from Europe and around the world, including doctors, nurses and other health practitioners.

## Structure of the Course

A minimum of 10 lessons of Medical English per week plus 20 lessons of General English per week.

- General English lessons normally take place each day between 9.00 and 12.30.
- 1-hour lunch break and regular refreshment breaks.
- The Medical English component normally takes place from 13.30 – 15.00.

## Course Duration

ETC Medical English courses can be adapted to suit your needs. You can study Medical English for a minimum of one week or as many weeks as you wish depending on the time you have available and your own learning needs.



## Sample Activity Types

The main areas that can be covered by this course (following a needs analysis) are the following:

- Communicating effectively with patients
- Communicating effectively with professional colleagues
- Discussing treatments, presenting opinions and assessments
- Developing a winning CV and triumph in English at interviews
- Learning how to fit into a professional team in the UK
- Making medical applications during the course
- Spending time at a UK doctor's clinic (at additional cost)
- Taking and understanding a patient history, asking about symptoms, recording information, communicating information accurately
- Examining a patient, rephrasing, explaining, prompting
- Investigations
- Using a medical dictionary
- Interpreting a diagnosis, explaining and discussing a diagnosis
- Understanding medical diagrams and documents
- Using general medical reference books and a pharmacology reference
- Examining case histories
- Studying the language as it relates to medical treatment: physiotherapy, surgical treatment, giving and understanding instructions
- Considering language functions appropriate to certain medical scenarios
- Learning common medical abbreviations
- Examining the structure and organisation of the British National Health Service, including a discussion about the British hospital system
- Discussing the future of medicine.



## What our students say:

"I'll never forget the three weeks I spent in ETC, doing a General English Course and a Medical English course. Everybody (staff and students) welcomed me with open arms, and I found the lessons very dynamic, fun and participatory, really fantastic. Medical English has been wonderful. I learnt the vocabulary for treating a patient, the meaning of the acronyms used by a doctor in UK, the organisation of the English health system...all in three weeks and always great fun. Of course, I made many good friends. For me, this experience has been unforgettable and I recommend to all people who want to learn English, and all physicians who want to learn Medical English. Thank you for all ETC."

Pilar Izquierdo Garcia, Spain. 15th March, 2011

# Tourism English



## Aims of the Course

Whether you are a travel agent, a tour guide, a courier or a hotel manager, this course will allow you to communicate effectively in English in a range of business and tourism-related situations.

The course is also suitable for people who intend to take an examination in tourism English, such as the LCCI EB Written English for Tourism exam.

Special emphasis is placed on the relevant vocabulary, register and grammatical structures that are used in the field of tourism and you are given the opportunity to practise using the language that you have acquired by means of seminars, group sessions and communicative practice activities.

## Typical Course Content

The course will typically develop language appropriate to the following areas:

- Reception
- Hotel services
- Food service
- Local tours
- Complaints
- Checking out
- Conferences
- Revision
- Enquiries and reservations
- Tour operation - contacts
- Tour operation - planning
- Negotiating.



## Sample Activity Types

- Analysis of selected tourism texts and dialogues
- Specialised vocabulary related to the main areas of tourism
- Main structures of grammar and syntax
- Written and listening comprehension
- Role play
- Supervised discussion and debate: expression agreements, disagreement and compromise
- Task based learning exercises.

## Course Structure

A minimum of 10 lessons of Tourism English per week plus 20 lessons of General English per week.

- General English lessons normally take place each day between 9.00 and 12.30.
- 1-hour lunch break and regular refreshment breaks.
- The Tourism English component normally takes place from 13.30 - 15.00.

## Course Duration

ETC Tourism English courses can be adapted to suit your needs. You can study Tourism English for a minimum of one week or as many weeks as you wish depending on the time you have available and your own learning needs.

## Assessment and Certification

### Written English for Tourism - LCCI EB Examination Preparation - Levels 1 and 2

Success in this exam shows that you have the skills and strategies that are applicable to working in English in the tourism industry. You will have the option of taking this exam at the end of your Tourism English course (depending upon your progress).



## What our students say:

I've found these lessons very interesting and worth. I've realised that I really want to develop my professional skills, just to work here/find a job here. Thank you for your time and your dedication. I will always remember my beginnings and the amazing way you've taught us.

Virginia Baeva Domingo, 2012



# Aviation English

# Military English

## Aims of the Course

Successful completion of this course will help you reach and maintain the ICAO Operational Level 4 standard of English.

Students on this course include pilots, trainee pilots, aircraft engineers, air traffic controllers and other aviation professionals from Europe and around the world. This course will enable you to function effectively in everyday situations where clarity of expression in technical / aviation English is required.

## Typical Course Content

The course is built around and focuses on the 6 major areas of the ICAO Language Proficiency Rating Scale.

- Pronunciation
- Structure
- Vocabulary
- Fluency
- Comprehension
- Interactions



By using a communicative approach in aviation-related contexts, we will focus on these six vital areas and use a blend of standard radiotelephony phraseology and 'plain' English to make sure that personnel have the confidence and the ability to move beyond phraseology in times of need and ensure safety in the air.

## Aims of the Course

The ETC course in Military English is designed to prepare military and security personnel, civil servants and diplomats to take up roles where they will need to use English on a daily basis.

## Typical Course Content

The training is delivered within a framework derived from the NATO STANAG 6001 and Council of Europe language proficiency guidelines, and certain elements are in the form of specific purpose training.

ETC Military English is designed to prepare military personnel for deployment in combined (trans-national) operations as well as for their roles in NATO and UN peacekeeping appointments.

## Development for the trainee includes

- Basic functional language for everyday military and security situations.
- Study skills and strategies
- Practical reading skills
- Practical writing skills
- Practical listening skills
- Practical speaking skills



## Course Duration

ETC Aviation and Military English courses can be adapted to suit your needs. You can study these courses for a minimum of one week or as many weeks as you wish depending on the time you have available and your own learning needs.

## Course Structure

A minimum of 10 lessons of Aviation or Military English per week between 13:30 - 15:00 plus 20 lessons of General English per week between 09:00 - 12:30 with a one hour lunch break.



## What our students say:

First of all, I was in ETC in 2005. The time I had at school was absolutely fantastic. Especially the teachers are very enthusiastic and passionate in teaching English for students and introducing something British. They have delivered me not only good English language, but also more opportunities in relation to my future. Owing to such high standard education I could manage to enter University of Nottingham for my master's course in civil engineering. Fortunately I have completed my study with good result and have found a job in Norwich. I am very much excited with the new life.

**Jin Su Im, 2008.**



# ETC in Pictures

Be inspired...



Explore...





...see it for yourself!

Meet new people...

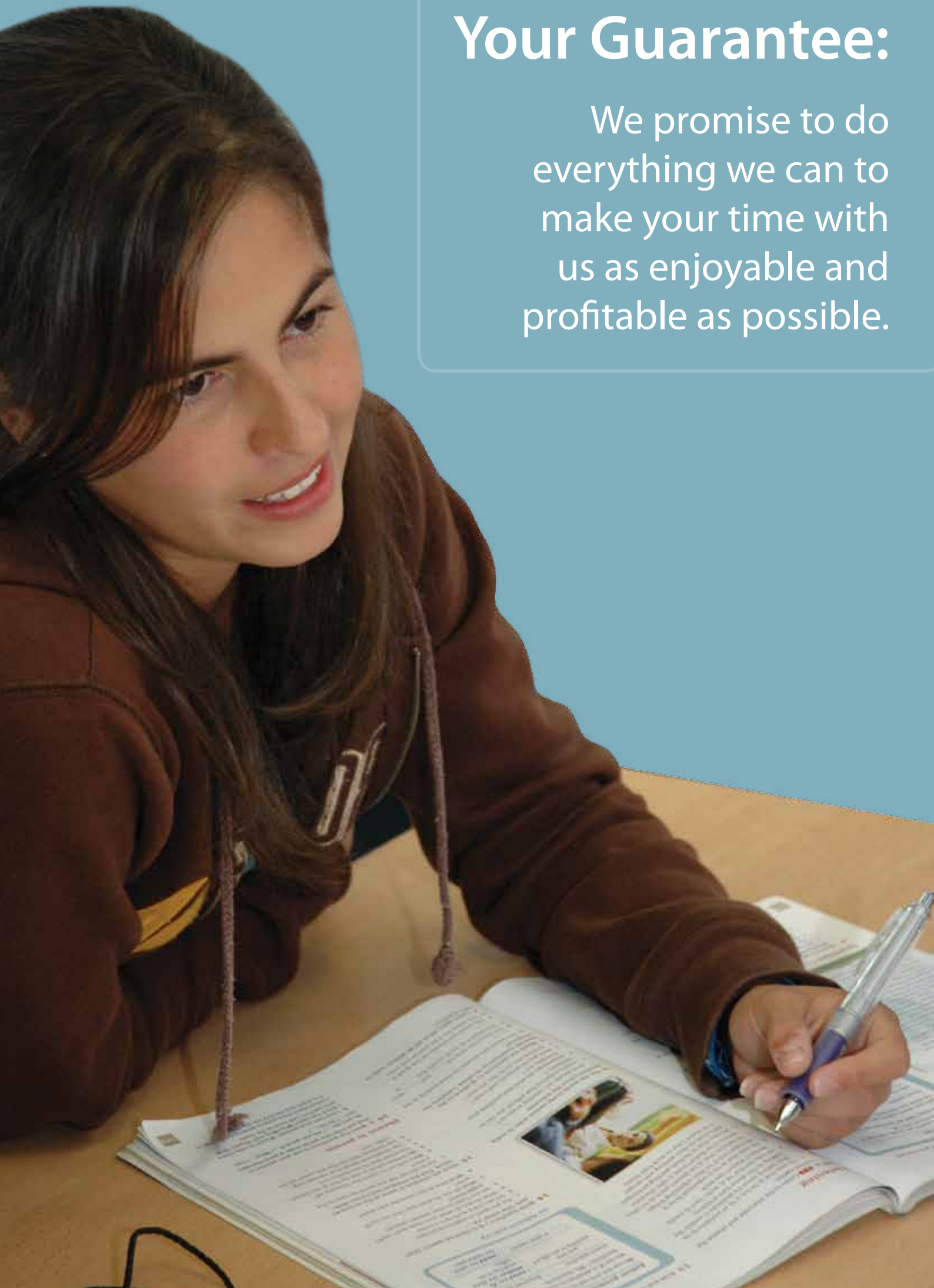


Participate...



# Your Guarantee:

We promise to do everything we can to make your time with us as enjoyable and profitable as possible.





# In Your Free Time



When you choose ETC and Bournemouth as your study destination you will also be choosing one of the most beautiful locations in England!

Bournemouth is one of the most popular holiday destinations on the South Coast of the UK and has over 7 miles of sandy beaches for you to explore in your free time.



## Bournemouth

...is located on the south coast of England and boasts 7 miles of the best sandy beaches in the UK! Bournemouth is surrounded by beautiful scenery and entertainment for all from activities and displays in the gardens, markets in the Town Centre and fireworks on the pier in the summer.



## Oxford

...is one of the most famous University towns in the world, steeped in history and full of stunning architecture. More recently it was one of the locations for the Harry Potter films.

Time from ETC: 2 hours.



## London

...is the capital of England and one of the most eclectic cities in the world. Big Ben, Buckingham Palace, Trafalgar Square, shopping on Oxford Street; you may need more than one trip!

Time from ETC: 2 hours.



## Corfe Castle

...is certainly a sight to see, rising out of the mist, jutting into the blue sky, or with water running down its walls. It is impressive no matter how many times you return to visit it.

Time from ETC: 45 minutes.



## Durdle Door

...is perfect for an afternoon walk in the summer. It has 3 fantastic beaches around it and you could even combine this trip with a visit to Corfe Castle for an afternoon to remember!

Time from ETC: 45 minutes.



## The New Forest

...is an ancient hunting ground established by William the Conqueror in 1079, but 1000 years later it has changed very little - the wilderness, heath land and woods are still intact and wild ponies are a common sight.

Time from ETC: 45 minutes.



## Stonehenge

...is one of the biggest mysteries of the world...Who built it? Why? When? How? What is its relationship with the sun and the moon? Join a trip and take a tour around these famous stones to find out.

Time from ETC: 1 hour 15 minutes.





## Accommodation

Feeling comfortable while you are studying away from home is as important as choosing the right school. We can help you make the right choice.



# Accommodation



You can choose from a wide range of places to stay while you are at ETC.



## Residence (over 18s only)

The ETC Student Residence is located right next door to ETC; a very short walk from one building to the next! Clients who stay in the ETC Student Residence benefit from not needing to pay for any transport between their accommodation and the training rooms / classrooms. The Residence has capacity for 60 people, who must be over the age of 18 and is furnished with brand-new furniture and bedding. There are single, twin, triple and quadruple rooms available on a half board basis.

There is a member of staff on duty at all times and rooms are cleaned once a week. We offer wireless internet in all rooms and there are also several study areas for those who want peace and quiet to work in.

Each bedroom is equipped with the following:

- Bed, sheets, bath towel, hand towel.
- Wardrobe.
- Chest of drawers.
- Radiator (gas-fired central heating).
- En-suite facilities (shower, washbasin, toilet).
- Wireless internet.



## Home stay

Live with a friendly English family and perfect your English when you are not at school! All our families are selected by our accommodation officers and are regularly visited to ensure standards remain high. They are situated as close to ETC as possible and are either within walking distance of the college or on a direct bus route to the town centre. If you would like a family with certain qualities e.g. children, pets, private bathroom, let us know and we will find the right family for you! (Subject to availability).



## Hotel

We work with a wide range of well-priced hotels that provides you with the choice you need. All our partner hotels are within walking distance of ETC and many have en-suite bathrooms and communal kitchens. Whatever your requirements, we will be able to find you a hotel to suit your needs - just let us know at the time of booking.



## Student Houses

We have a limited number of shared houses for our students. All our houses are modern and fully-furnished, with flat screen TVs, wireless internet and shared kitchens. They also benefit from a cleaner who services the houses once a week. Please note that this option has limited availability and requires rooms to be booked in advance.





# Meet some of our Staff



All of the staff at ETC are here to help you. From teachers to office staff we are here to ensure that you make the most of your time here in England. We are proud to be a part of a friendly team and we think you will feel right at home. Here are some of the people you could expect to meet during your time at ETC...



**David Jones  
(Principal)**

"I am responsible for overall management and smooth running of the school."

*Qualifications:* BA (Hons), PG Dip, RSA Dip TEFLA



**Ed Mitton  
(Business Development Director)**

"I am responsible for agent communication and the development of the business."

*Qualifications:* BA (Hons), CELTA



**Iain Campbell  
(Director of Studies)**

"I am responsible for the day to day management of teachers and classrooms."

*Qualifications:* RSA Dip TEFLA, Cambridge ESOL, Cert.Ed (PCET)



**John Kay  
(Course Director)**

"I am the Course Director of our Teacher Training courses, with 25 years of experience in the industry."

*Qualifications:* RSA Dip TEFLA, BA (Hons)



**Liz Zeinkovicz (Office)**

"I am responsible for reception and student welfare. Come and talk to me if you have a problem with anything."

*Qualifications:* Diploma in Early Learning Support



**Fabio Ceccolini  
(Senior Teacher)**

"I have a degree in Law from Cardiff University and am currently teaching the Legal English specialist course."

*Qualifications:* BA (Hons), CELTA



**Laura Hooper (Junior Courses Manager)**

"I am responsible for all under 18 students and I make sure they enjoy themselves in a safe and secure environment."

*Qualifications:* PHD, MA, PGCE



**Angela Vaughan  
(Teacher / Teacher Trainer)**

"I have a DELTA qualification and teach General English. I also train teachers."

*Qualifications:* CELTA, DELTA, BA (Hons)



**Kuniko Ceccolini  
(Accommodation Manager)**

"I am responsible for accommodation and making sure that our students are happy where they are living."

*Qualifications:* BA (Hons)



**Hazel Valvona (Teacher)**

"I am DELTA qualified and have been a teacher for 14 years. I love my job and the satisfaction of helping people learn a language."

*Qualifications:* CELTA, DELTA, BSC



**Ross Elliott  
(Activities Manager / Marketing)**

"I arrange all the activities for the students and am a point of contact for group leaders."

*Qualifications:* BA (Hons)



**Diyaa Maksousa  
(Operations Manager)**

"I am in charge of the library and facilities. Come to me if you need books or stationery for your course."

*Qualifications:* HND in I.T. University of Lebanon, Dip.

