



# ICESPIKE™

The Ultimate Non Slip SHOE SYSTEM For Any Outdoor Activity!



## Who Uses ICESPIKE?

ICESPIKE™ is an innovative concept in traction devices - now available at [www.icegripper.co.uk](http://www.icegripper.co.uk). It was developed to address the limitations among the many strap-on traction devices on the market. Some are too heavy and uncomfortable, needing frequent adjustments; others slip out of place and break; most are best used only for certain conditions such as snow or ice but not both; all have to be removed and reinstalled depending on the terrain and cannot be worn on dry pavement.



Our goal was to create a more versatile, easy to use, lightweight and durable non-slip system that frees the wearer of those concerns. The ICESPIKE™ non-slip shoe system consists of an installation tool and 32 “spikes” specifically engineered and manufactured to withstand extreme abuse and to provide exceptional surface penetration. It is a semi-permanent system installed directly on the sole of any shoe or boot, yet can be removed and will not damage the integrity of the sole. The ice spikes are designed to firmly



engage the rubber sole to provide stability, prevent loosening and to promote self-cleaning of ice and debris and to maintain hardness and integrity of grip for up to 500 miles

Soon after ICESPIKE™ was launched it was quickly adopted by **runners**, who realized that the simplicity, durability, light weight and effectiveness of ICESPIKE™ perfectly met their needs. Allowing them to achieve traction on snow and ice and maintain their training throughout the winter...since then it has been discovered by a whole host of users:

### The Elderly



Once installed, shoes and boots are always ready. This is particularly important for senior citizens, who often have difficulty putting on and removing strap-on and pull on devices, especially if they have Arthritic hands, fingers and wrists. It is the only system that can be worn on dry pavement. Encountering unforeseen ice and slippery conditions does not catch the wearer off guard as it's always installed. No need to remember to bring along a traction device and no stopping to install it. A simple cost effective way to ‘winterize’ existing footwear.

### Walkers, Hikers & Trekkers

This system is not limited to icy conditions or seasons; wearers can navigate slick situations at any time of year, such as wet, mossy, muddy, rocky and root-bound trails with confidence. No need to worry about ice and snow getting lodged between the sole of your boots and the pull on traction product - ICESPIKE™ becomes part of the sole of your boots and with a special design to self clear of ice, snow and debris, you will maintain your walking stride, instead of having to stop and start to clear and adjust a pull on product.



THE ULTIMATE NON SLIP SHOE SYSTEM FOR ALL OUTDOOR ACTIVITIES



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The Ultimate Non Slip SHOE SYSTEM For Any Outdoor Activity!

THE GRIP  
THAT WON'T  
LET YOU  
SLIP!

## Dog Walkers & Animal Management



Under normal conditions a dog owner can keep an animal under control. But when the ground is icy underfoot, even a small dog on a leash can pull an owner over, causing injury. **ICESPIKE™** can be installed on a pair of wellingtons or walking boots and simply left by the door ready for walking time. Horse trainers and stable yard workers have also become big fans of **ICESPIKE™** because they can quickly be fitted to muck boots and riding boots, providing traction in the stable yard and out in the fields. Whilst allowing the rider to put their feet into stirrups, which if wearing a pull on traction product, would be difficult, causing rider to suffer the inconvenience of having to be put on and remove the traction device several times per day.

## Outdoor Workers

An outdoor worker such as a Highways Maintenance Operative, or a Refuse Collector may cover many miles per day and transition between ice, slush, snow, dry pavement and back to ice again. Constantly having to put on and remove a pull on ice grip would be frustrating and time wasting. **ICESPIKE™** can be installed on work boots and in addition to being more convenient is often much longer lasting than pull on devices which generally have lots of soft material ground wear points, resulting in the device breaking after only a few uses. **ICESPIKE™** is designed and manufactured to maintain hardness and integrity of grip for up to 500 miles



## Anglers & Fishermen

Slippery, slimy slipways on riverbanks, dams and lakes are often difficult to navigate for anglers and fishermen. Waders might keep you dry but like wellingtons they do not provide very good grip on slick surfaces. Installing **ICESPIKE™** on waders provides traction on slipways and on mossy rocks and riverbeds

**Our research over the past 3 years by field testers has demonstrated the many benefits of ICESPIKE™ to runners at all levels - from recreational to marathon, extreme and adventure; tri-athletes, trail runners, walkers, hikers, trekkers, outdoor workers, sportsmen, snowmobilers, ice fishermen, hunters, ice boaters, agricultural workers, senior citizens and anyone who wants to get safely outside and carry out their normal activities during winter. ICESPIKE™ is:**

- The only system low profile and lightweight enough to wear for 20+ mile runs without causing injury or alteration in running gait
- The only ice grip product to provide outstanding traction without the pressure on the top of the foot or the bulk underneath the shoe associated with strap-on and pull on devices.
- An economical means to 'winterize' any footwear for the entire family. There is no need to buy different sizes as one size fits all.
- Not limited to icy conditions or seasons; wearers can navigate slick situations at any time of year, such as wet, mossy, muddy, rocky and root-bound trails with confidence.

That's why **ICESPIKE™** was selected as *2010 "Gear of the Year" by Outside Magazine*



Available to order [www.icegripper.co.uk](http://www.icegripper.co.uk) or call 0844 272 3444

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