Corporate Events

It is estimated that the average company spends thousands of dollars per month using salaried employees to organize their company events. I can take care of all of that, <u>at a fraction of the cost</u> while keeping your employees productive in their roles for your company. Corporate events for staff increase company loyalty, and productivity. Corporate events for clients increase their loyalty to you - and your bottom line!

15% of overall cost

Effective event planning and event planning management can have a profound impact on your business. Whether your event is designed to increase customer loyalty, introduce a new product, have a get together for employees away from the office or fundraise for a specific cause, I can create and implement your event from concept through to completion. Some of the details that we will handle include:

- Initial Planning and Budgeting

- Timing

- Theme Development

- Venue Selection and Requirements

- Guest List Development

- Invitations & Responses

- Transportation and Accommodation

- Entertainment

- Guest Arrival

- Menu Planning & Staffing

- Promotional Material and Gratitude Gifts

- Contract Negotiation

Here are some ideas of corporate events

- Staff Appreciations

- Annual General Meetings

- Product Launches

- Grand Openings

- Holiday Parties

- Team Building

- and more!