



Video will give your business an increased profile and allow you to stay one jump ahead of your competitors and it will increase your position within search engines when combined with SEO. TakeOne's ADVERTORIAL package combines professional film-making with a price that's very affordable for small and medium businesses.

A picture speaks a thousand words so imagine what you could say about your business in a 3 minute video!

from only

£800.00 +VAT

for a limited period



- Up to 4 hours filming by a professional broadcast film crew during one day at your location
- 1 roll Tape Stock (40 minutes duration)
- Producer/Director/Interviewer
- Free mileage within a 10 miles radius of our base in High Wycombe
- Up to 3 minute edited programme combining the location footage with graphics, music¹ and your logo
- Preview copy of edit with single amend allowed
- Encoding the completed video to MP4 file (or another file format of your choice)



- Additional location with up to 1 hour of filming £150.00 per location to be completed on same day as principle filming
- Additional rolls Tape Stock (40 minutes duration) £17.00 each
- Use of teleprompting at your location £200.00 (includes operator)
- Professional voice over artist (p.o.a.)
- Additional mileage charged at £0.55 per mile if outside 10 mile catchment area
- Additional amends to edit charged at £80 per hour (or part thereof) of edit
- DVD copy of the programme £35.00 with on-body printing and additional DVD copies at £8 each
- Publishing your video to on-line directories with optimising and sub-titling online (p.o.a.)
- Encoding to additional file formats of your choice for PowerPoint etc £25.00
- Alternative versions of the programme at £80 per hour editing time



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¹ Music must be chosen from our current music library, a disk will be supplied. Other music tracks can be used but the client will be responsible for paying for clearance of all rights in accordance with UK copyright law. Copyright of all materials used within the programme e.g. photographs, must belong to the client, proof of ownership will be required. Rights to all footage will be retained by Take One and its subsidiaries. This offer is subject to our Fair Usage Policy and under our Terms and Conditions. Payment Terms are strictly 30 days from invoice, 50% payable on commission and before filming commences. This offer may be changed or end without prior notice.