



PRICING

All prices shown are based on general market scenarios and can be adjusted accordingly. Campaigns are custom built to best fit each individual organization based on its industry, market and/or target audience. Final pricing will be discussed and agreed upon prior to commencement of any service rendered.

SOCIAL MEDIA OPTIMIZATION (SMO)				
	Level 1	Level 2	Level 3	
Monthly Cost	\$1,000.00	\$2,000.00	\$3,000.00	
Twitter Updates & Network Extensions	3 Tweets / Day	5 Tweets / Day	10 Tweets / Day	
Facebook Page Creation & Promotion, Group Creation & Promotion, Community Promotion	3 Link Sharing / Day	5 Link Sharing / Day	8 Link Sharing / Day	
Blogs & Viral Marketing	NA	NA	1 Blog / Month	
Press Release Writing & Distribution	1 / Month with Submission to 10 Newswires	2 / Month with Submission to 25 Newswires	3 / Month with Submission to 40 Newswires	
Reporting	Included	Included	Included	

SEARCH ENGINE OPTIMIZATION (SEO)				
	Level 1	Level 2	Level 3	Level 4
Monthly Cost	\$600.00	\$1,000.00	\$1,600.00	\$2,400.00
Duration	6 Month Minimum	6 Month Minimum	6 Month Minimum	6 Month Minimum
Link Building	Included	Included	Included	Included
Directory Submission	10	20	30	40
Press Releases	1	2	3	4
Newswire Submission	10	20	30	40
Reporting	Included	Included	Included	Included

PAY PER CLICK MANAGEMENT (PPC)				
	Level 1	Level 2	Level 3	
Monthly Cost	\$400.00	\$800.00	\$1,200.00	
Keyword Research & Bid Management	300 Words	700 Words	1,000 Words	
Reporting	Included	Included	Included	

MAPS OPTIMIZATION				
	Level 1	Level 2	Level 3	Level 4
Monthly Cost	\$100.00	\$200.00	\$300.00	TBD
Locations Submissions	1-10	11-20	21-30	31+
Monitoring	Included	Included	Included	Included
Reporting	Included	Included	Included	Included

SOCIAL REPUTATION MANAGEMENT				
	Level 1	Level 2	Level 3	
Monthly Cost	\$1,000.00	\$2,000.00	\$3,000.00	
Monitoring Frequency	Bi-Weekly	Weekly	Daily	
Reporting	Included	Included	Included	

EMAIL MARKETING				
	Level 1	Level 2	Level 3	Level 4
Monthly Cost	\$300.00	\$500.00	\$800.00	\$3,000.00
Mailing Frequency	Monthly	Bi-Weekly	Weekly	Daily
Design	Included	Included	Included	Included
Tracking	Included	Included	Included	Included
Reporting	Included	Included	Included	Included

WEBSITE DEVELOPMENT				
	Level 1	Level 2	Level 3	Level 4
Cost	\$1,000.00	\$2,500.00	TBD	TBD
Number of Pages	5	10	11+	TBD
Type	Informational	Informational	Informational	E-Commerce