



NATURA

LIVE FX RIGGING | AERIAL ACTS | ADVENTURE SERVICES

***AERIAL ACTS, AERIAL ENTRIES & CUSTOMISED FLYING
SYSTEMS FOR EXPERIENTIAL CELEBRATIONS***

Natura comprises of cutting-edge adventure professionals who have taken their expertise of adventure technology to creating specialised Adventure Installations for Events and in conceptualising and executing Aerial Acts for Stage, TV and Film production.

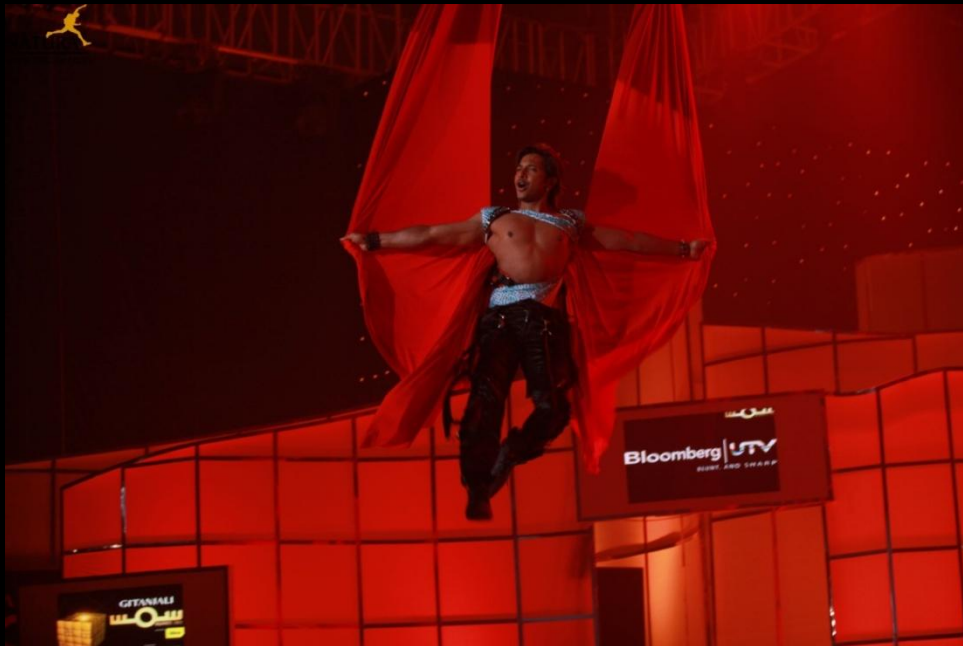
Natura has emerged as India's leading Rigging company for Aerial Acts. This pitches Natura as the first choice to provide rigging solutions, equipment as well as safety support for Indian as well as International Aerial Performers performing in India.

Natura also helps choreographers and event-planners conceptualise, design, develop and execute aerial performances, entries, unveilings etc to make any stage performance, brand launch, celebration etc much more exciting.

Natura has created a number of unique aerial acts that can be easily integrated into any live show for a greater impact. These acts are developed and executed by Natura's in-house team, while partnering with popular Choreographers and Dance troupes.



FLYING SILK



- **The Cost** : INR 2,35,000/-
- **Act Duration** : 1.5 min.
- **Team Size** : 6 Riggers + 1 Artist
- **Required Set up Time** : 6 hrs.
- **Rehearsal Time** : Minimum 1 hour
- **Reference Video Link** :

<http://goo.gl/LXD9XE>

FLYING SILK – (Lead Performer / Star Entry).

A stunning aerial entry to kick-start the excitement of an explosive live show! The light slowly filters in to light up two long red cloth panels, draped from the aerial contraption above, which at this point cover the figure standing behind it. On cue of the music, the panels are dramatically parted, to reveal the Star / Lead Performer standing there. He mans the panels around, as if dancing with the streaming red cloth. The 'wow' moment happens as he suddenly gets magically lifted, as if the panels had turned into wings..

The attaching cords and contraption are invisible, thus giving the impression of flying around the circumference of the stage. The Star Performer takes flight, encircling the stage, at times even diving towards the audience from the stage, an absolute show jump starter!

WONDERS ON SILK



- **The Cost :** INR 4,00,000/-
- **Act Duration :** 8 min.
- **Team Size :** 5 Riggers + 4 Artist
- **Required Set up Time :** 5 hrs.
- **Rehearsal Time :** Minimum 2 hour 30 min.
- **Reference Video Link :**

<http://goo.gl/DJt2I6>

WONDERS ON SILK (A Duet in the Centre + 2 Aerial silk dancers on either side in fixed silks)

An absolute visual stunner with the central couple on a dual silk cloth, accompanied on either side by two more aerial dancers on single silk panels. As the central couple executes absolutely breath taking combinations, the aerialists on either side add on a layer with beautiful shapes and cleverly timed drops. An extremely high-skilled act for high-end entertainment!

BETWEEN HEAVEN AND EARTH



➤ **The Cost** : INR 4,00,000/-

➤ **Act Duration** : 8 min.

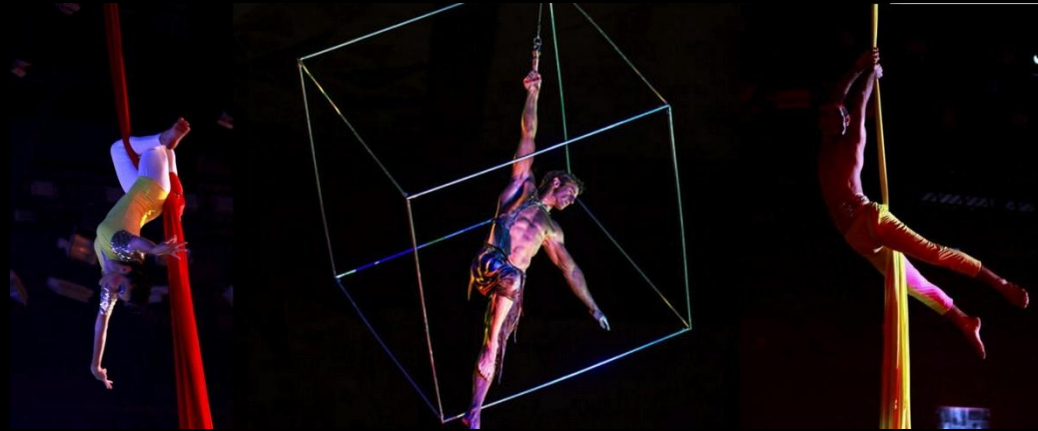
➤ **Team Size** : 5 Riggers + 4 Artist

➤ **Required Set up Time** : 5 hrs.

➤ **Rehearsal Time** : Minimum 2 hours

➤ **Reference Video Link** :

<http://goo.gl/ezGXP7>



BETWEEN HEAVEN AND EARTH'- (Aerial ring in centre + 2 Silks on either side with dancers + 1 floor work Dancer)

A total roller-coaster for the senses, that explores different spatial dimensions. As the central aerialist is in a huge suspended Metal Ring, contorting and forming interesting shapes with the body, he is flanked on either side by two Silk artists. The central ring spins from time to time on its axis as the Silk artists off-set the central spin with Dynamic falls & movements.

The three aerialists, symbolic of the heavens above, and the dancer on floor level symbolic of Earth, now engage in a stunning quartet, like a dance 'jugabandi'. As the dancer on stage level executes some superlative dance vocabulary on the floor and points up to the heavens - they answer back with some stunning aerial feats! A perfect stunner for an audience that matters!

ANTI - GRAVITY



- **The Cost :** INR 3,95,000/-
- **Act Duration :** 3.5 min.
- **Team Size :** 7 Riggers + 4 Artist
- **Required Set up Time :** 5 hrs.
- **Rehearsal Time :** Minimum 2 hour 30 min.
- **Reference Video Link :**

<http://goo.gl/c4IIF5>

ANTI - GRAVITY : The ideal package for combining skill with beauty, painting a stunning visual for the discerning audience. 4 dancers harnessed on the required system, are seen, bodies parallel to the floor, with their feet against the face of the backdrop screen. As if vertically descending the face of the screen, defying all laws of gravity, the dancers execute an interesting trio, interspersed with twirls and back tumbles.

To add to the visual intrigue, we could use projection on the screen, that the dancers could interact with, thus adding another layer to the overall visual experience. The interactive projection could also be theme specific, for eg. using key words associated to the brand, or the product logo etc. This act could also be ideal also for a product revelation- eg. a car maybe covered on stage, the dancers could descend at the end of the act and the cover then could be lifted for the final revelation.



- **The Cost :** INR 2,85,000/-
- **Act Duration :** 3 to 4 min.
- **Team Size :** 6 Riggers + 4 Artist
- **Required Set up Time :** 6 hrs.
- **Rehearsal Time :** Minimum 1 hour
- **Reference Video Link :**

<http://goo.gl/oeufbv>

SILK SPIN : (3 female dancers + 1 male Aerial Artist on a flying slow rotating contraption)

The Silk Spin is a spectacular mid-air performance of grace and skill married with the magic of assisted flight. The act, developed by Natura's in-house design team, is rigged using a specially-built rotor-driven frame with a speed-controlled continuous rotational spin. Silk Spin involves three suspended performers revolving around another performer or an object in the centre while the whole rig floats up and down, mid air!

AERIAL ENTRIES FOR WEDDINGS & EVENTS

A graphic of a pair of stylized, feathered wings in a light grey color, positioned behind the main headline text.

Leave mere mortals on Earth.

To make your next landmark wedding project stand apart, take the aerial route with India's **first & only** professional aerial rigging company

Depart from the ordinary; create high-profile celebrations that people remember!

Awe your guests with our **Alladin's Magic Carpet** act or the **Wings of Love** system as the bride and groom float down into their midst, as if descending from heaven! Start the sangeet with a bang with our **Flying Silk** rig with the star performer leaping off into the audience and gliding on wings of fluttering silk. Or present a Cirque du Soleil-style acrobatic aerial opus that leaves everyone wide-eyed with wonder.

So take the Aerial route and rise several notches higher than the rest!

EXCLUSIVE INDIAN RIGGING PARTNERS OF



THE GERMAN AERIAL POWERHOUSE

AERIAL ENTRIES FOR WEDDINGS & EVENTS



Large Prop Entry (Swing)

Movements :- Upward and Downward



Large Prop Entry for Rani Mukherjee (Boat)

Reference Video Link

<http://goo.gl/g9AHn6>

Movements :- Left to Right & Vice Versa

AERIAL ENTRIES FOR WEDDINGS & EVENTS



Harness Entry (Terence Lewis)

Reference Video Link : - <http://youtu.be/CHjxXYq3Bxw>

Movements :- Circular and Free Movements



Moon Prop Entry (Shreya Goshal)

Reference Video Link : - <http://goo.gl/1mc2fw>

Movements :- Up & Down



Star Prop Entry (Vivek Oberoi)

Reference Video Link : - <http://goo.gl/sFz8xc>

Movements :- Entry Facing Audience

1 INDIA'S ONLY PROFESSIONAL AERIAL RIGGING COMPANY

pioneers in making people & objects fly, glide,
dangle and dance on thin air, safely, since 2005.



Signature Aerial Acts
+ Rigging & Equipment for
International & Domestic Aerial
Performers + Rigging for
dramatic launches & unveilings
+ Safety set-up & Audit



AERIAL RIGGING SYSTEMS



Single System

- Act examples– Aerial Hoop, Silk, Cube
- Cost per day – INR 55,000/-
- Natura Team - 4 Riggers
- Required Set up Time – 5 hrs.
- Fixed Speed – 23 meters. / min.
- Lifting capacity - 250kgs



Reference Video Link - <http://goo.gl/R5W8Xf> or <http://goo.gl/pO0BFh>

Cost Includes : Natura Handling & Operations, All required safety equipment and backup systems + Certified First aider

Cost Excludes : Travel of Instructors, Food for Natura Team, Accommodation (if out of city), Infrastructure (Trussing), Service Tax.

AERIAL RIGGING SYSTEMS



V System

- Act Examples - Harness, Force Jump
- Cost per day – **INR 59,000/-**
- Natura Team - 4 Riggers
- Required Set up Time – 5 hrs.
- Fixed Speed – 23 meters. / min.
- Lifting capacity - 250kgs



Reference Video Link - <http://goo.gl/Cbpq4u>

Cost Includes : Natura Handling & Operations, All required safety equipment and backup systems + Certified First aider

Cost Excludes : Travel of Instructors, Food for Natura Team, Accommodation (if out of city), Infrastructure (Trussing), Service Tax

AERIAL RIGGING SYSTEMS



1 Ton Bridle System

- Act Examples- Flying Diva, Silk Spin, large prop Entries
- Cost per day – **INR 80,000/-**
- Natura Team - 5 Riggers
- Required Set up Time – 5 hrs.
- Fixed Speed – 10 meters. / min.
- Lifting capacity - 1000kgs



Reference Video Link - <http://goo.gl/naljuX>

Cost Includes : Natura Handling Operations, All required safety equipment and backup systems + Certified First aider

Cost Excludes : Travel of Instructors, Food for Natura Team, Accommodation (if out of city), Infrastructure (Trussing), Service Tax

AERIAL RIGGING SYSTEMS



'X – TRAVERSE '

- Act Examples- large prop Entries
- Cost per day – INR 1,50,000/-
- Natura Team - 5 Riggers
- Required Set up Time – 7 hrs.
- Fixed Speed – 25 meters. / min.
- Lifting capacity - 100kgs



Reference Video Link - <http://goo.gl/U3vXjv>

Cost Includes : Natura Handling Operations, All required safety equipment and backup systems + Certified First aider

Cost Excludes : Travel of Instructors, Food for Natura Team, Accommodation (if out of city), Infrastructure (Trussing), Service Tax

AERIAL RIGGING SYSTEMS



Rotor Motor - Circular Movements

- The Cost is – INR 25,000/- per day.
- Act Examples- Silk Spin, Flying Diva
- Natura Team - 5 Riggers
- Required Set up Time – 2 hrs.
- Variable Speed – 5 to 50 rpm

Reference Video Link - <http://goo.gl/WaCHwF>

Cost Includes : Natura Handling Operations, All required safety equipment and backup systems + Certified First aider

Cost Excludes : 'V' System for Anchor Rotor Motor, Travel of Instructors, Food for Natura Team, Accommodation (if out of city), Infrastructure (Trussing), Service Tax





NATURA

FOREIGN ACTS

**WE'RE BRINGING
GERMAN PRECISION
TO YOUR EVENTS**

**Natura Adventure Crew brings
SHOWBOX, the German aerial
powerhouse to India.**



GLOBEFLYER



VERTICAL BALLET



VERTICAL
SPORTS



AIR
PERCUSSION



VERTICAL
FASHION

After being the riggers-of-choice for numerous Indian & International Aerial Artistes, Choreographers and Production Houses, **Natura Adventure Crew is excited to be the Exclusive Indian Rigging Partner to SHOWBOX** - a versatile aerial studio started by ex-Jochen Schweizer aerialists and which is today one of the biggest aerial innovators in the international Live Media industry.

Vertical Fashion



- **The Cost :** INR 22,60, 000/-
- **Act Duration :** 20 mins.
- **Team Size :** 7 Riggers + 6 Artist
- **Required Set up Time :** 2 Days.
- **Rehearsal Time :** 1 day
- **Reference Video Link :**
<http://goo.gl/MvFQrX>

SPECTACULAR FASHION SHOW IN LOFTY HEIGHTS:-

Vertical Fashion Shows® tilts the "runway" by 90 degrees in the vertical direction! Our specially trained dancers perform their perfectly choreographed vertical acrobatics on the side of the building at the highest stage! The Vertical Fashion Show – a breathtaking format, which is perfect for spotlighting your company and brand and for communicating advertising messages!

We assure an attention-grabbing performance, a stiff neck and unforgettable moments for the audience. And those who were not on site will hear it from the numerous present media representatives.

Note: Max 3 Artists will be performing at a time

Vertical Ballet



- **The Cost** : INR 9,20,000/-
- **Act Duration** : 3 - 4 mins.
- **Team Size** : 4 Riggers + 2 Artist
- **Required Set up Time** : 1 day.
- **Rehearsal Time** : 1 Day
- **Reference Video Link** :

<http://goo.gl/hkd12x>

FOR BREATHTAKING MOMENTS

The vertical dancers seem to be weightless when they soar in the air – they turn the house wall or façade into a vertical stage. The audience can experience a breathtaking aerial acrobatics choreography adapted to the venue and the occasion, impressing with its outstanding dynamics and synchronicity. The vertical dance repertory of the flying acrobats of eh showbox ranges from perfectly executed and powerful jumps and fascinating partner acrobatics to graceful elements from the world of classic ballet – aerial acrobatics at its best! Your company and your brand are in the spotlight of the show, the audience will link your message to the fascinating experience and remember it for a long time.

Vertical Sport



- **The Cost :** INR 29,00,000/-
- **Act Duration :** 5 - 6 mins.
- **Team Size :** 8 Riggers + 6 Artist
- **Required Set up Time :** 2 Days.
- **Rehearsal Time :** 1 Day
- **Reference Video Link :**

<http://goo.gl/L7jept>

Vertical Sport:

The ball is round! Like in a normal soccer match! Apart from that, everything is different: The Flying Soccer® playing field is tilted by 90 degrees in the vertical direction to the facade. The referee and the players fly in the air, secured by ropes, and perform artistic movements in the vertical.

The spectators – many spectators – are not placed in tiered seating blocks and look down to the playing field, they rather look astonished in the upward direction to the vertical kickers.

Most important! You can see your logo and your brand on and besides the Vertical Soccer playing field and on the shirts of the players!

Its your match in the sky!

Dragon Swing



- **The Cost :** INR 9,80,000/-
- **Act Duration :** 4 mins.
- **Team Size :** 5 Riggers + 2 Artist
- **Required Set up Time :** 5 hrs.
- **Rehearsal Time :** Minimum 24 hours
- **Reference Video Link :**

<http://goo.gl/TY6hkA>

EARTH BELOW US.

The acrobats soar through the air right over the heads of your audience. Dragon Swing's® fantastic aerial acrobatics, breathtaking loops and the interaction with the dancers on the stage amaze the audience. The acrobats are equipped with a special harness, which is connected to two thin, nearly invisible ropes. In this way, Dragon Swing® creates the illusion of weightlessness and offers the audience a Pas de Deux of grace and acrobatics. We create a new choreography for every Dragon Swing® show, specially tailored to your individual needs and requirements. The costume selection as well as the presentation of the show within the framework of the event and stage is something that is redesigned for every venue. Every production is a highly individualized piece of modern dance performance.

Air Percussion



- **The Cost :** INR 18,70,000/-
- **Act Duration :** 4 - 5 mins.
- **Team Size :** 9 Riggers + 4 Artist
- **Required Set up Time :** 2 Days.
- **Rehearsal Time :** 1 Day
- **Reference Video Link :**

<http://goo.gl/S11bma>

Got Rhythm ? :-

Catapulted into thin air at high speeds, Aerial Percussion is about creating dynamic movements where the drummers seem to be apparently floating, defying gravity and moving at breathtaking speeds. A superlative combination of Visual and an acoustic Delight.

A Few of Natura's Past Clients



• Nokia New Years Eve with Priyanka Chopra



• Feature film Shaurya with Rahul Bose



• Pakistan Lux Style Awards with Atif Aslam



• Reliance mobile TVC with Malaika Arora Khan



• Reality Show Chak De Bachche for 9x



• Reality Show Dance India Dance for Zee Tv



• Reality Show Mr & Mrs Tv for Sony TV



• Aditya Birla Excellence Awards

• Femina Miss India with Vivek Oberoi



• Volkswagen Vento Launch



A Few of Natura's Past Clients

Event Co's

- Wizcraft Events
- E-factor Entertainment Pvt Ltd
- Seventy Seven Entertainment Pvt Ltd
- EMC Events India Pvt. Ltd.
- Percept D Mark India Pvt. Ltd
- Consumer Links Marketing Pvt. Ltd.
- Encompass Events Pvt Ltd
- Showtime Events Group Ltd
- Showhouse Events
- Fountain Head Promotions & Events Pvt Ltd
- Times Group
- Alternate Brand Solutions India Ltd
- Red Entertainment Pvt Ltd
- Collective Heads

Corporate Houses

- Adlabs Films
- Optimix
- KPMG India
- Citibank Ltd
- Crisil Ltd
- Nicholas Piramal
- Jawadwala Constructions Pvt Ltd
- Rustomjee Group
- Vodafone

Production Houses

- Moser Baer
- Zee Tv
- UTV
- Sony Tv
- Sony Pix
- 9x Channel
- Sai Baba Tele Films
- Terence Lewis Contemporary Dance Company
- 1000 Words
- Indian Television Academy
- Milk Corporation Pvt Ltd

Partners in CSR Projects

- Mumbai Mirror
- Nature Valley
- Kalpataru Ltd.
- Virgin Mobile
- Maharashtra Forest Department
- Thane Municipal Corporation

Others

- Young Presidents Organization
- Ebenezer International School
- Noesis Training Solutions
- Turn Point Training & Assessment System Pvt Ltd



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