

chicexecs.com

# RETAIL-FOCUSED PR & MARKETING AGENCY

OUR PASSION IS HELPING YOUR BRAND SUCCEED

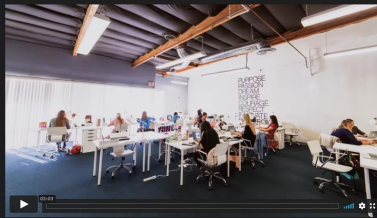
See What We Do

Connect With Us



## LEARN THE DIFFERENCE

ChicExecs is an award-winning marketing agency that aims to be more than the traditional agency—we become part of your marketing department. Our teams work together to strategize how we can take your brand to the next level with a multi-channel marketing plan including PR, retail strategy, social media, social media influencers, and digital marketing tactics.



## GET NOTICED

We have even more ways to wow you! Let us take off one of those many hats you wear everyday so you can focus on doing what you love best, running and growing your business.

Get in Contact

### Public Relations

Landing magazine features, network TV coverage, and influential blogs takes time and persistence, and it takes a true media Maven to build a successful bridge between your brand and the media.



### Retail Strategy

Our retail strategy team has connections with all the major retailers and more importantly, saves you the time and energy of building your own brand awareness so you can focus on the key factors of running your business.



### Digital Marketing

Let us make your brand a force to be reckoned with! Our team will become an extension of your marketing department, responsible for increasing brand awareness and ultimately driving sales.



"ChicExecs has been amazing to work with these past few years. PR value can be a tough thing to measure and over the past couple decades I'd become skeptical of its translating into real sales. ChicExecs has been so effective at such a low cost that they've changed my mind - definitely the best PR agency I've worked with in my career."  
Randall Redfield | [integratedlistening.com](#).

"ChicExecs is an incredible, irreplaceable part of our LifeKey team. Instead of taking years to train, groom, and deploy a sales and marketing team, ChicExecs drops in the business model from the clouds and sets the bar for everyone they encounter. I've seriously never seen better."  
Jason Kintzler | [LifeKey](#)

"Hiring ChicExecs was far out of my comfort zone. I was scared to make such a big commitment. When I expressed my nervousness to Lyella she responded with three words. "We got you." As a military person I appreciate short and sweet because it connotes professionalism, so I jumped in. I'm glad I did!  
Benjamin King | [Armor Down](#)

526.0k  
CLUPS OF COFFEE

102.4k  
# OF FEATURES

2.48k  
# OF ORDERS

## LEADERSHIP IS STRONG

ChicExecs Marketing Agency was born out of a culmination of years of experience through founders [Nikki Carlson](#) and [Kailynn Bowling](#), including backgrounds in marketing, PR, business management, retail, and sales.

Meet the Team

## CONTACT US TODAY

Let us show you how ChicExecs Retail Marketing Agency Thinks Outside the Suit!

Connect With Our Team

