

Simple set up of Twitter and Facebook and adding posts every day for a month to get you started would be £125.

Continuing to add posts day by on Twitter and Facebook is £90 per month.

Professional graphic design of both your Facebook profile picture, cover image and your Twitter background and header is £50 (this is needed really to make the accounts look professional, but you may already have a graphic designer in house)

Fan outreach on Facebook = 2 hours per week to target business and personal users and increase fans and engagement on your page is £100 per month; the same for Twitter £100 per month

Adding custom tabs such as mailing lists, a Facebook shop or a competition entry form is £75 per tab. Competitions help to spread the word further.

Advertising via your Facebook account is just £20 per month.

Social media usually takes 1 month to build up and then after that you will start to see a return on your investment in the form of increased website traffic and sales leads. I would recommend that any business undertaking a new social media campaign has the resource in place to follow up the extra leads generated and deal with extra enquiries.

If you are interested in a long term support package, we can offer the following:

Bronze £90 per month

Silver £200 per month

Gold: £350 per month