

Please find the following updated (generic) rate card, as per the scope of work available with you. I hope these to be in line with your requirement.

**Branding (Logo, Businesscard, Letterhead & Envelope design):**Rs 15,000 | \$375

**Brochure, Catalogue, CTB:** Rs 2,000 | \$50 (per page)

**Print ad, Newsletter, Invitation card, POS material, Label:**Rs 7,000 | \$175

**Packaging design, Book/Album cover:**Rs16,000 | \$400

**Magazine/Newspaper design:**Rs50,000 | \$1,250 (up to 100 pages)

**Website design (flash/cms):**Rs 40,000 | \$1,000(up to 10 pages)

*\*Cost in INR/USD \*Size/Design adaptation charges will be 50% of the actual design cost or*

*Rs5,000/\$125(whichever is higher). \*Ask for custom price quote for specialised design jobs or auxiliary services*

*requirement not stated above. \*Job will be commenced only upon getting 50% of the total cost in advance.*