

Trackable Video Postcard Email Campaigns for Employee Benefits Enrollment

Communicate employee benefits and wellness information to employees with engaging interactive video postcards distributed by email and intranet. Flimp video postcards are viewable on all video compatible devices including Tablets and Smartphones. Video postcards track and report detailed viewer engagement and response activity, and require no programming or IT department involvement.

How Video Email Enrollment Campaigns Work:

Using our proprietary video communications software, we design and create a custom branded "video postcard" for you with built-in tracking and reporting. Once your video postcard is approved, it can be delivered to your employees by internal email, or a Flimp provided email account. Your video postcard instantly collects and reports detailed employee engagement and response data.



Click here to see examples

Video Postcard Campaign Pricing	Under 5,000 Employees	5,000 -10,000 Employees ¹	Over 10,000 Employees ¹
Video Postcard Email Campaign (Video provided by customer)	\$1,000	\$1,500	\$2,000
Custom Video for Campaign (90 sec custom video produced by Flimp Media) ²	\$3,000	\$3,000	\$3,000

¹ Larger campaigns require more support services, testing, bandwidth and activity reporting
² For a consultation about custom video options call 1 (508) 686-2802

Custom Video Options (90 sec):

- ▶ Voice Over Motion Graphics Video
- ▶ On Location Employer Video Shoot
- ▶ Spokesperson Videos with Graphics

Call 1 (508) 686-2802 to discuss.

Video Postcard Campaigns are a proven HR Benefits communications success story:

- **Employee engagement** rates average over **70 Percent**
- Average employee engagement time is **2.9 minutes**
- Average response rates exceed **80 Percent**
- **Fast & Easy** - No IT involvement or programming

Contact Us to Get Started:

Flimp Communications
HR Benefits Video Solutions

Call: 1 (508) 435-6166

Email: jenn@flimp.net

Website: www.flimpcommunications.net

Marketing: www.flimp.net

All video postcard campaigns come with the following features and benefits:

- 1** Managed Flimp Software Account to create, distribute, host and track video communications campaign
- 2** Design of a custom video postcard for campaign
- 3** Full Service management and execution of campaign
- 4** Detailed video and campaign tracking and reporting
- 5** Works with existing employer email and intranet
- 6** Modify and use for new hires