

# **Frost Creative.**

2014 Fees.

**Contact Gary Frost** 

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#### About us.

There was a time when creative agencies were showstoppers – producing work that would make people stand back and smile...

...These days? Well, 'big data' or 'always-on' is all you hear about. It's boring. So how about a change? We don't do fads or finance departments. We create. And we're damn good at it too...

Here's to the resurgence of beautiful branding.

At Frost, your vision won't get lost in translation. You speak directly to creatives. And creatives only.

There's no fixed style here. Every project starts life as a blank canvas that we paint with ideas to exceed a brief's expectations. This means you have the power to help shape your brand's identity, without communication breakdowns creative design as it should be.

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## **Our Fees**

### **Hourly Costs Per Service**

Art Direction / Creative Direction	£50.00 ph
Design	£30.00 ph
Video Production / Animation	£45.00 ph
Artworking	£25.00 ph
Copywriting	£35.00 ph
Web Development	£40.00 ph
Digital Project Management	£15.00 ph

#### **Day Rates Per Service**

Art Direction / Creative Direction	£400.00
Design	£255.00
Artworking	£212.50
Copywriting	£297.50
Web Development	£340.00
Digital Project Management	£127.50

### **Additional Fees**

Photography	From £350 per day
Royalty Free Images	From £35.00 per image

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# Thank you.

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