

| <u>What You get?</u> | <u>Silver</u> | <u>Gold</u> | <u>Platinum</u> |
|---|-------------------------|-------------------------|-------------------------|
| | \$150/Mo nth | \$250/Mo nth | \$350/Mon th |
| No. of Keywords | 10 | 15 | 20 |
| <u>On Page Optimization</u> | | | |
| Website Analysis | √ | √ | √ |
| Meta Tags Optimization | √ | √ | √ |
| Image Optimization | √ | √ | √ |
| Google Webmaster | √ | √ | √ |
| Google Analytics | √ | √ | √ |
| Sitemap Creation | √ | √ | √ |
| Robots.txt creation | √ | √ | √ |
| Open Graph Implementation | | √ | √ |
| <u>Off Page Optimization</u> | | | |
| Search Engine Submission | √ | √ | √ |
| Blogs Writing | 2 | 4 | 6 |
| Blog Posting Links | 6 | 12 | 18 |
| Press Release Writing | 1 | 2 | 3 |
| Press Release Links | 5 | 10 | 15 |
| Guest Blogging Links | 1 | 2 | 3 |
| Social Bookmarking Links | 20 | 40 | 60 |
| Classifieds Links | 10 | 20 | 30 |
| Web 2.0 Profile Links | 10 | 15 | 20 |
| PPT Submission Links | | 5 | 10 |
| Video Submission Links | | 10 | 20 |
| Infographics Links | | 5 | 10 |
| <u>Other Activities</u> | | | |
| Monthly Ranking Report | √ | √ | √ |
| Monthly SEO Report | √ | √ | √ |

| | | | |
|------------------------------------|--|--|---|
| Monthly Google Analytics Report | | | √ |
|------------------------------------|--|--|---|