

Mobile Field Force Solution



Key Features

- Sales Team Management
- Performance Management
- Client Profile Management
- Mobile Order Management
- Product Sales Analysis
- Sales Activity Reports
- Journey Planning
- Instant Feedback
- Reminder Mechanism
- Improves CRM adoption
- Enterprise Integration
- Email / SMS Notifications

Unique Advantages

- Full Intellectual Property Ownership
- Robust Mobile App & Cloud Solution
- Third Party Integration
- Extensive Customization
- Business Intelligence Reports
- GPS Technology Integrated with Salesforce
- Proven Domain Expertise
- Dedicated Support Team
- Award Winning Approach

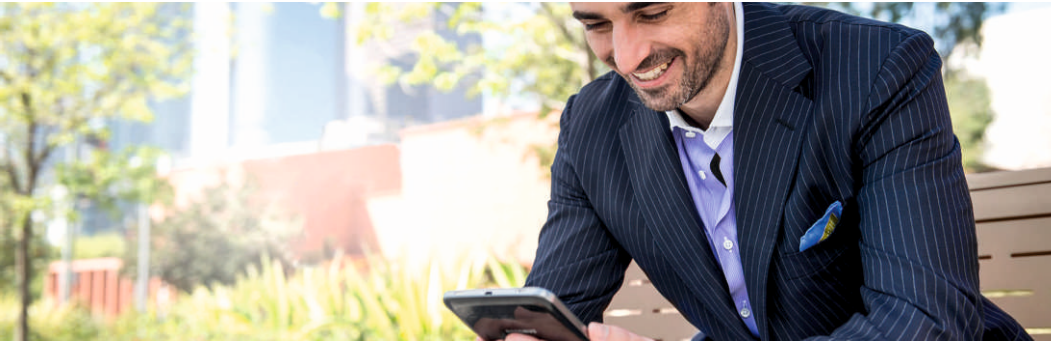
Overview

Trinetra iWay uses industry-leading mobile & web technologies to bring you the highest quality of Mobile field force solutions with real time.

This innovative combination of Mobile App & our award-winning cloud-based platform is useful to provide end-to-end real-time visibility on your sales team and provides valuable insights to assist them on field.

Trinetra iWay consists of an intuitive and simple mobile app along with a powerful web platform with features like Sales Task Schedule, Status Assessment, Customer Database Management, Field Movement Summary, Sales Visit trail, Instant feedbacks & much more. Intelligent reports are available for analysis and provides the field happenings virtually, which can be exported to pdf, word or excel.





Application of Trinetra iWay are wide & varied, empowering and optimizing a company's "Sales Performance DNA". Trinetra iWay also creates a baseline to accurately measure sales progress, track your business performance and maintain high levels of employee engagement & much more.

Custom mobile app development & integration can be done to empower your Field Force, to identify Customer/Dealer sales visit details, review Inventory & enable Order Placement in real-time, update Visit Report, record answers for Survey Questions & much more.

Industry Based Solutions

- Consumer Goods Sectors
- Marketing Departments
- Textile Distributors
- Retail Sectors
- Manufacturing Industry
- Automobile Distributors
- Pharmaceutical Companies
- Telecom Providers
- Travel & Tour Operators
- Financial Services
- Real Estates
- Fertilizer Dealers

Benefits

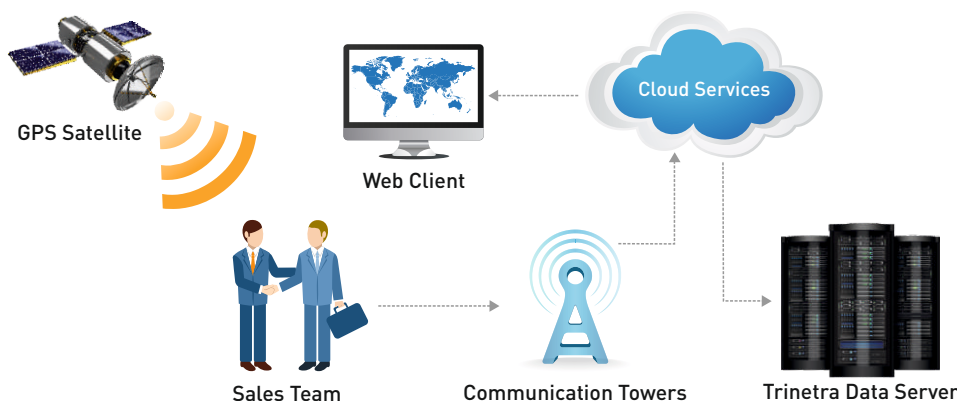
Web Portal Users

- Business Automation
- Professional Client Engagement
- Improves Productivity with 360-degree view
- Feedback Mechanism for Customer Retention
- Utilizing the Assets Business Hours
- Return on Investment

On Field Team

- Improved Meeting Efficiency
- Create Jobs on Field
- Real-time job updates
- Quick Response
- Improves On Spot Conversion
- Check status and progress

How it Works?



Trinetra Wireless is an innovative technology company with proven domain expertise, an advanced hardware design center in Canada, a world-class embedded engineering and software development center in India.

With local presence in 8+ global locations, we also work in partnership with channel partners and system integrators worldwide to provide quality solutions to our clients.

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