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SMO Packages

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Activities	Basic A	Advanced B	Expert C
Facebook Page Management			
Facebook Fan Page Creation	Yes	Yes	Yes
Facebook Wall Page Design	Yes	Yes	Yes
Profile Content Writing	Yes	Yes	Yes
Average Daily Postings	1	2	3
Average Daily Shares	1	2	3
Keyword Based Content for Postings	Yes	Yes	Yes
Facebook Photo Album	Yes	Yes	Yes
Facebook Video Uploads	NA	NA	Yes
Facebook Quiz / Polls (Third Party Application)	NA	NA	Yes
Monitor Activity	2 x Per Day	2 x Per Day	Real-Time
Deleting of unwanted spam	Yes	Yes	Yes
Research and like relevant pages	Yes	Yes	Yes
Facebook Ad management (spent extra)	NA	Yes	Yes
Fortnightly Reporting	Yes	Yes	Yes
Twitter Page Management			
Twitter Page Creation	Yes	Yes	Yes
Custom Twitter Theme	Yes	Yes	Yes
Profile Content Writing	Yes	Yes	Yes
Average Daily Tweets	1	2	5
Average Daily Re-tweets	2	4	6
Keyword Based Content for Postings	Yes	Yes	Yes
Research and follow relevant accounts	Yes	Yes	Yes
Thanks RTs and @mention	Simple Thanks	Thanks + engage	Thanks + engage
Online Followers Profiling	NA	Yes	Yes
Monitor Activity	2 x per day	2 x per day	Real-Time
Monthly Catchup	Yes	Yes	Yes
Fortnightly Reporting	Yes	Yes	Yes
Google+ Page Management			
Google Plus Business Page Setup	Yes	Yes	Yes
Custom G+ Theme	Yes	Yes	Yes
Author Markup Verification with Google+	Yes	Yes	Yes
Profile Content Writing	Yes	Yes	Yes

Average Daily Postings	1	2	3
Average Daily Shares	1	2	3
Keyword Based Content for Postings	Yes	Yes	Yes
Upload Photos	Yes	Yes	Yes
Research and add relevant people to the circles	Yes	Yes	Yes
Respond to followers	Simple Thanks	Thanks + engage	Thanks + engage
Monitor Activity	2 x per day	2 x per day	Real-Time
Monthly Catchup	Yes	Yes	Yes
Fortnightly Reporting	Yes	Yes	Yes
Minimum Contract Duration	6 Months	6 Months	6 Months
Monthly Cost	USD 300	USD 400	USD 600

Note: An additional service tax of 14% will be applicable on all the services

* All Packages are subject to change with/without prior notice. This may happen due to change in strategy, change in Search Engine Alogorithm, or competitor strategy. But the total Manhours of the package would remain the same.

* 75% Links would be category based while 25% would be coming from thematic websites.