

What's On In Sunderland

Media Pack

What's On In Sunderland has 1000's of visitors to its website. Every day people are looking to find the best places to eat and drink, activities for the whole family, unique places to shop, historic landmarks and attractions, local news and events and more on our comprehensive website! Also see the available trades people for all your domestic or commercial work.

We offer different **ad spots** locations **to fit all budgets**.

•<u>Business directory</u> listing - Promote your business on the Sunderland no.1 online business directory.

• Rolling text banner "Sunderland News" - When you hover-over the words, it will stop rolling and is clickable to your website or sales page.

• The Big Sliding Banner ad spot - It rotates every 3 seconds and is linked to your website or sales page. The Banner can also display a video.

• **The Home Page** - The most popular page where advertisers are eager to display their ads. Any advertisers can be displayed on the Home page.

• Our Targeted Drop Down Menu pages - Laser target your advertisement to those, that are looking for a particular service. <u>Restaurants</u>, <u>Hotels and Places to Stay</u>, <u>Things to do</u>, <u>Places to visit and Explore</u>, <u>Golf clubs</u>, <u>Beauty & Spa</u>. If we don't have your subheading category, we will create one for you and your business.

•The Thumbnail small slider - at the bottom of the pages. It is for those that have small budgets but still want to advertise on "What's on in Sunderland". These small but powerful ad can link to your website or sales page.

The following pages explain these adverts in more detail, as well as our main range of skyscraper, single, double and triple box sized adverts, and prices.

Individual packages can be designed to suit your requirements

Sunderland Business Directory

PC Repair LTD



Business Name: PC Repair LTD Business Category: Computer Mointenance Short Business Description: When you need help with your PC, our home PC support call out service can be there for you. Whether you need urgent virus removal or assistance with data backup, PC Repair are competitive and efficient.

Long Business Description: Our friendly, professional experts can visit you at home at a time that suits you. We can help you with:

- * PC Format and Re-install * Data Recovery
- * Home Network Setup

* Annual Maintenance * PC and Mac Setup

* Email Hosting

* Laptop Repair * PC and Mac Support and Tutorials

Business Website Address: https://www.pcrepairleeds.co

Business Phone Number: 0113 8000 192

Business Tags: pc repai City: Postcode: | S1



Send Message to listing owner

Name of	f the Business:			
PC Repa	ir LTD			
Your Na	me			
Your Em	lail			
Message	a			
1				
SEI	ND			

Grow your customers, enhance your listing and be visible online with simple, effective and choice of options that best suits your needs

6 Months listing

- Full Company listing, including:
- ✓ Your Business logo
- ✓ Add up to 3 images for your business
- ✓ 150 characters short business description
- ✓ 400 characters for full description of your

business service/products

- ✓ Contact information: Address, Contact numbers, Email address
- ✓ Customers can email you direct via the form on the website
- ✓ Business opening hours
- ✓ Location on google map
- ✓ Listed under your chosen business category
- 🗸 Business tags
- ✓ Link to your website URL
- ✓ Link to your Facebook page
- ✓ Promote on our social media
- ✓ Edit your details & change images

Normal Price £25

For 6 months listing Only £22

List my Business

1 Year listing

Full Company listing, including:

- ✓ Your Business logo
- ✓ Add up to 5 images for your business
- ✓ 150 characters short business description
- ✓ 400 characters for full description of your
- business service/products
- ✓ Contact information: Address, Contact numbers, Email address
- \checkmark Customers can email you direct via the form on the website
- ✓ Business opening hours
- ✓ Location on google map
- ✓ Listed under your chosen business category
- ✓ Business tags
- ✓ Link to your website URL
- ✓ Link to your Facebook page
- ✓ Promote on our social media
- ✓ Edit your details & change images

Normal Price £60

For 1 year listing Only £40



Lifetime listing

Full Company listing, including:

🗸 Your Business logo

- ✓ Add up to 10 images for your business
- ✓ 150 characters short business description

✓ 400 characters for **full description** of your business service/products

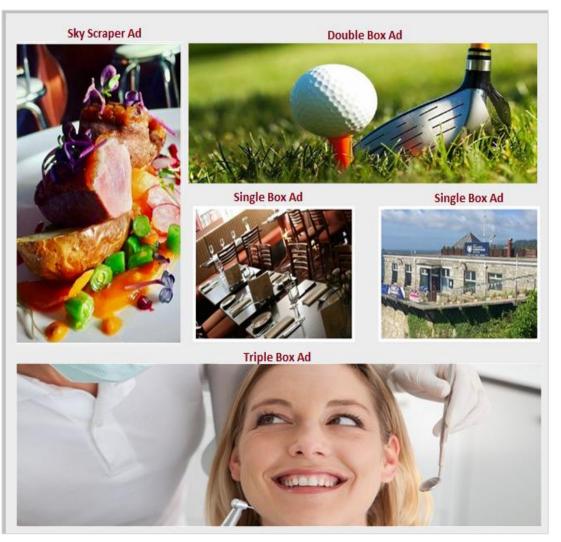
- ✓ Contact information: Address, Contact numbers, Email address
- \checkmark Customers can email you direct via the form on the website
- ✓ Business opening hours
- ✓ Location on google map
- ✓ Listed under your chosen business category
- ✓ Business tags
- ✓ Link to your website URL
- ✓ Link to your Facebook page
- ✓ Promote on our social media
- ✓ Edit your details & change images

Normal Price £350

Lifetime listing Only £250



Ad Spots and Pricing



SINGLE BOX AD PRICES:

1 month on any page £61 3 months on any page 5% discount £174 (£58pm) 6 months on any page 12% discount £322 (£53.67pm) 12 months on any page 25% discount £548 (£45.67pm)

DOUBLE BOX AD PRICES:

1 Month on any page £110 3 Months on any page 5% discount £314 (£104.67pm) 6 Months on any page 12% discount £581 (£96.83pm) 12 Months on any page 25% discount £991 (£82.8pm)

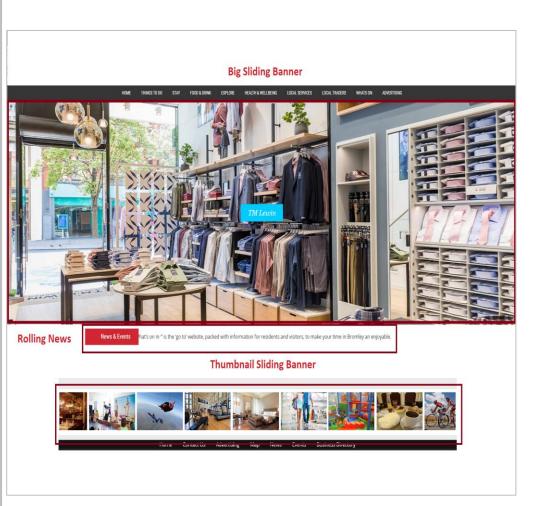
TRIPLE BOX AD PRICES:

1 Month on any page £139 3 Months on any page 5% discount £395 (£131.67) 6 Months on any page 12% discount £733 (£122.17pm) 12 Months on any page 25% discount £1,249 (£104.08pm)

SKYSCRAPER AD PRICES:

1 Month on any page £110 3 Months on any page 5% discount £314 (£104.67pm) 6 Months on any page 12% discount £581 (£96.83pm) 12 Months on any page 25% discount £991 (£82.8pm)

Ad Spots and Pricing



BIG SLIDING BANER PRICES:

1 Month on any page £101 3 Months on any page 5% discount £289 (£96.33pm) 6 Months on any page 12% discount £535 (£89.17pm) 12 Months on any page 25% discount £912 (£76.00pm)

ROLLING NEWS PRICES:

1 Month on the Rolling News £30 3 Months on the Rolling News 5% discount £86 (£28.67pm) 6 Months on the Rolling News 12% discount £158 (£26.33pm) 12 Months on the Rolling News 25% discount £270 (£22.50pm)

THUMBNAIL SLIDING BANNER PRICES:

1 Month all page £37 3 Months on all pages 5% discount £107 (£35.67pm) 6 Months on all pages 12% discount £198 (£33pm) 12 Months on all pages 25% discount £337 (£28.08pm)

Special Ad Packages

Special Ad Package 1

For 1 Month you will have ads running on:

- **2** Big Sliding Banners on Home page and Dropdown tab a picture or video
- **75 Characters** on the **Rolling News**, hyperlinked to your website of **FREE** sales page
- Single Ad Spot on the Home page 364 x 267 pixels
- Double Ad Spot 756 x 267 pixels picture or video ad on any Drop Down menu of your choice
- 1 Ad spot on the Thumbnail sliding banner featured on every page
- Entry onto our Facebook & Social Media

Normal Price 554

Special Ad Package 1 Price £268 - BOOK NOW

Promo Code

VISA Mastercant PayPal

Special Ad Package 2

For 1 Month you will have ads running on:

- Home Page Double 756 x 267 pixels Ad spot with a picture or video
- 75 Characters on the Rolling News hyper linked to your website or FREE sales page
- Single ad spot 364 x 267 pixels picture or video ad on any Drop Down menu of your choice
- **1 Ad spot on the Thumbnail sliding banner** featured on every page
- Entry onto our Facebook & Social Media

Normal Price 293

Special Ad Package 2 Price £181 - BOOK NOW

Promo Code





Advertising on "Whats On In Sunderland.com" is easy and secure.

It gives you the flexibility to change your ad when you want during your advertising period. We offer a full range of ad sizes to fit any advertisement budget.

- Big Slider Banner **1360 x 460** pixels
- Single Box Ad size is **364 x 267** pixels
- Double Box Ad size is 756 x 267 pixels
- Triple Box Ad size is **1170 x 300** pixels
- Sky Scraper size is **364 x 564** pixels
- Thumbnail Sliding Banner size is 150 x 100 pixels

If you have any questions on any of our ad spots, placements and special packages, please Contact Us

Contact Information: Email: Sales@WhatsOnInSunderland.com Website: <u>www.WhatsOnInSunderland.com</u>

