SR FUTURE GATEWAY SOFTWARE SERVICES

SR DIGITAL MARKETING SERVICES

www.srdigitalmarketing.com

Ist Floor, STPI,

Kakatiya IT Park,

Warangal.

Website Design & Development

Our Approach

SR Digital Marketing Services applies a six step framework to every development project. This allows us to break projects down into distinct phases so that we can monitor progression and results along the way.

Planning

Every project begins in the planning phase. In this phase, we work with the customer to discover what your needs, wants, and true objectives are. This allows us to thoroughly plan a complete project up front, avoiding costly delays and unforeseen challenges later on.

Design

In this phase, we create mockups and prototypes based on earlier discussions. By allowing you to review a visual representation of our understanding of your needs early on in the project, we can further solidify your requirements and discover any additional needs or challenges that did not present themselves in the planning phase.

Build

In this phase, we begin the process of building your app or website. We place a heavy emphasison adhering to the technical and design specifications laid out in the planning phase, and perform regular functional tests, which allows us to correct any problems during the build rather than addressing them after project completion.

Test & Train

We perform thorough testing on all sites and apps prior to final launch. We simulate heavy stressto measure performance, and test various browsers, operating systems, and devices with the site or app to be sure that it is responsive and performs well across all platforms. We also perform training with your staff, so that they will be able to easily make minor adjustments or publish new content once your site or app is live.

Launch

The live launch of your site or app can be a stressful period. Even with thorough testingthroughout development, unforeseen challenges can arise. That's why the SR Digital Marketing Services team provides full monitoring and support during the launch period. We stand ready to make sure that your launch is successful, and are ready to quickly address any issues that arise.

Support

Once your site launches successfully, you'll still require a technical partner to support ongoingneeds. We offer a wide variety of support services for our completed projects, including monitoring and optimization.

Our Packages For Small Business Website Design

Starter INR 12500

Best Buy INR 16000

Premium INR 25500

Starter	Best Buy	Premium
- Upto 5 Pages - 2 Design Concepts - Cross-browser Compatible - Seo Friendly - Contact Form - Google Map - Free Social Media Integration	- Upto 10 Pages - 2 Design Concepts - Image Slider - Cross-browser Compatible - Seo Friendly - Contact Form - Google Map - Free Social Media Integration - Free Search Engine Submission	- Upto 15 Pages - 2 Design Concepts - Image Slider - Cross-browser Compatible - Seo Friendly - Contact Form - Google Map - Free Social Media Integration - Free Search Engine Submission - Free Hosting for One Year
Development Time 1 Week	**Development Time 2 Weeks**	**Development Time 3 Weeks**

Our Comprehensive Website Design Packages

Starter INR 15000	Best Buy INR 25500	Premiun INR 35000
• Upto 5 Pages • 2 design concepts • Contact form • Mobile ResponsiveLayout • Cross-browser Compatible • SEO friendly • Google Map • FREE Social Media Integration	• Upto 12 Pages • 2 design concepts • Image Slider • Image Gallery • Contact form • Mobile Responsive Layout • Cross-browser Compatible • SEO friendly • Google Map • FREE Social Media Integration • FREE Search Engine Submission	• Upto 20 Pages • 2 design concepts • Blog • Image Slider • Image Gallery • Contact form • Mobile Responsive Layout • Cross-browser Compatible • SEO friendly • Google Map • FREE Social Media Integration • FREE Search Engine Submission • FREE Hosting For One Year
Development Time 1 Week	**Development Time 2 Weeks**	**Development Time 3 Weeks**

Custom E-Commerce Website Development

Corporate INR 79999	Professional INR 149999	Creative INR 179999	Advance INR 249999
- Unlimited Page Website - Corporate Web Design - Manageable Navigation system - 1 Domain (International) - Unlimited Web Space - 5 Email id - Multiple enquiry pages - Shopping Cart - Unlimited Product Upload - Unlimited Categories - Payment gateway - Product Manage - Product Catalogue - Coupon Generation - Shipping By Weight - Location wise shipping - Single Currency - Single Language - Tax Management - Invoice Download & Print - Auto Order Notifications - SMS Integration (India only) - Wishlist - User account Management - 1 Month Maintenance	- Unlimited Page Website - Professional Design - Unlimited Categories - Filter by Categories - Manageable Navigation system - 1 Domain (International) - Unlimited WebSpace - Unlimited Email id - Shopping Cart - Unlimited Product - PayUMoney - PayPal Payment Gateway - Cash On Delivery - Product Manage - Product Catalogue - Coupon Generation - Shipping By Weight - Location wise shipping - Single Currency - Single Language - Tax Management - Invoice Download & Print - Auto Order Notifications - SMS Integration (India) - Wishlist - User account Management - Highly durable - 1 Month Maintenance	- Unlimited Pages - Creative Design - Unlimited Category - Multiple Filters - Filters by category - Manageable Navigation - 1 Domain (International) - Unlimited Web Space - Unlimited Email id - Multiple enquiry - Shopping Cart - Unlimited Product - Payment gateway of your choice - PayPal Payment - Cash On Delivery - Product Manage - Product Catalogue - Coupon Generation - Shipping By Weight - Location wise shipping - ZIP code checker - Compare products - Multiple Currency - Single Language - Tax Management - Invoice Download & Print - SMS Integration - Wishlist - User account - Highly durable - 1 Month Maintenance	- Unlimited Pages - Advance Design - Unlimited Category - Multiple Filters - Filters by category - Manageable Nav - 1 Domain (Int-nation) - Unlimited Web - Unlimited Email id - Multiple enquiry page - Shopping Cart - Unlimited Product - Payment gateway of your choice - PayPal Payment - Cash On Delivery - Product Manage - Product Catalogue - Coupon Generation - Shipping By Weight - Location wise shippin - ZIP code checker - Compare products - Multiple Currency - Tax Management - Invoice Download & Print - Auto Order Notifications - SMS Integration - Wishlist - Product Rating - User account - Management - Fast Response - Highly durable - 1 Month Maintenance

Mobile APP Development

Are you a start-up business or a large enterprise? Or are you planning to update or launch a new app? Or do you require a native, custom Android, iOS, Windows application. If you feel like getting cross-platform responsive application for your business, we can build it for you.

SR Digital Marketing Services is a leading mobile app development company with extensive experience in building e cient, colossal, engaging, accessible mobile designs and creating innovative metamorphic & reliable application solutions for your corporation. An innovative (app development) company o ering IT services for global clients which is driven by creativity and leading-edge technology. We embark on every application project by developing a specific procedure for it and not just simply taking your requirements and building you a solution.

You are associated with every step of the app development process in order to assure that your objectives and requirements are met and you get maximum ROI for your business projects.

Our team will formulate and engineer the ideal solution for your mobile application requirements, eventually making your corporation more shrewd and lucrative. We began developing mobile apps in 2009 and have evolved and expanded rapidly over time.

We realize the significance of collaborative advancement and work side-by-side with you to classify the best mobile app development solution for your resources. Our team of developers are proficient in complex platforms such as objective c, cocoa, hybrid, NFC, xcode, ibeacons and GPS location tracking. We have developed 5000+ apps on platforms like android, iOS, Windows, PhoneGap for 900+ clients of 120+ countries.

Engage Digital Marketing to Increase Your Business
SR Digital Marketing S rvi@s
www.srdigitalmarketing.com

Services We Provide

Search Engine Optimization

eo is the Process of getting Traffic om Natural, Organic, Free search esults.

Know More

Our Mobile Phone Development Starts From INR 10,000 and the actual rate is decided based on the complexity of the project.Please write the details of your requirement to srdigitalmarketingservices@gmail.com to get the exact quote.

Search Engine Optimization

Billions of web browsing sessions begin with a search query every day. With more than a billion websites competing for the top spot in search results, it can be di cult to drive tra c to your site from search engines. At SR Digital Marketing Services, we specialize in an innovative approach to SEO that uses white-hat tactics to put your website at the top of your target audience's searches.

SEO, or Search Engine Optimization, is the process of enhancing a website to better the chances of it ranking highly in the search engines. What many people often do not know about Search Engine Optimization is that the goal is not to create a perfect site, but to create a site that is less imperfect than the competition. All else being equal, the search engine should see the optimized site as more relevant. This is not necessarily because the optimized site is of a higher design aesthetic or is more functional than its competition, but rather because it highlights the positives and eliminates as many negatives as possible.

Search Engine Optimization Package

SEO Plans	Bronze	Silver	Gold	Platinum
Keyword Optimization	10	20	30	50
Title, Meta Tag, Description and Image optimization	Up to 10 page	Up to 20 page	Up to 30 page	Up to 40 page
Content Optimization-Implementation of H1/H2 & Bold tags to Content	Up to 5 page	Up to 10 page	Up to 15 page	Up to 20 page
XML Sitemap Creation,Submission & Authentication on Google, Yahoo & MSN	Yes	Yes	Yes	Yes
Robots.txt Optimization	Yes	Yes	Yes	Yes
Manual Directory Submission (Per month)	100	200	300	400
Social Media Optimization	No	Yes	Yes	Yes
Article Writing & Submission (In 500 Article Directories per Month)	1	2	4	8
Press Release Writing & Submission (In 100 PR Sites per Month)	1	2	3	4
Blog Postings	Yes	Yes	Yes	Yes
Other Link Building Method	Light	Medium	Moderate	Heavy
Google Analytics Installation	Yes	Yes	Yes	Yes
Title Tag Optimization	Yes	Yes	Yes	Yes
Meta Tags Optimization	Yes	Yes	Yes	Yes
Meta Tags/alt tags Composition Upload	Yes	Yes	Yes	Yes
Renaming urls	Yes	Yes	Yes	Yes
Spell checking and grammatical error correction on all pages.	Yes	Yes	Yes	Yes
Adding custom 404 error pages	Yes	Yes	Yes	Yes
List of local search engines	Yes	Yes	Yes	Yes
W3C Validation	Yes	Yes	Yes	Yes
Image & Hyperlink Optimization	Yes	Yes	Yes	Yes
Google Sitemap Creation	Yes	Yes	Yes	Yes
Yahoo Sitemap Submission	Yes	Yes	Yes	Yes
Load Time Monitoring & Reporting	Yes	Yes	Yes	Yes
Load time Optimization	Yes	Yes	Yes	Yes
Image optimization and compression	Yes	Yes	Yes	Yes
Bing Verification	Yes	Yes	Yes	Yes
Monthly status and ranking report	Yes	Yes	Yes	Yes
Competitor analysis	Yes	Yes	Yes	Yes
E-mail Support	Yes	Yes	Yes	Yes
Telephonic Support	Yes	Yes	Yes	Yes
Monthly cost	Rs. 9999.00	Rs. 17999.00	Rs. 24999.00	Rs. 39999.00
Yearly Cost (2 month Free)*	Rs. 99999.00	Rs. 179999.00	Rs. 249999.00	Rs. 399999.00

Social Media Automation

We provide unique Social Media automation tools to boost your campaigns like never before.Twitter Automation will allow you retweet your tweets from the users who subscribe to automatically etweet your tweets. This feature enables you to trend anything you want on any given day. Facebook Automation will allow you to automatically post in all the relevant groups of your subscribers or on the walls of your subscribers within seconds. This rare service can help you create buzz on social media in a very short time.

Our Packages

Facebook Automation
- One Time Installation Charge = INR 1,00,000
- Monthly Usage Charge = INR 25,000

Twitter Automation
- One Time Installation Charge = INR 1,00,000
- Monthly Usage Charge = INR 25,000

★ 2 Months Subscription Charges freeif paid annually.

Social Media Marketing

By using social media strategies and implementing procedures based on the results of extensive analysis, study of social media trends, and application of specifics unique to your company, we are confident in delivering e ective results within your social media channels.

The most e ective social media marketing happens over time when quality meets consistency. The following list describes each primary area of on-going focus:

- Creating Engaging Social Content
- Posting Company-Related Updates
- Promotions & Social Campagnes
- Integrate Social Media Activity into Other Marketing Plans
- Monitoring
- Analytics

Plan Details	Bronze INR 6999/M	Sliver INR 9999/M	Gold INR 11999/M	Platinum INR 14999/M
FACEBOOK				
✦ Page Setup	Yes	Yes	Yes	Yes
✦ Cover Image and Profile Picture	Yes	Yes	Yes	Yes
✦ Cover Image and Profile Picture	Yes	Yes	Yes	Yes
✦ Posts/Month	15	35	60	120
✦ Facebook Contests	No	Yes	Yes	Yes
✦ Facebook Insights Report	No	Yes	Yes	Yes
TWITTER				
✦ Custom Background & profile picture	Yes	Yes	Yes	Yes
✦ Posts/Month	15	35	60	120
✦ Twitter Contests	No	No	Yes	Yes
✦ Analytics/Reports	No	Yes	Yes	Yes
GOOGLE+				
✦ Business Page Creation	Yes	Yes	Yes	Yes
✦ Cover Image and Profile Picture	Yes	Yes	Yes	Yes
✦ Posts/Month	5	12	20	40
✦ Following/Add to Circles	No	No	Yes	Yes
✦ Analytics/Reports	No	Yes	Yes	Yes
LINKEDIN				
✦ Theme Related Cover Image	Yes	Yes	Yes	Yes
✦ Posts/Month	2	5	10	20
✦ Analytics/Reports	No	Yes	Yes	Yes
LINKEDIN				
✦ Theme Related Cover Image	Yes	Yes	Yes	Yes
✦ Posts/Month	2	5	10	20
✦ Analytics/Reports	No	Yes	Yes	Yes
PINTEREST				
✦ Custom Pin-board	No	No	Yes	Yes
✦ Pin Images (images to be provided by client)	No	12	20	40
✦ Analytics/Reports	No	Yes	Yes	Yes
YOUTUBE				
✦ Channel Creation	Yes	Yes	Yes	Yes
✦ Background Design	No	No	Yes	Yes
✦ Video Submission (images to be provided by client)	No	No	Yes	Yes
✦ Video Optimization	No	No	Yes	Yes
✦ Video Like/Subscribers	No	No	No	Yes
✦ Video Views	No	No	No	Yes
✦ Analytics/Reports	No	No	Yes	Yes

Pay Per Click

Pay Per Click, or PPC can be a vital tool to maximize your potential customer base. If you think about your own internet usage, imagine how often you find yourself in front of search results, whether on Google, Yahoo, or another platform. By combining the proper words that reflect what your company o ers, we can put you in the most visible position on any search results page.

We will start by analyzing your business and researching your industry. From this we will find the perfect keywords and organize them in strong campaigns and ad groups, then set up PPC landing pages that optimize conversions. The main benefit of a well-researched PPC campaign is that, believe it or not, the more relevant and intelligent you make it, the less search engines like Google will charge for your ad clicks and the more results you will see. If users like your ads, you've won big time. This is why we believe our PPC creation is not only valuable, but essential.

Here's an example of how we will manage your PPC campaign:

Staying current: Why pay for something that doesn't work for your company? We know the answer, and this is why we constantly evaluate the e ectiveness of your keywords to maximize results.

Clearing clutter: If something isn't working, it goes in the trash bin and we analyze why the keywords did not work out, giving you an idea of what is and is not e ective.

Details	Bronze	Silver	Gold
Adbudget	INR 9990/mth	INR 14990/mth	INR 24990/mth
+ Minimum Duration	3 months	3 months	3 months
+ Networks	Google Adwords	Google Adwords/Fb	Google Adwords/Fb/Bing
ACTIVITIES			
+ Initial Estimate Report	Yes	Yes	Yes
+ Landing Page Recommendation	Yes	Yes	Yes
+ Unlimited Keywords	No	Yes	Yes
CAMPAIGN SETUP/AD OPTIMIZATION			
+ Text Ads	No	Yes	Yes
+ Conversion Tracking	Yes	Yes	Yes
+ A/B Testing	No	No	Yes
+ Google Analytics Set-up	No	Yes	Yes
+ Campaign Management	Yes	Yes	Yes
+ Mobile Ads	No	Yes	Yes
+ Gmail Ads (GSP)	No	Yes	Yes
+ Landing Page Optimization	No	Yes	Yes
+ ROI Tracking	Yes	Yes	Yes
REPORTING TECHNIQUES			
+ Reporting	Bi-Weekly	Weekly	Daily
+ Google Analytics Report	Yes	Yes	Yes
CUSTOMER SUPPORT			
+ Email and Chat	Yes	Yes	Yes
+ Telephone	No	No	Yes

Software Services

We strive to make our client's organization, a paperless organization. We make softwares for organizations of various domains like financial services, insurance, retail, CPG, logistics, energy, utilities, healthcare, life sciences, manufacturing, telecommunications etc. From small web software to ERP, there is nothing which we can't build.

Our Range of Sofware Services

- Application Development
- Application Maintenance & Support
- Legacy Application Modernization
- Domain & Technology Consulting
- ERP, MIS Development

Consulting:

SR Digital Marketing Services consulting helps our clients with unique solutions and sustainable innovation to address their most pressing problems. As programmatic consultants, we help our clients design and achieve market leading performances with our expertise, exposure and creative approach. Our clients partner with us to:

- To reduce their operation cost & time by 10-30 %.
- Get deeper insights about their businesses and create responses to tackle their most pressing problems.
- Overcome the limitations of existing software packages by using tailor made software with start-up innovations using our expertise in Enterprise Resource Planning (ERP), Analytics and Advanced Technologies.
- Reduce the response time to new changes using business and artificial intelligence, cloud technologies and innovations.
- We provide consulting across various domains like financial services, insurance, retail, CPG,

Our Consulting Services

- Strategy & Architecture
- Business Transformation
- Enterprise Processes
- Enterprise Applications
- Digital Transformation
- Insights & Analytics
- Research & Evaluation

Public Relations(PR)

We've invented and reinvented the way that companies create relationships with the public. We hold contacts at major publications, influential blogs, and a team that's worked in every facet of public relations. From social media marketing and magazine collaboration to special press coverage and print space, we're here to shine a light on your growth and success.

Compaign Management

Advertising about something is easy but to make campaign out of anything requires special skills and we have expertise in that. Be it a digital campaign or the ground campaigns, we are one of the best in the business and can be trusted to take your brand to a new height.

- Campaign Design
- Campaign Execution
- Digital Campaigns
- Ground Campaigns
- Electoral Campaigns
- Event Management

Data Analysis

In this fast-paced world, the most valuable thing is Data. Our Analytics team help you gather the data and then use deep analytics to get the hidden insights from the data which helps you take better decisions and thereby help you grow your business by identifying right customer and your strengths and weaknesses.
SR Digital Marketing Services Analytics provides extensive BI consulting and Data Warehousing capabilities to transform our client's business through our expertise and domain knowledge across vertical.

Branding

Your new brand identity could open new doors for clientele, or boost your image among your competitors. Extensive research will be used to craft messages tailored to these core principles in the areas of PR, marketing, direct customer interaction, industry positioning & in-house m a t e r i a l s s u c h a s l e t t e r h e a d , l o g o s , & slogans/taglines.

SR Digital Marketing Services has been helping others better market t h e m s e l v e s . O u r e x p e r t s t a e m p l o y s a comprehensive approach to understand your brand and how you want to be viewed by your customers.

Our Branding Services

- Brand Strategy & Position
- Landscape Design
- Brand Story
- Logos & Iconography
- Brand Look & Feel
- Packaging & Product Design

Our Analytics and Insight Services

- Customer Analytics
- Sales & Marketing Analytics
- Supply Chain Analytics
- Risk Analytics

- Financial Insights
- Big Data
- Surveys and Insights
- Social Media Data Mining & Insights
- Environmental Data Analytics

Contact Details:

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