

Kinetic Jam Digital Development Studio



SEO Packages

We help you improve your businesses online and digital presence, enabling you to reach a wider audience and grow.

Our Kinetic Jam Search Engine Optimisation packages can help your business increase its organic visibility by improving keyword rankings for the right keywords and their semantic counterparts. We'll make sure that the process of search engine optimisation not only increases traffic and rankings, it will also increase revenue / sales / enquiries.

We don't focus on obsolete techniques, instead we utilise the latest technologies designed to enhance user experience in order to drive up organic rankings.

One off packages

Here at Kinetic Jam we offer a basic line of one off SEO packages. These packages offer you professional guidance with an initial dip into the waters of SEO. With no ongoing contract, these solutions are perfect for small businesses, with limited funding.

SEO Once - Packing Details	Basic £150	Intermediate £500	Advanced £1000
Initial Review and Analysis	✓	✓	✓
Technical SEO Website Audit	Basic	Full, changes applied by you	Full - changes applied by us
Homepage Analysis	✓	✓	✓
Keyword Research	✓	✓	✓
Internal Page Analysis	1 page	3 pages	10 pages
Meta Description Analysis	Homepage	3 pages	10 pages
Backlink Audit	✓	✓	✓
Penalty Protection	✓	✓	✓
Competitor analysis	1	3	8
Quality Backlink Creation	1	3	10
Social Media Review		✓	✓
Content Creation Guidance PDF		✓	✓
One month performance review		✓	✓
Image Optimisation		3 images	10 images
404 Error Checking			✓
Google Maps & Places Listings			✓
Robots.txt Assessment			✓

Ongoing

We also offer a range of ongoing Search Engine Optimisation services that help you adapt with any search engine changes or to keep up with competitor changes.

SEO Monthly - Packing Details	Basic £100 p/m	Intermediate £265 p/m	Advanced £550 p/m
Initial Review and Analysis	✓	✓	✓
Technical SEO Website Audit	Basic	Full, changes applied by you	Full - changes applied by us
Homepage Analysis	✓	✓	✓
Keyword Research	✓	✓	✓
Internal Page Analysis	1 page	5 pages	10 pages
Meta Description Analysis	Homepage	5 pages	10 pages
Backlink Audit	✓	✓	✓
Penalty Protection	✓	✓	✓
Ongoing Consultation	✓	✓	✓
Monthly Ranking Reports	✓	✓	✓
Sitemap creation	✓	✓	✓
Quality Backlink Creation	1	5	10
Competitor Analysis	1	3	8
Crawl Error Checking	✓	✓	✓
Social Media Review		✓	✓
Image Optimisation		✓	✓
Content Creation Guidance PDF		✓	✓
Performance Review		✓	✓
Google Maps & Places Listings		✓	✓
SEO Copywriting		3 pages	5 pages
Ongoing 404 Error Checking		✓	✓

User Heatmap Analysis		1 page	3 pages
Priority Technical Support		✓	✓
Advanced Social Media Linking			✓
Social Media Engagement Plan			✓
Robots.txt Assessment			✓
Social Media Setup & Sharing Buttons			✓
Ongoing Enhanced Website Usability & Accessibility Analysis			✓