



**2016/2017
PRODUCT
BROCHURE**

aloe-inspired



FOREVER



aloe-inspired

For nearly forty years, Forever has demonstrated a commitment to finding nature's purest ingredients and pairing them with the latest scientific advancements. This is for one purpose: **to help you and your family look better and feel better.**



FOREVER



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aloe-inspired

Founder, Rex Maughan, has a vision of a **healthier life for everyone.**

That's what led him to launch Forever Living Products in 1978.

Rex had a vision of bringing the tremendous benefits of aloe vera to people all around the world in order to help them look better and feel better, and his vision was also for them to help others do the same.

From day one he had a passion for doing things the right way – finding the perfect ingredients from the best sources, working with experts in all areas of the business and making decisions with integrity.

This concept is the cornerstone of who Forever is; not because anyone told us we had to do it that way, or because it's trendy, but because we believe that if you're going to do something, you have to do it right.



pure

Our plants, our plantations,
our way.

Because we love aloe, we treat the fifty million aloe vera plants in our plantations a bit differently. Our aloe is harvested by hand and the potent aloe vera gel is delicately separated from the leaf before being gently stabilised in a special, patented process. This all happens within hours of harvesting to provide you with the purest, freshest aloe vera, from plant to product to you.

Powerful ingredients

We have dedicated ourselves to seeking out nature's best sources for health and beauty and sharing them with the world. Our aloe vera products were the first to receive the International Aloe Science Council's Seal of Approval for consistency and purity.

At Forever, we combine pure aloe vera with natural and scientifically advanced ingredients selected to complement and enhance the benefits of aloe. The versatility of aloe vera means it can be combined with different ingredients and used in many ways to help you and your family look better and feel better.

Honest practices

Forever does not test its products on animals and many of our products feature the Kosher, Halal and Islamic Society Seals of Approval.

We're so confident that everyone will love our products that we also offer our customers a sixty-day money-back guarantee if they are not completely satisfied.

We are very proud that our products have benefited millions around the world. We hope you'll be the next person to experience the amazing benefits of aloe vera.

For more information, please visit foreverliving.com.



**FOREVER
FAVOURITE**

Look for this symbol throughout our product brochure to discover some of our **favourite and best selling products.**

Forever products are not intended to diagnose, mitigate, treat, cure or prevent disease, illness or conditions. You should always consult a doctor if you are experiencing a medical problem. Food supplements should not be used as a substitute for a varied, balanced diet and healthy lifestyle. Do not exceed the recommended daily dose.

Drinks and Gels



Forever Active Boost

Forever Active Boost, tastes great and it contains a proprietary blend of herbs and nutrients. Most importantly it is high in vitamin B6 and B12, which contribute to the reduction of tiredness and fatigue. Other nutrients include niacin and pantothenic acid. Pantothenic acid is another essential vitamin to consume during exercise since it contributes to normal mental performance. *N.B. Contains caffeine. Not recommended for children or pregnant women.*

321

£31.75

12 x 250ml

Forever Active Boost X

Naturally flavoured with delicious berry undertones, *FAB X* has all the benefits of regular *FAB* but without the calories, carbs, or sugar. This zero-calorie energy drink contains vitamins and nutrients and is perfect for those who enjoy sport. *N.B. Contains caffeine. Not recommended for children or pregnant women.*

440

£31.75

12 x 250ml

Forever Aloe Bits N' Peaches

A fresh and peachy version of Forever's famous gel, suitable for all the family! *Forever Aloe Bits N' Peaches* combines our fresh aloe with delicious sun-ripened peaches. Drink to promote a healthy lifestyle and overall wellbeing.

77

£23.59

1 Litre

15

FOREVER
FAVOURITE

196

262



Forever Aloe Vera Gel

The benefits of aloe can be traced back through history, but Forever grows, harvests and manufactures the plant through a patented process which has been perfected to produce naturally succulent and high quality aloe. Our famous plain *Aloe Vera Gel* has been our top selling product for decades and it's an ideal digestive aid.

Forever Freedom

Wake up and get your day moving with this refreshing orange-flavoured aloe gel. *Forever Freedom* contains all the benefits of our plain gel but with added glucosamine, chondroitin and MSM – popular with those who lead an active lifestyle. *N.B. Contains shellfish (shrimp, crab and lobster).*

Forever Pomesteen Power

A great-tasting exotic drink, high in vitamin C, with added pomegranate and mangosteen, blended with a tasty mix of raspberry, blackberry, blueberry and grapeseed extract.

15

£21.62

1 Litre

196

£29.54

1 Litre

262

£22.48

473ml

Drinks and Gels



JOOST

Boost the flavour of your favourite Forever drink or gel with a simple squeeze of *Joost*. Two naturally-flavoured fruit blends transform your drinks into a whole new dimension of delicious. *Joost* is high in vitamins B6, B12, folic acid and vitamin C, all which help contribute to a healthy immune system, the reduction of tiredness and fatigue and to normal psychological function (e.g. mental concentration). These fruit-infused drops are therefore perfect for people who lead a busy lifestyle. *Joost* can also be added to tea, water and fruit juice and it's available in two flavours: Pineapple Coconut Ginger and Blueberry Acai Lemon.

Blueberry Acai Lemon

516	£9.88	60ml
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Pineapple Coconut Ginger

517	£9.88	60ml
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Cheddar Natural Spring Water

Our natural spring water is sourced deep within the caves of the Mendip Hills. Enriched by the rocks through which it travels, the *Cheddar Natural Spring Water* is filtered naturally through certified organic land.

265	£14.76	12 x 500ml
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Aloe Blossom Herbal Tea

Promote inner-calm and wellbeing with this soothing, refreshing and caffeine-free herbal tea. It's naturally low in calories and delicious served warm or with ice as a refreshing alternative. Each pack contains twenty-five individually foil-wrapped bags.

200

£12.63

25 individually foil-wrapped bags



Forever Aloe Berry Nectar

Enjoy a burst of cranberry and sweet apple in your daily gel with *Forever Aloe Berry Nectar*. Like all our aloe gels, this refreshing and fruity alternative helps to support immune function, skin and gastro-intestinal health.

34

£21.62

1 Litre



Forever Aloe2Go

We know it's tempting to carry around a litre of *Forever Aloe Vera Gel* and a pack of *Forever Pomesteen Power* wherever you go, but why not try taking this handy, easy-to-carry pouch instead! Enjoy the best of both drinks married into a single-serving – perfect for a quick 'pick-me-up' anytime, anywhere.

270

£68.88

30 pouches.
Each 88.7ml

Forever Freedom2Go

Enjoy all the benefits of *Forever Freedom* coupled with pomegranate juice in a convenient, easy-to-carry pouch; take in the car, to the office, when travelling or if taking part in sport. *N.B. Contains shellfish (shrimp, crab and lobster).*

306

£95.60

30 pouches.
Each 88.7ml

Bee Products



pure
gold

Busy honey bees are a golden treasure of nature.

Not only do they supply us with a sweet, amber elixir, but they also give us an array of valuable compounds. Bee products are the ideal complement to aloe vera and now you can enjoy two of nature's greatest gifts together.



Forever Bee Pollen

Forever Bee Pollen is gathered from the blossoms that blanket remote high desert regions. This supplement's ingredients are fresh and potent; it includes both honey and royal jelly.

26	£13.07	100 tablets
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Forever Bee Honey

Since ancient times, honey has been revered for its healthful and nutritional properties. This all-natural, delicious sweetener is loaded with nature's goodness and is perfect for replacing processed sugar in your diet. Add a dash to your *Aloe Blossom Herbal Tea* or simply eat it by the spoon!

207	£15.17	500g
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Forever Royal Jelly

Natural royal jelly is an extremely nutritious and a biochemically complex honey bee secretion. The queen bee lives exclusively on royal jelly and it is thought to be the reason for her size and longevity.

36	£28.25	60 tablets
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Forever Bee Propolis

Propolis is the protective substance gathered and used by bees to disinfect and protect their hives. *Forever Bee Propolis* is collected from pollution-free regions to assure purity. *N.B. Contains soy, tree nuts and almond flavouring.*

27	£27.29	60 tablets
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Nutritional Supplements



Forever Arctic Sea

The human body cannot naturally make the omega-3 fatty acids which are commonly found in fish. *Forever Arctic Sea's* blend of natural fish and calamari oil contains the essential fatty acids EPA – which contributes to the normal function of the heart – and DHA – which contributes to the maintenance of normal brain function. *N.B. Contains fish (salmon, anchovy and cod).*

376

£28.26

120 softgels

Forever Daily

A food supplement designed to deliver 100% of the recommended daily allowance (RDA) of essential vitamins and bio-available minerals and nutrients. *Forever Daily* combines fifty-five perfectly balanced aloe-coated nutrients including vitamins A, C, D and B12, iron, calcium and zinc. Take with the *Aloe Vera Gel* for best results.

439

£19.02

60 tablets

Forever Calcium

Calcium is an essential mineral needed for the maintenance of normal teeth and bones, but which also contributes to normal energy-yielding metabolism and muscle function. *Forever Calcium* contains a high source of the mineral but it's also high in vitamin D and magnesium.

206

£20.35

90 tablets



Forever Fiber

Fibre is a vital part of any healthy balanced diet and *Forever Fiber* makes it easy for you to add additional fibre to your daily intake. The convenient sachets contain a mild tasting, quick-dissolving powder, which can effortlessly add 5g of fibre – the equivalent of almost two slices of whole wheat toast – to any beverage.

Forever Kids Chewable multi-vitamins

These fun, delicious, chewable multi-vitamins provide children with the nutrients needed each day, including vitamin A, C, D and B12, calcium, iron and zinc. They contain no aspartame, no artificial colours or preservatives, and adults will love them too. *N.B. Ages 3-6: two tablets per day under adult supervision; ages 6 and up: four tablets per day. Not suitable for children under 3.*

Fun Fact

Our scientists are constantly working to find the best ingredients to pair with our pure aloe vera. Over the years, we have discovered that there are other natural botanicals that can support and also enhance the performance of aloe. When these naturally derived botanicals are combined with our aloe, the result is stronger, naturally supported formulas to help you look better and feel better.



464

£17.74

30
packets

354

£11.90

120
tablets

Nutritional Supplements



FOREVER
FAVOURITE

ARGI+ Enhanced formula L-Arginine & vitamin complex

This delicious and nutritious berry-flavoured sports drink contains five grams of L-Arginine per serving plus vitamins, including vitamin C – which contributes to the reduction of tiredness and fatigue – and vitamin D – which contributes to the maintenance of normal muscle function.

ARGI+ Sachets

473	£52.31	30 sachets
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ARGI+ Tin

320	£52.31	300g
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473

320





Forever Garlic-Thyme

Garlic and thyme are powerful ingredients with properties that are said to promote good health; in fact, these herbs can be traced back thousands of years for their dietary uses. For full benefit, take one of these odourless softgels with each meal. *N.B. Contains soy.*

65	£16.85	100 softgels
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Absorbent-C

Taking vitamin C daily has long been associated with good health, but the human body doesn't naturally store the vitamin meaning it must be consumed via food, drink and supplements. Forever's *Absorbent-C* is bonded with oat bran, a highly soluble fibre, for gradual absorption, and provides 100% of the UK's RDA of vitamin C.

48	£18.13	100 tablets
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Vitolize for women

This blend of herbs, vitamins and minerals has been designed with a woman's needs in mind. It's high in iron, which contributes to the normal cognitive development of children, and it's also high in essential folic acid. As well as calcium, vitamin D and B12, *Vitolize* (for women) also contains vitamin B6, which contributes to the regulation of hormonal activity.

375	£28.26	120 tablets
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Vitolize for men

Vitolize (for men) contains a high quality blend of herbs, vitamins and minerals including zinc, which contributes to normal fertility and reproduction.

374	£26.70	60 softgels
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Nutritional Supplements



Forever Gin-Chia

These spicy fresh-tasting tablets contain two ancient herbs: golden chia from the west and ginseng from the east. Gin-Chia is also high in vitamin C and provides you with a source of calcium. *N.B. Contains soy.*

47

£18.05

100 tablets



Forever B12 Plus

This time-release formula packs a punch of vitamin B12 and folic acid. These elements are beneficial to women wishing to conceive or who are in the first three months of pregnancy. B12 is also essential to include within vegetarian or vegan diets as it's normally obtained from animal sources.

188

£13.14

60 tablets



FOREVER
FAVOURITE

Forever Active Probiotic

Forever Active Probiotic is delivered by patented encapsulation technology to ensure 'good bacteria' is released in the important part of your intestinal tract. These easy-to-swallow beadlets require no refrigeration, making them convenient to take while travelling or on the go. *N.B. Contains soy.*

222

£25.67

30
beadlets





Fields of Greens

It's never a good idea to neglect fresh green foods, but if you do feel like you need a top up, *Fields of Greens* contains a high source of fibre through ingredients such as barley grass, wheat grass and alfalfa.

68	£10.64	80 tablets
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Forever Ginkgo Plus

For years, the ancient ginkgo biloba has been known to botanists as the oldest living tree species. Ginkgo leaves have been shown to naturally contain two types of chemicals, flavonoids and terpenoids, but *Forever Ginkgo Plus* has also been enhanced by reishi mushrooms, schisandra berries and fo-ti root.

73	£26.87	60 tablets
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Nature-Min

This unique blend of seabed minerals is high in calcium, phosphorus, magnesium, iron, manganese and zinc. Zinc is an impressive mineral that, among other things, contributes to the maintenance of normal hair, bones, nails and skin.

37	£15.55	180 tablets
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Forever Lycium Plus

Used for centuries by the Chinese, the red berries of the lycium bush have earned a legendary reputation. *Forever Lycium Plus* utilises extract of the lycium fruit and licorice root.

72	£29.26	100 tablets
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Nutritional Supplements



Forever Vision

Forever Vision is a food supplement containing bilberry, lutein, zeaxanthin and other nutrients. It also contains vitamin A and zinc which contribute to the maintenance of normal vision.

235

£22.48

60 tablets



A-Beta-CarE

A-Beta-CarE contains vitamin A, which helps maintain normal skin and vision; selenium, which helps maintain the normal function of the immune system; and vitamin E, which contributes to the protection of cells from oxidative stress. *N.B. Contains soy.*

54

£25.42

100 softgels

Forever NutraQ10

Forever NutraQ10 contains Q10 plus essential vitamins, including C and B6 which contribute to the reduction of tiredness and fatigue. Suggested use: one packet per day. *N.B. Consult your doctor if you are on medication. Avoid if pregnant, breastfeeding or suffering from kidney disease. This product contains soy.*

312

£24.20

30 packets





Forever Active HA

Hyaluronic acid (HA) is a naturally occurring substance in connective tissue that works to cushion and fill spaces between the cells. Like many other substances in our bodies, hyaluronic acid depletes with age. *Forever Active HA* provides you with a unique form of low molecular weight HA plus ginger oil and turmeric roots. *N.B. Contains soy.*

264

£25.67

60 softgels



Forever Multi-Maca

Forever Multi-Maca combines legendary Peruvian maca with Q-10, L-Arginine and other powerful herbs. *N.B. Contains soy.*

215

£22.48

60 tablets



Forever Immublend

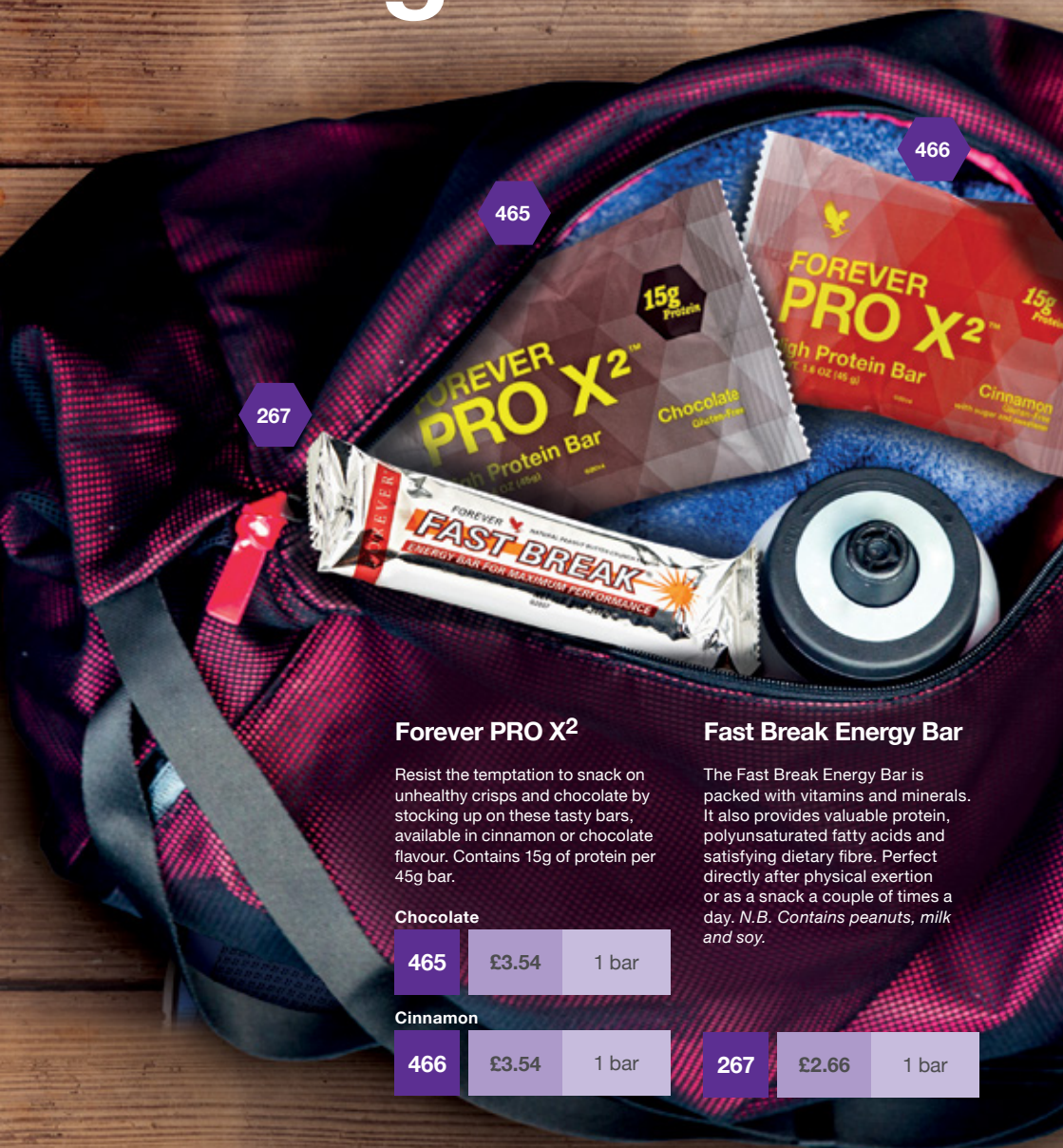
Help support the body's defence system with *Forever Immublend*. This supplement is high in vitamin C, D and zinc, all of which contribute to the normal function of the immune system.

355

£17.66

60 tablets

Weight Management



267

465

466

Forever PRO X²

Resist the temptation to snack on unhealthy crisps and chocolate by stocking up on these tasty bars, available in cinnamon or chocolate flavour. Contains 15g of protein per 45g bar.

Chocolate

465	£3.54	1 bar
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Cinnamon

466	£3.54	1 bar
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Fast Break Energy Bar

The Fast Break Energy Bar is packed with vitamins and minerals. It also provides valuable protein, polyunsaturated fatty acids and satisfying dietary fibre. Perfect directly after physical exertion or as a snack a couple of times a day. *N.B. Contains peanuts, milk and soy.*

267	£2.66	1 bar
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Forever Lite Ultra with Aminotein

Shake up your diet and lifestyle with naturally flavoured, plant powered protein. *Forever Lite Ultra* contains vital vitamins and minerals and is available in two flavours. This versatile product can be used if you're watching your calorie intake, or as a filling protein shake if you're trying to gain weight. *N.B. Contains soy.*

Vanilla

470	£19.72	390g
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Chocolate

471	£19.72	375g
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Forever Therm

This carefully created formula contains a special combination of vitamins, including B6 and B12, which contribute to the reduction of tiredness and fatigue; the vitamin C will also contribute to a normal energy yielding metabolism.

463	£32.87	60 tablets
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Forever Garcinia Plus

Garcinia Cambogia is a tree, native to Southeast Asia, which produces fruit prized for its culinary and beneficial purposes. As well as the fruit's extract, *Forever Garcinia Plus* contains chromium which contributes to normal macronutrient metabolism and the maintenance of normal blood glucose levels. *N.B. Contains soy.*

71	£29.26	70 softgels
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Forever Lean

These well-balanced capsules are high in chromium which contributes to both a normal macronutrient metabolism and to the maintenance of normal blood glucose levels.

289	£34.66	120 capsules
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Forever F.I.T.

Everything you need to help you
to look and feel better.

Discover Forever F.I.T. – three
powerful product packs designed
to help you manage your weight
and support your healthy lifestyle,
no matter what your fitness level.



**HUMAN
NATURE.**

It's our nature to share good things. Tell a friend
about F.I.T. and spread the word. That's how our
social business works: one story at a time; one
person to the next.





C9

Look better and feel great in just nine days with this expertly-devised cleansing plan. Designed to kick-start the F.I.T. programme, cleanse your body and adjust your mindset, C9 provides the perfect starting point for transforming your diet and fitness habits. Based around Forever's bestselling *Aloe Vera Gel*, this nutritionally-balanced programme will allow you to see real results in just nine days.

C9 includes:

- Forever Aloe Vera Gel* (2 x 1 litre)
- Forever Lite Ultra* (15 servings, vanilla or chocolate)
- Forever Garcinia Plus* (54 softgels)
- Forever Fiber* (9 packets)
- Forever Therm* (18 tablets)
- Shaker
- Tape measure
- Booklet

Vanilla

Chocolate

475

£108.95

476

£108.95



F.I.T.1

The *F.I.T.1* pack contains the exact portions of supplements, shakes and bars required to help you through. Maintain and build on the progress you made with the C9 by following step-by-step guidance that will change your habits for the long-term.

F.I.T.1 includes:

- Forever Aloe Vera Gel* (4 x 1 litre)
- Forever Lite Ultra* (2 x 15 servings, chocolate or vanilla)
- Forever Therm* (60 tablets)
- Forever Garcinia Plus* (70 softgels)
- Forever Fiber* (30 packets)
- Forever Pro X bar* (5 x chocolate, 5 x cinnamon)
- Gym towel
- Booklet

Vanilla

Chocolate

479

£220.76

480

£220.76

Weight Management



F.I.T.2

Now you've achieved your goals it's time to push your body to the max. Strengthen and tone your body with *F.I.T.2*, the part of the programme designed to help you build lean muscle through the introduction of high protein nutrition and its easy-to-follow exercise plan. Complete this final step of the programme to see real definition.

F.I.T.2 includes:

- Forever Aloe Vera Gel* (4 x 1 litre)
- Forever Lite Ultra* (2 x 15 servings, vanilla or chocolate)
- Forever Therm* (60 tablets)
- Forever Garcinia Plus* (70 softgels)
- Forever Fiber* (30 packets)
- Forever Pro X bar* (5 x chocolate, 5 x cinnamon)
- Gym towel
- Booklet

Vanilla

Chocolate

491

£220.76

492

£220.76



Vital⁵

Vital⁵ incorporates Forever's cornerstone product, *Aloe Vera Gel*, with four synergistic supplements. This unique product combination will provide you with essential vitamins and nutrients; an ideal choice to integrate into your daily routine.

Pack contains:

- 2 x *Aloe Vera Gel*
- 1 x *Forever Daily*
- 1 x *Forever Active Probiotic*
- 1 x *Forever Arctic Sea*
- 1 x *Argi+*

456

£168.50

6 products



Vital¹⁵

Advanced Nutrition Made Simple
Nutrition Avances Simplified

FOREVER



Forever is represented by a family of over ten million Forever Business Owners; people just like you, in over 150 countries, which share a passion for helping others look better, feel better and live the life of their dreams.

Personal Care

Forever Travel Kit

Take a little bit of Forever with you whenever and wherever you travel! The *Forever Travel Kit* includes *Aloe Bath Gelée*, *Aloe Moisturizing Lotion*, *Aloe-Jojoba Shampoo*, *Aloe-Jojoba Conditioning Rinse* and *Forever Bright Toothgel*, all in convenient, airline-approved sizes for easy packing.

Forever Travel Kit includes:

- Aloe Moisturizing Lotion* (50ml)
- Aloe Bath Gelée* (50ml)
- Forever Bright Toothgel* (30g)
- Aloe-Jojoba Shampoo* (50ml)
- Aloe-Jojoba Conditioner* (50ml)

524

£18.60



i

We recommend that you perform a patch test when trying products for the first time. Please discontinue use if irritation occurs. Always read the product label and ingredients carefully.



Aloe-Jojoba Shampoo

Get beautifully shiny and easy-to-manage hair with this aloe vera and jojoba oil-infused shampoo. The gentle pH-balanced formula is suitable for all hair types and can be used to help replenish your hair's natural moisture.

260	£14.71	296ml
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Aloe-Jojoba Conditioning Rinse

Contains jojoba and vitamin B to help nourish, protect and strengthen the hair, this pH-balanced conditioner gives hair a silky, salon-look finish. Enriched with nourishing oils and vitamins, this product provides a great result when used in conjunction with the *Aloe-Jojoba Shampoo*.

261	£14.71	296ml
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Aloe Shave

A luxurious foaming gel turns the ordinary, daily chore of shaving into a pampering experience. Multiple moisturisers leave your skin feeling smooth, moisturised and refreshed. Disodium cocoamphodiacetate, which is derived from the fatty acids of coconut oil, will condition your skin while our invigorating aloe leaves your skin feeling cool and revitalised. Great for both men and women.

515	£15.08	150ml
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Aloe Hand & Face Soap

Rich and creamy moisturising liquid soap perfect for the entire family. The mild and non-irritating formula creates a luxurious lather to cleanse the face, hands and body on a daily basis.

38	£11.27	473ml
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Personal Care



Relaxation Bath Salts

Indulge in a relaxing bathing experience with this aromatic blend of Dead Sea salt, lavender and essential oils to soak away life's worries. For centuries, Dead Sea salt has been known for its therapeutic benefits, soothing and rehydrating the skin. Lavender is a popular herb, encouraging a more relaxed frame of mind.



Relaxation Shower Gel

For skin that yearns to feel silky-soft, the soothing and moisturising properties of the *Relaxation Shower Gel* leaves your skin feeling fresh and invigorated. A nourishing formula of aloe vera and essential oils, coupled with the delicate scent of lavender, bergamot, lemon and cucumber extract.



Relaxation Massage Lotion

Combining the soothing and conditioning benefits of aloe vera and white tea with rich oils of lavender, bergamot and sunflower seed, the rich *Relaxation Massage Lotion* is the perfect way to finish your *Aroma Spa* at-home experience.

286

£22.80

350g

287

£18.85

192ml

288

£21.38

192ml



Aroma Spa Collection

This luxurious, three-piece collection offers an at-home aromatherapy spa experience. Indulge your body with high quality ingredients including aloe vera, lavender, white tea and essential oils.

285

£62.86

Some people put aloe on after sun exposure, but sun-smart people know to put it on before. Soothe and protect skin with one of our sunscreens...

Aloe Sunscreen Spray

Aloe Sunscreen Spray provides high quality sun protection with its silky smooth, water-resistant formula. It's easy-to-apply, moisturising and offers the skin SPF 30, UVA and UVB protection.

319	£17.40	178ml
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Aloe Sunscreen

This water-resistant SPF 30 sunscreen contains soothing aloe vera which helps to protect your skin from the effects of the sun's UVA and UVB rays. The silky, smooth and easy-to-absorb formula can also double up as an after sun lotion.

199	£12.73	118ml
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Forever Sun Lips with SPF 30

Take care of your lips by applying SPF 30 protection that blocks both UVA and UVB rays. This is a real must-have product for the summer months and offers perfect lip protection during ski season. It's water-resistant for up to eighty minutes and has a refreshing cool-mint flavour.

462	£4.26	0.15 oz.
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FOREVER FAVOURITE

Aloe Lips with Jojoba

Get kissable lips with this rich and nourishing pocket-sized lip balm. This loaded lip product contains aloe, jojoba and three types of wax to smooth and soothe chapped, dry lips. Great for protecting lips all-year round.

22	£2.99	0.15 oz.
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Personal Care



Aloe Bath Gelée

This beautifully-scented refreshing bath and shower gel is rich in aloe vera, which helps to gently moisturise the body, leaving the skin feeling irresistibly soft.



Aloe Body Toner

A rich, creamy blend of aloe vera and herbs to help moisturise, tone and condition the skin. Use beneath cellophane wrap (sold separately) to achieve the most effective results. *Aloe Body Toner* leaves the skin feeling rejuvenated.



Aloe Body Conditioning Creme

This cream is rich in herbal extracts, collagen, elastin and conditioners. It works as an effective massaging cream to complement the *Aloe Body Toner*, by leaving you with smooth, supple skin.

14	£14.47	251ml
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56	£24.16	113g
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57	£31.08	113g
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Aloe Body Toning Kit

Designed to temporarily tone, trim and tighten the skin, the *Aloe Body Toning Kit* includes signature products, including *Aloe Body Toner*, *Aloe Body Conditioning Creme* and *Aloe Bath Gelée*, plus a loofah mitt and cellophane wrap.

- 057 Aloe Body Conditioning Creme
- 056 Aloe Body Toner
- 014 Aloe Bath Gelée

55	£75.37
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Forever Alpha-E Factor

The *Forever Alpha-E Factor* is a light skin-replenisher, containing rich ingredients to balance the skin, reduce dryness and create radiance. With a powerful combination of vitamins, this premium product encourages a youthful complexion by helping to revive and nourish the skin; great for use after shaving.

187

£28.25

30ml



Aloe Lotion

This finely-textured moisturiser helps to condition your face and body and contains nourishing ingredients like jojoba oil, vitamin E, collagen and elastin to keep the skin smooth and supple. This softening lotion also includes apricot kernel oil, which locks in moisture and creates a lightweight barrier on the skin. *Aloe Lotion* is ideal to soothe dry, irritated skin and to use as an after-sun lotion. *N.B. Suitable for people prone to dry skin conditions. Contains lanolin.*

62

£12.73

118ml



Forever Aloe Styling Gel

This alcohol-free, humidity-resistant hair gel provides optimum holding power with no stickiness. This gel is reinforced with jojoba seed oil and vitamin E, to keep hair looking shiny, strong and healthy. Perfect for men or women; use on wet or dry hair to add volume and shine.

194

£12.73

227g



Aloe Vera Gelly

Essentially identical to the aloe vera's inner leaf, our 100% stabilised *Aloe Vera Gelly* lubricates sensitive tissue safely. This topical thick gel soothes and calms irritation.

61

£12.73

118ml

Personal Care



Aloe Heat Lotion

Containing warming agents and aloe, this rich emollient lotion provides blissful relief from everyday stresses and strains. Great when applied before exercise or for soothing aches after a workout. Also ideal for a warming massage that will leave you feeling rejuvenated.

64	£12.73	118ml
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Aloe Ever-Shield Deodorant

Aloe Ever-Shield Deodorant provides effective, all-day protection. This gentle yet powerful product is non-irritating and does not stain clothes. The aloe vera formula contains no alcohol or harsh aluminium salts usually found in antiperspirant deodorants, and can be used to soothe after underarm shaving and waxing.

67	£6.31	92.1g
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Aloe Propolis Creme

A rich, creamy blend of aloe vera, bee propolis and camomile that helps maintain healthy, beautiful skin tone and texture. The *Aloe Propolis Creme's* moisturising and conditioning properties make for an excellent everyday moisturiser and helps to soothe irritation. *N.B. Suitable for people prone to dry skin conditions. Contains lanolin.*

51	£15.56	113g
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Aloe MSM Gel

A combination of aloe vera and methyl sulphonylmethane (MSM), this non-staining, clear gel soothes joints and muscles. An excellent product that no sports bag should be without.

205	£19.52	118ml
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Sonya Hydrate Shampoo

Moisture-enriched shampoo with a unique ultra-hydrating formula that nourishes the scalp and invigorates dull-looking hair. Made with moisturising aloe vera and royal jelly, this shampoo helps to eliminate dryness, providing hair with the moisture it needs to look and feel silky soft. For those with dry or colour treated hair, this shampoo's for you.

349	£19.52	355ml
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Sonya Hydrate Conditioner

Conditions, detangles and softens dry hair to leave it with a luminous shine. Its unique formula helps to retain moisture and nourishes the scalp whilst controlling frizz. The perfect companion to the *Sonya Hydrate Shampoo*.

350	£19.52	355ml
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Sonya Volume Shampoo

Add volume and shine to your hair with the combination of aloe vera and royal jelly. The *Sonya Volume Shampoo* moisturises and nourishes the scalp combating lifeless hair and dryness.

351	£19.52	355ml
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Sonya Volume Conditioner

Follow with the *Sonya Volume Conditioner* for hair with volume and thickness. Also leaves hair soft to touch, shiny and easy-to-manage. The *Sonya Volume Conditioner* contains nourishing aloe vera and royal jelly for volume and bounce.

352	£19.52	355ml
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Aloe Fleur de Jouvence

This definitely is an all-round care package for your skin. These superbly matched products are presented in a decorative box and contain pure aloe vera gel, special plant extracts, pH-balanced fruit acids with jojoba and apricot kernel oil, plus fat-soluble vitamins. As well as containing collagen and elastin, it offers your skin everything it needs to appear healthy and radiant, from deep pore cleansing to nutrient-rich moisturising care. The name given to this exclusive facial care collection – The Flower of Youth – speaks for itself.

339 Aloe Cleanser

338 Rehydrating Toner

340 Firming Day Lotion

342 Recovering Night Creme

343 Aloe Activator

341 Mask Powder

**Also includes a mixing bowl, mixing spoon and applicator brush*

337

£92.59





Aloe Cleanser

Gentle pH and moisture-balanced, non-greasy lotion perfect for removing make up and other impurities. The light, non-irritating formula, containing vitamin C and jojoba oil, can be used morning and night to cleanse the skin and unclog pores to leave it looking and feeling refreshed.

339	£11.99	118ml
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Firming Day Lotion

Rich in vitamins, this hydrating moisturiser supports a healthy-looking complexion and good skin structure. This product helps to maintain a youthful appearance with its blend of aloe, elastin and special moisturisers to tighten pores. It can also be used as a primer before applying makeup.

340	£18.72	59ml
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Recovering Night Creme

Rich, velvety night cream used to replenish the skin and retain moisture whilst you sleep. The addition of collagen helps to combat the appearance of fine lines and wrinkles, and restore the skin to its youthful appearance.

342	£26.26	57g
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Aloe Activator

Great moisturising and cleansing agent containing enzymes and amino acids. Blend with the *Mask Powder* and create a rejuvenating face mask that will help reveal radiant-looking skin. *Aloe Activator* can also be used daily when applied to the face with cotton wool.

343	£11.99	118ml
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Rehydrating Toner

It's important to be absolutely certain no traces of makeup or oil remain on your face after cleansing; this non-drying toner contains aloe vera, witch hazel and collagen to remove all traces of dirt and oil. Its alcohol-free formula also helps to tone, condition and balance the skin without losing any moisture.

338	£11.99	118ml
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Mask Powder

This ultra-fine powder contains a unique combination of rich ingredients that smooth, condition and cleanse the skin; it also contains chamomile. Blend with the *Aloe Activator* to create a rejuvenating face mask.

341	£17.09	29g
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Personal Care



Forever Aloe Scrub

Unlike some scrubs that use plastic microbeads, we use microspheres of jojoba which roll over your skin gently. As they roll, they pick up the dead skin cells that clog up pores and cause skin to look dull. Gentle enough for everyday use for your face or body, the natural ingredients exfoliate and reveal healthy-looking skin.

238

£13.44

99g



Forever Marine Mask

Whether it's environmental stress, a long day, or the weather that has your face feeling drab and dry, the *Forever Marine Mask* can deeply cleanse and replenish the skin whilst balancing texture. With the moisturising and conditioning properties of aloe vera, honey, cucumber extract and natural sea minerals, this deep penetrating mask leaves the skin feeling refreshed and revitalised.

234

£19.09

113g



Forever Alluring Eyes

This revitalising eye cream reduces the appearance of fine lines, wrinkles, under eye-puffiness and dark circles. Its moisturising agents target delicate skin and helps with skin elasticity.

233

£20.71

28.3g



Forever Epiblanco

Uneven skin tone, dark spots and blemishes can make skin appear older than it really is. Improve the appearance of your complexion and even out your skin tone with this exclusive formula.

236

£16.97

29.6ml



R³ Factor Skin Defense Creme

Retain, restore and renew a healthy-looking glow with a valuable combination of aloe vera, collagen and vitamins to maintain a healthy skin tone and texture. Contains AHAs to naturally exfoliate the build-up of daily dead skin cells. Use beneath your favourite Forever moisturiser.

69

£28.25

56.7g



Gentleman's Pride

Gentleman's Pride is an alcohol-free aftershave balm that helps to soothe and condition sensitive skin after shaving. The silky smooth lotion can also double up as a moisturiser to revitalise the skin and calm irritation caused by razors or sun exposure.

70

£12.73

118ml



Forever Bright Toothgel



Created for the entire family – as well as your pets – this gentle, non-fluoride formula contains only the highest quality ingredients including aloe vera and bee propolis. Enjoy its natural mint flavour for a taste that will leave your mouth refreshed and your teeth clean. This toothgel is also suitable for vegetarians since it contains no animal by-products.

28	£5.98	130g
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Aloe Moisturizing Lotion



A silky moisturising cream – containing nourishing aloe, jojoba oil, collagen and elastin – that leaves the skin feeling soft and supple. This lotion moisturises your face, hands and body whilst maintaining the skin's natural pH balance. Its easy-to-absorb formula also makes a great base for makeup application. *N.B. Suitable for people prone to dry skin conditions.*

63	£12.73	118ml
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Sonya Aloe Eye Makeup Remover



This gentle, oil-free makeup remover is perfect to use on the delicate eye area. Its fresh lightweight formula leaves no residue and helps to condition eyelashes.

186	£9.40	118ml
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Forever Hand Sanitizer



Enriched with soothing aloe and nourishing honey, one squirt of this handy disinfectant can kill 99.9% of germs and bacteria. With a refreshing scent of lemon and lavender, *Forever Hand Sanitizer* softens and moisturises hands as it cleans. A must-have for your pocket and bag.

318	£3.53	59ml
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25TH Edition Eau de Parfum for Women



Expertly blended, the delicate summer scent of petals with warm, musky wood tones creates a unique and floral fragrance to capture the essence of femininity. Perfect for every day wear or special occasions.

208	£39.24	50ml
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25TH Edition Cologne for Men



Exclusively created for Forever, the *25th Edition Cologne* is a fresh and sensuous masculine fragrance with an invigorating blend of fruit and herbal accents. This product also includes exotic wood undertones and subtle notes of Mediterranean lavender, refreshing iced pineapple and bergamot.

209	£39.24	50ml
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Personal Care



Aloe Purifying Cleanser

Refreshing cleanser infused with aloe, lemon and cucumber extracts, designed to gently remove makeup and other impurities without drying the skin. This vital first step preps and cleans your skin to prepare it for the other products that follow.

277	£27.91	177ml
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Aloe Deep-Cleansing Exfoliator

This gentle formula, with aloe and natural jojoba beads, cleanses and moisturises as it exfoliates. This exfoliator helps to remove dead skin cells, leaving your face feeling fresher, softer and smoother, and it's so effective that you only need to use it up to three times a week.

278	£20.95	118ml
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FOREVER FAVOURITE

The Sonya Skincare Collection is a breakthrough in anti-aging technology.

Five signature products – which combine the importance of cleansing, exfoliating, toning and moisturising – to leave you with beautiful, healthy skin.







Sonya Skincare Collection

277 Aloe Purifying Cleanser
 279 Aloe Refreshing Toner
 281 Aloe Nourishing Serum
 280 Aloe Balancing Cream
 278 Aloe Deep-Cleansing Exfoliator

282	£130.67
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Aloe Refreshing Toner

Alcohol-free toner with aloe, white tea and cucumber that refreshes and hydrates the skin. Use morning and night, after cleansing and exfoliating.

279	£27.91	177ml
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Aloe Nourishing Serum

Lightweight serum that preserves and replenishes your skin's moisture to help maintain a youthful complexion. Effortless to apply, this serum will absorb quickly but leave a softness that lasts all day. Contains aloe, white tea and mimosa bark extracts.

281	£34.69	118ml
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Aloe Balancing Cream

Enriched with aloe, vitamin E and white tea, this rich face cream helps to restore and balance your skin's natural moisture to leave it feeling hydrated. It contains revitalising extracts to help maintain the clarity, texture and tone of the skin, and naturally exfoliates the build-up of dead skin cells to make way for a more radiant appearance. Amazingly, even though it's thick, it sweeps across your skin like silk. Use in conjunction with the *Aloe Nourishing Serum*.

280	£26.63	71g
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Aloe Deep Moisturizing Cream

This intense cream quenches your skin's thirst by delivering moisture to the deeper layers. It also reduces the appearance of fine lines and wrinkles whilst promoting the elasticity of the skin. Includes pine bark extract. *(Not included in the collection.)*

311	£27.97	71g
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Personal Care



Aloe First

This multi-purpose formulated spray – with aloe vera and bee propolis – helps soothe and protect skin and hair from the damaging effects of sun exposure, chlorine and minor skin irritations. This product is also an effective after-sun moisturising spray.

Avocado Face & Body Soap

Enjoy the cleansing and moisturising properties of avocado – a nutrient-dense fruit – in the rejuvenating *Avocado Face & Body Soap*. This soap is made with 100% pure avocado butter and is ideal for all skin types.

Aloe Veterinary Formula

This easy-to-apply spray is ideal for soothing irritations, cleansing areas before applying dressings or to achieve a glossy and conditioned coat after bathing. The gentle *Aloe Veterinary Formula* can be diluted to cleanse irritated eyes or to clean dirty ears. It can also be used as a soothing leg wash to provide protection after exercise. *N.B. For pets and horses*

40	£16.93	473ml
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284	£5.62	142g
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30	£15.40	473ml
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Forever Aloe MPD

An environmentally-friendly, biodegradable, all-purpose detergent that effectively lifts grime and cuts through grease to remove stains. Its versatile cleaning power can tackle your laundry, floors, bathroom, tiles, carpets and dishes. This highly concentrated formula often only takes a few drops to get the job done. The gentle formula is also kind to hands and clothes.

307

£20.66

946ml



Essential Oils



Forever Essential Oils – Tri-Pak

This convenient sample pack contains 5ml sample sizes of all three single notes: *Peppermint*, *Lemon* and *Lavender*. The bottles are encased in a beautifully presented display box.

512

£32.75

3 x 5ml



FOREVER FAVOURITE



Forever Essential Oils – Carrier Oil

A proprietary blend of aloe vera, vitamins E, A and C and natural unscented oils. As *Forever Essential Oils* are so potent, they should be used in conjunction with carrier oil. A carrier oil is also a great way to help spread and massage oils.

505

£17.48

118ml

Important: Please refer to the *Forever Essential Oils* safety guidelines on foreverknowledge.info before using any of the *Forever Essential Oils*.



Forever Essential Oils – Lavender

Grown and harvested in Bulgaria due to ideal climate and soil, *Forever Essential Oils* in *Lavender* contains a high level of linalyl acetate – this gives lavender its fruity and sweet aroma. Use to soothe, balance and relax.

506

£26.23

15ml



Forever Essential Oils – Lemon

Lemon, one of the most well known and loved oils, has been used throughout the world for centuries for its antiseptic properties and uplifting scent. *Forever Essential Oils* in *Lemon* provides nature's purest lemon oil to uplift and energise.

507

£13.88

15ml



Forever Essential Oils – Peppermint

The peppermint is extracted from plants that have been grown and harvested by the same farm for generations. These plants have naturally higher menthol content, providing the cooling effect that peppermint is known for.

508

£19.37

15ml



Forever Essential Oils – At Ease

The *At Ease* blend provides a combination of wintergreen, lavandin, eucalyptus, coriander, olibanum, rosemary, roman chamomile, peppermint, basil and origanum, specifically combined to promote harmony and inner-calm.

509

£21.68

10ml



Forever Essential Oils – Defense

The *Defense* blend combines clove bud, orange, cinnamon bark, rosemary, frankincense, eucalyptus and juniper berry to promote strength and vitality.

510

£25.03

10ml



Forever Essential Oils – Soothe

This blend of oils provides a perfectly balanced combination of wild mint, wintergreen, camphor, ylang ylang and chamomile, specially blended to soothe.

511

£36.00

10ml

flawless by Sonya®

Mineral Makeup

Available in four beautiful shades, this *Mineral Makeup* is a covering foundation all on its own, or the perfect finishing powder to all of our foundations. Versatile and light, this fine powder can give you little or high coverage with its buildable application. Easy to blend, you don't have to worry about any lines. Enjoy its moderate coverage and subtle luminous glow.

410-413	£25.63	6g
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FOREVER FAVOURITE

371 | Nude

372 | Sandy

373 | Cocoa



Aloe BB Crème

Aloe BB Crème hydrates skin, evens skin tone and provides natural looking coverage with a luminous glow – all while providing sunscreen protection. Featuring aloe vera and olive leaf extract, this hydrating base offers the perfect start to your flawless face!

Nude

371	£32.64	45g
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Sandy

372	£32.64	45g
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Cocoa

373	£32.64	45g
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Defining Eye Pencil

Featuring jojoba and safflower oil, *Defining Eye Pencil* glides across the delicate eye area helping you define one of your best features.

418	£11.32	1g
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Flawless Lengthening Mascara

Reach for the sky with this lash lengthening formula. Made with natural waxes, *Flawless Lengthening Mascara* creates extension and elongates. Safflower seed oil also conditions lashes, creating alluring eyes.

414	£21.36	8g
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Precision Liquid Eyeliner

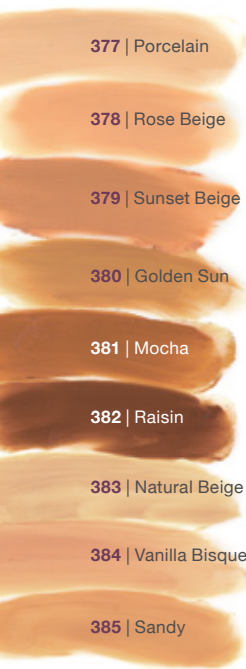
Make a statement with this bold, inky, *Precision Liquid Eyeliner*. Its super-fine tip allows for minute detail and its rich liquid dries fast. Now you can easily craft the dramatic eye look you've always dreamed.

419	£18.85	1.5 oz.
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Flawless Volumizing Mascara

Create curled, full lashes with a formula that maximises each and every lash. Featuring extracts and oils, *Flawless Volumizing Mascara* glides on and multiplies like magic to leave fully rimmed, beautiful lashes.

415	£21.36	8g
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- 377 | Porcelain
- 378 | Rose Beige
- 379 | Sunset Beige
- 380 | Golden Sun
- 381 | Mocha
- 382 | Raisin
- 383 | Natural Beige
- 384 | Vanilla Bisque
- 385 | Sandy



Cream to Powder Foundation

This beautiful foundation enables you to enjoy the velvety feel of a cream foundation whilst leaving behind the matte finish of a powder. Its aloe vera and orchid extract will leave your skin feeling soft with a healthy, natural glow.

377-385	£28.20	7g
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386 | Light-Medium

387 | Dark

Delicate Finishing Powder

This fine powder allows you to set and forget your makeup, knowing that it's going to last. The absorbent formula helps control shine while leaving a polished look.

386-387	£21.79	10g
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390 | Bella

393 | Sofia

392 | Mia

388 | Anya

389 | Layla

391 | Olivia

* Packaging may vary

Brilliant Blush

These rich hues will brighten your face and bring cheeks to life. Highlight, contour and define your cheeks with this range of natural looking colours that will leave behind a healthy glow.*

388-393	£18.16	3.2g
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Concealer Duet

For times when you need to hide a blemish or lighten dark circles under the eyes, these corrective pencils allow you to easily dot and draw over any flaw. The soft, creamy texture fades into the skin, allowing for further makeup to glide over imperfections. Each pencil contains two colours, helping you find the perfect shade of coverage.



Light		
416	£18.80	2.9g
Medium		
417	£18.80	2.9g
Dark		
436	£18.80	2.9g



Perfect Pair Eyeshadow

Enjoy these expertly paired colour duos that complement one another, blending perfectly to create shading, highlighting and contouring of the eyes. The aloe vera formula easily absorbs, prevents eye creases and creates beautiful eyes.

394-399

£19.66

3g

420 | Nude



421 | Allure



422 | Berry



Defining Lip Pencil

Perfect your pout by lining it first with our *Defining Lip Pencil*. These adaptable shades complement our *Delicious Lipsticks* and help your lip colour to stay put. The aloe-infused formulas give softness and dimension to your lips, helping them to stand out in a crowd.

420-422

£14.53

1.2g



**FOREVER
FAVOURITE**

Luscious Lip Colour

This shimmering, light attracting formula helps your lips sparkle and the wet look makes lips look lush and full. Equipped with a mirror and lighted applicator, this gloss is easy to apply anytime, anywhere and at any occasion.

- 423 Double Diamond
- 424 Orange Glow
- 425 Party Purple
- 366 Parfait
- 427 Cappuccino

**423-425
366, 427**

£22.01

6.5g



Delicious Lipstick

Vanilla infused lipstick creates delicious and attention-grabbing tinted lips. This extensive range of colours – from neutral to bold, sheer to dramatic – will provide you with both day and night looks, and its aloe-infused formula will sweep across your lips so smoothly you'll think you're applying lip balm instead!

- 403 Cherry Red
- 435 Plum
- 401 Amethyst
- 402 Chocolate
- 408 Copper
- 404 Bronze
- 406 Watermelon
- 407 Guava
- 405 Peach
- 400 Pomegranate
- 434 Almond
- 409 Rose Gold

**400-409
434-435**

£17.30

3.5g



Promotional Packs



Personal Use Product Pack

The *Personal Use Product Pack* contains a great selection of products to keep you feeling healthy and invigorated. The contents of the pack includes:

- Aloe-Jojoba Shampoo*
- Aloe-Jojoba Conditioning Rinse*
- Aloe Hand & Face Soap*
- Forever Aloe Vera Gel*
- Aloe Propolis Creme*
- Aloe Moisturizing Lotion*
- Aloe Vera Gelly*
- Forever Bright Toothgel*
- Aloe Ever-Shield Deodorant*
- Aloe Lips x2*
- Measuring cup

06

£110.16

11
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Why Forever?

For over thirty years, Forever has provided ordinary people with an extraordinary business; one with real potential, uncapped earnings and proven results.

Forever is a financially stable company, cash-rich and debt-free. Trading for over thirty-five years Forever has a presence in over 150 countries worldwide. Forever is also a member of the Direct Selling Association (DSA) and the Forever UK Head Office holds Investors in People (IIP) accreditation for people management excellence.

Forever Business Owners have access to uncapped earnings, generous incentives, bonus and reward programmes, extensive training and support, and high quality products.

If you want flexible hours, extra income, to be your own boss and to improve your life, then why wait? Discover how great a venture Forever is, contact the person who gave you this brochure and begin the rest of your life. www.foreverliving.com

It is illegal for a promoter or participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved. At Forever nobody receives money for just getting someone to join us, but we do reward our Forever Business Owners for the time, support and training they give to those who join their team.



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Code: 1157/B

Sep 2016



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IN PEOPLE | Gold

