



RIGHT ATTITUDE
TOWARDS BUSINESS

www.continuumsoft.ca

ABOUT THIS PRESENTATION



- About Continuum Software Solutions Inc
- Service Offerings Overview / Team
- Web Designing
- Custom Applications Development
- Mobile Applications Development
- Digital Marketing
- Staffing & Engagement
- Contact Details



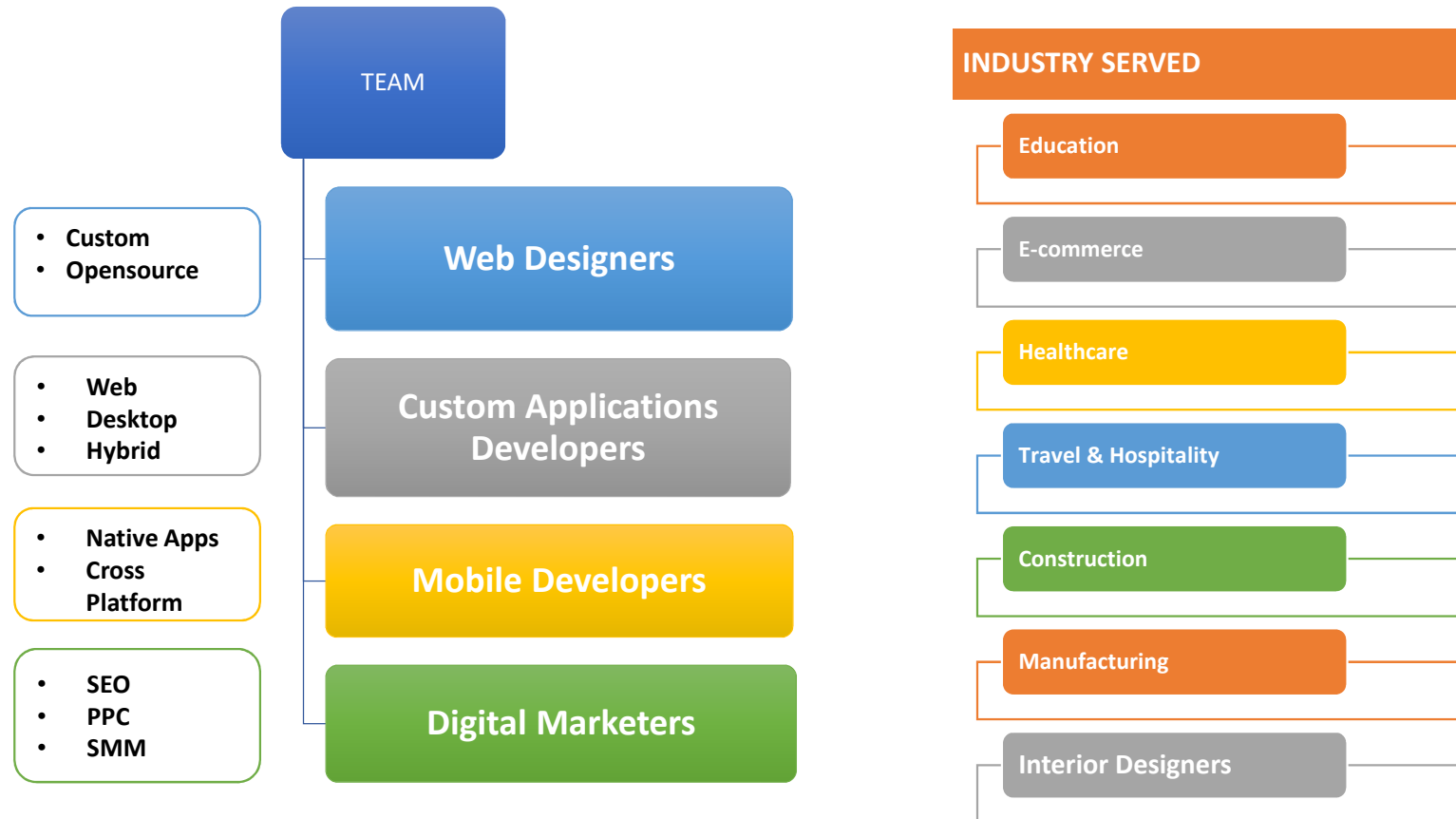
ABOUT CONTINUUM SOFTWARE SOLUTIONS INC

Continuum Software Solutions Inc. is an Internet Marketing Agency located in the Greater Toronto Area, that specializes in

- Website Design & Development
- Custom Applications
- Mobile Application Development.
- Digital Marketing

500+ team available across approved vendors and affiliates

SERVICE OFFERINGS





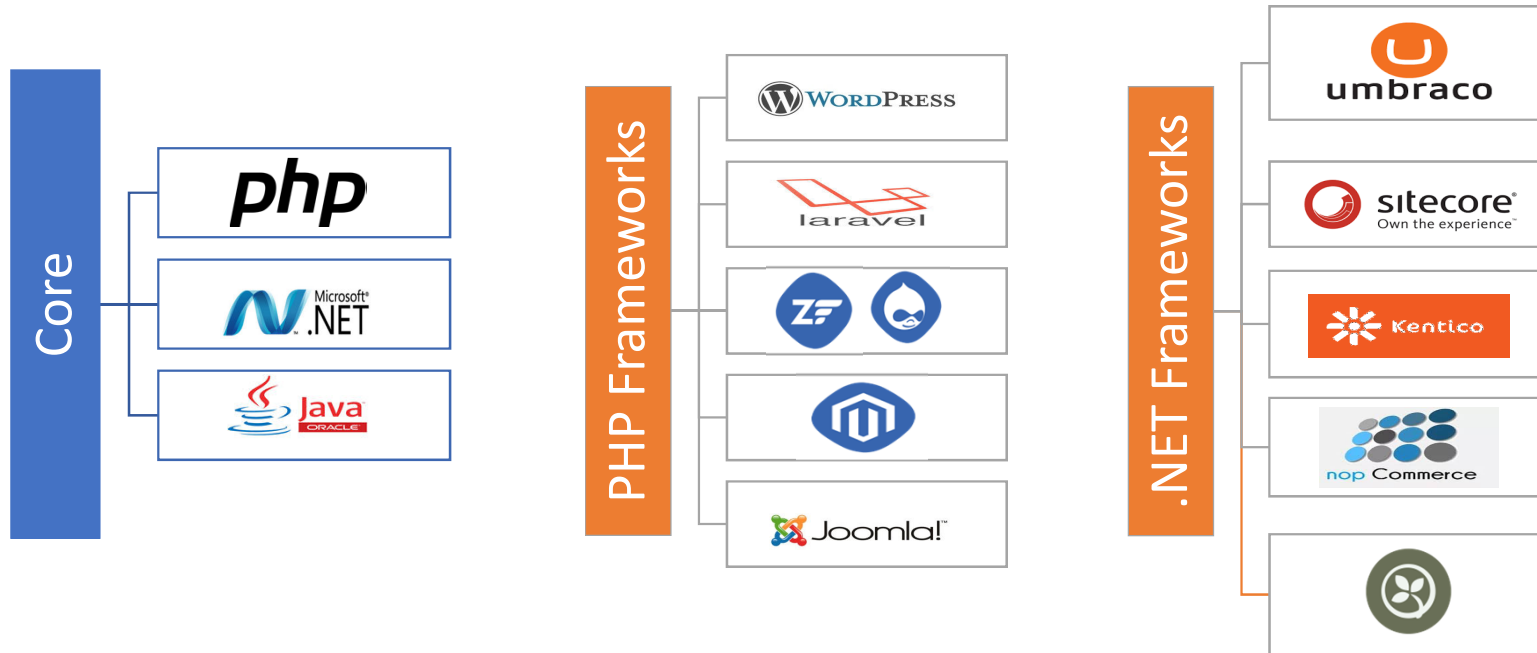
WEB & GRAPHICS DESIGN

Continuum Software Solutions provide end-to-end **creative web design** and **development services** to make your online presence indelible. We are committed to building your brand with the promise of exceptional design and digital experience.

Creative Design Offerings:

- *Responsive Website Designing*
- *Custom Theme Designing*
- *Web & Mobile Application Designing*
- *Corporate Branding*
- *2D/3D Characters Designing*
- *Game Designing*

CUSTOM APPLICATIONS DEVELOPMENT



CUSTOM APPLICATIONS OFFERINGS



- **Web & Desktop Applications Development**
- **Hybrid Applications** using RIA technologies like Silverlight, Windows Presentation Foundation (WPF), HTML 5
- **E-Commerce Portals development** using WordPress, Magento, Joomla, DotNetNuke, nopCommerce, Umbraco, etc.
- **PHP applications development (Zend, Codeigniter, Laravel, Symfony) and deployment architectures**
 - *LAMP (Linux, Apache, MySQL and PHP)*
 - *WAMP (Windows, Apache, MySQL and PHP)*
 - *WIMP (Windows, IIS, MySQL and PHP)*
- **Microsoft Cloud Services**
 - *Windows Azure*
 - *Windows Azure AppFabric*
 - *SQL Azure*

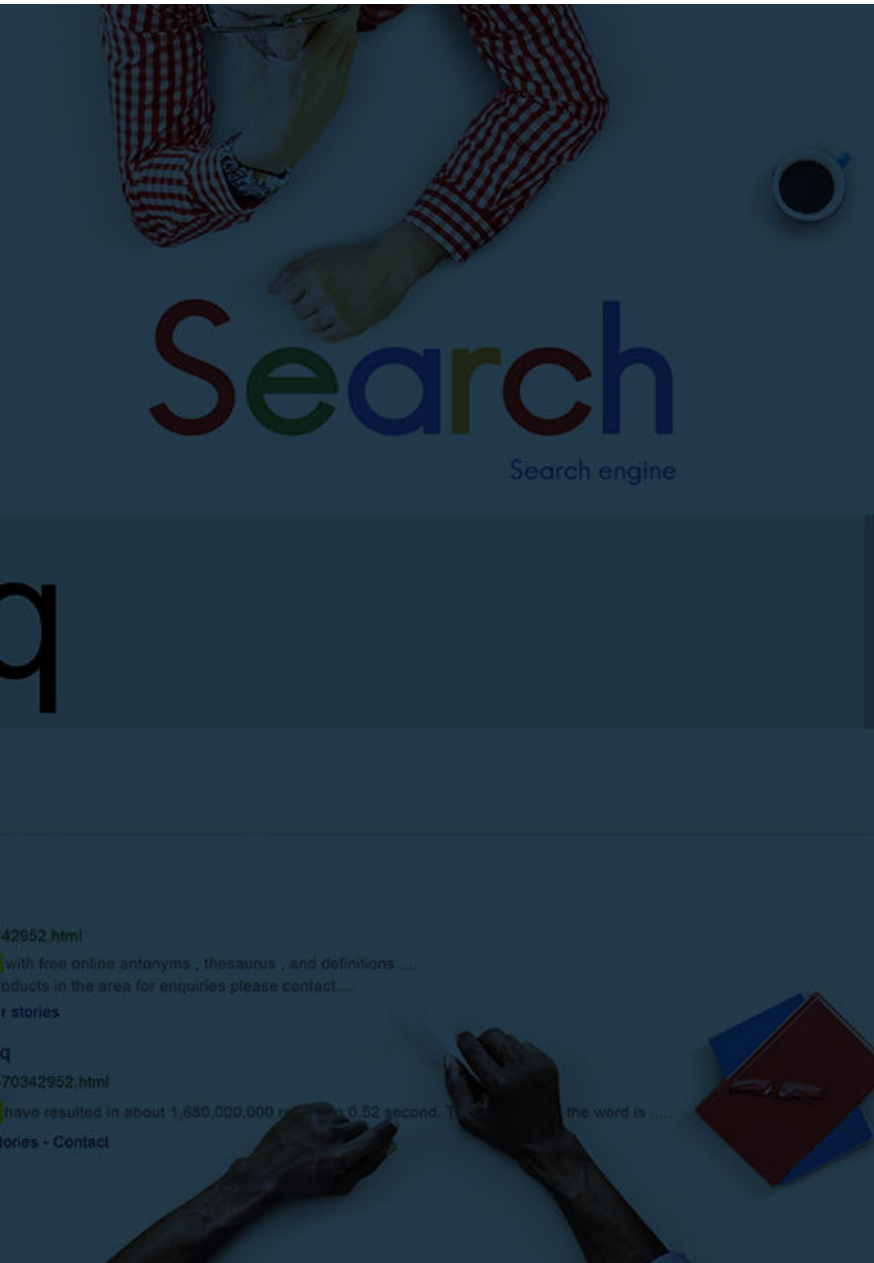


MOBILE APP DEVELOPMENT

We design and develop enterprise mobile applications for **iOS & Android**. We also develop apps using cross-platform development software like **Xamarin** and **PhoneGap**.

Our app makers have experience in developing high performance native mobile applications and easy to maintain hybrid mobile applications. Our team of visual designers are pro at creating wireframes and visual design mock up for mobile, mobile web and responsive web applications.





Digital Marketing

SEO:

- Increase in high volume keyword's search rankings which drives efficient returns
- Extensive increase in no. of visitors on website, which leads to generate business leads
- Detailed orientation and performance reporting structure

PPC:

- Initial Analysis and Setup (Google AdWords)
- Ongoing Account Management

SMM:

- Competitor analysis & Social Strategy
- Accounts setup
- Monthly Social Content Calendar Creation
- Visual Asset Development
- Increase in followers
- Ads Campaign
- Analytics & Reporting

Staffing & Engagement

Resources Profile

- Dedicated project managers
- Certified Software Developers on Microsoft .NET technologies
- PHP Programmers
- UX/UI designers for web, mobile apps & gaming
- Mobile applications developers on Android and iOS

Service Highlights

- Dedicated project team structure
- Excellent technology recruiting
- Offshore staffing

Engagement Models

- Time & Material
- Man-Month
- Fixed Price

Contact Us



 **72 Eastview Gate, Brampton,
ON L6P 2G7 Canada**

 **info@continuumsoft.ca**

 **www.continuumsoft.ca**

 **Inquiry_continuum**

 **+1-647-772-6997**

