

HOW IT WORKS



+44 01355 225602

Sign up to any package for at least 6 months and get a free trimonthly advert worth £99 as well as 20% off refuelling costs!



START

START YOUR ENGINES!

YOU'RE ALL SET! GIVE US A CALL TO GET YOUR CLEARANCE FOR TAKE-OFF, WE CAN'T WAIT TO START WORKING WITH YOU!

HOLD LUGGAGE FIRST

FRESH WINGS, EXPERIENCED FLYER OR HIGH ALTITUDE VETERAN? SELECT THE PACKAGE THAT WORKS BEST FOR YOU.

AERIAL ADVERTISEMENTS

DOES YOUR DEAL INCLUDE ANY FREE OR PAID ADS? IF SO, DO YOU HAVE AN IDEA OF WHAT YOU WANT YOUR AD TO BE? WE CAN GET WORKING ON THEM STRAIGHT AWAY!

FILL YOUR SUITCASE

NOW YOU'VE GOT THE FRAMEWORK SET, PICK THE PARCELS YOU WANT TO INCLUDE IN YOUR PACKAGE. REMEMBER YOU CAN ADD THE SAME ONE MORE THAN ONCE!

NEED TO REFUEL?

NEED ANY REFUELLING DONE STRAIGHT AWAY? REMEMBER IF YOU SIGN UP TO 6 MONTHS OR MORE YOU GET 20% OFF ALL REFUELLING COSTS!

FLIGHT DURATION

ALMOST DONE! NEXT YOU NEED TO DECIDE HOW LONG YOU WANT TO SIGN UP FOR. YOU CAN START WITH 1 MONTH OR EVEN GO FOR 10 YEARS IF YOU WANT, IT'S COMPLETELY UP TO YOU!

SPEEDY BOARDING?

OUR BOOSTERS WILL HELP YOU INCREASE YOUR FOLLOWING AND SUBSCRIBER BASE QUICKLY OVER A SHORTER PERIOD OF TIME. PICK WHICH OF THE BOOSTERS, IF ANY, YOU WANT TO INCLUDE IN YOUR PACKAGE.



/BIRDBRAINMARKETING



@BIRDBRAINM



BIRDBRAINMARKETING

BIRDBRAIN MARKETING

Tel: 01355 225602 | Email: info@BirdbrainMarketing.com | Web: www.BirdbrainMarketing.com



FRESH WINGS

Includes:

- 3 Parcels from the Packing List
- 1 Monthly Progress Report

£149 per month

EXPERIENCED FLYER

Includes:

- 6 Parcels from the Packing List
- 2 Monthly Progress Reports
 - 10% off Boosters

£274 per month

HIGH ALTITUDE VETERAN

Includes:

- 9 Parcels from the Packing List
- 3 Monthly Progress Reports
 - 15% off Boosters
- 2 Free Mid-Air Refuel hours

£399 per month

BOOSTERS

1. Page Boosting

We'll boost your online profile page to targeted audiences for just £99 a month

2. Online Advert

We'll run a monthly social media ad of your choice to a targeted audience for just £99 a month

PACKING LIST

Once not enough? Each parcel can be added as many times as you want to suit your needs

DAILY POST ON 1 PLATFORM

Stuck for time managing social media on top of everything else? This parcel will guarantee a post on your chosen social media platform every single day to ensure your fans are kept right up to date.

WEBSITE CONTENT

Need some good, relevant website content to keep your followers informed and entertained? With this parcel we will write up to 2 blogs for you per month, bespoke to your company about whatever you want.

**REMEMBER!
BOTH FREE AND PAID ADS COME
WITH A £20 BUDGET!**

MONTHLY MARKETING EMAILS

Like to keep your followers up to date with all your latest offers and deals? With this parcel we will draft and send out up to 2 monthly marketing emails on your behalf (Newsletter not included)

ADDITIONAL PROGRESS REPORT

Not enough progress reports in your package level? Not a problem, add another one with this parcel to guarantee a more thorough understanding of your online presence.

MONTHLY EMAIL NEWSLETTER

Stuck for time getting your monthly newsletters out to eagerly waiting subscribers? With this parcel we will design and send out your newsletter for you, releasing your valuable time.

COVER PHOTO CREATION

Tired of the same cover photo month after month after month? With this parcel we'll design you a brand new cover photo every month, to keep your page looking fresh and unique.

ENGAGEMENT ON 1 PLATFORM

Worried that you're missing the "social" in Social Media? With this parcel we will explore, comment on and invite prospective fans on your behalf and respond to any queries for you, sending any potential sales your way!

PICTURE BASED VIDEO

Do you have a story you want to tell, or a product you want to present in a fun and unique way? Tell us your idea and we will produce a picture based video that you can show off to your fanbase.



MID-AIR REFUEL

Do you need that extra, one-off piece of work done? Do you want to work with someone you can trust to do it well? Each of the following Mid-Air Refuels are available at just £25 per hour with quality guaranteed!

PROFILE REDESIGN

Are your social media accounts beginning to feel stagnant or out of date? We can work with you to give them a fresh, new look your fans will love!

ACCOUNT SET UP

Expanding to new Social Media pastures? We can set up your account for you, keeping in line with your online personality.

EMPLOYEE INTERVIEW

Fans love hearing from you directly! Just let us know and we'll arrange for an onsite video interview so followers can connect with you personally.

COMPETITOR ANALYSIS

Pesky competitors at it again? We'll do a full review of your main competitors' online presence including tips on how to keep them at bay

LOGO DESIGN

Going for a new look? Have a chat with us and we can come up with some logo designs to represent you the way you want.

PRINTED LEAFLET DESIGN

Fancy some new offline marketing or need fresh new ideas for an event? Get in touch and we'll help you make it a visual success!

LIVE VIDEO

Want to run a live video for an event, or even a trip around the office? Let us know and we'll be there to help you give your followers a look in.

VIDEO TRANSCRIPT

Why limit your videos to visual advertising? We can create a transcript blog of a video of your choice for some great content marketing too!

Any more questions? Visit our FAQ page at www.birdbrainmarketing.com/aboutus/faq for more information, or contact us on +44 (0) 1355 225602 or info@BirdbrainMarketing.com