

# **Company Profile**

Introduction



FOR UNIQUE AFRICA HOLIDAY PACKAGES

Claudious Tours and Safaris is an East Africa based tours and safari operator that has been in operation since 2008 offering both upmarket and budget tours to travelers visiting East Africa and Southern part of Africa. The company ensures satisfaction for our clients by offering the best possible services. We have representatives and ground handlers throughout the region where we offer trips and you can be assured of the same tip-top quality and professional services throughout your holiday with us.

#### **Mission Statement**

To Bring Satisfaction to the Traveler by Offering Unique Adventure Safari Packages at the most affordable rates. We aim at being the most outstanding

**Destination Marketing Company** in the East and Central African Region by **ensuring and guaranteeing our customers** the ultimate travel satisfaction.

**Our Motto** 

## **Providing the Best and Most Unique Safaris in Africa**

#### **Our Vision**

To become the premier Adventure Safaris firm in Eastern Africa and ensure the highest professional standards.

#### **About Our Services**

We do not just provide tour services to the discerning traveler but also offer online Hotel Bookings and Reservations. You book your International flight and we take care of everything else. Our safaris are all-inclusive in that from the moment you arrive at your destination we take over your Airport Transfers, Hotel Bookings, Internal Domestic Flights and Safaris to all the famous National Parks and Game Reserves. A safari holiday is a lifelong dream for many and our vast collection of Safari Programs, Safari Camps and Lodges across Kenya, Tanzania, Uganda and Zanzibar enables you to plan a truly memorable vacation experience.

## Safari Trips on Offer

Among the well organized tours that we offer which have regular departures and are popular with most of our clients are: -

#### 1. Budget Camping Holidays

These are safaris for those clients who wish to stay longer, see more and have a greater interaction with the local people and tribes. With a limited budget per day we offer them travel options that are suitable; providing them with middle range accommodation both in the parks and the cities. On safari food is cooked within designated encampments on the outskirts of the game parks by our professional outdoor chefs.

Accommodation on tours is either in *permanent but rustic safari tents* where you either sleep on beds or in cases where stationery tents are not available we carry tents that are set up and the clients sleep on the ground in sleeping bags on two inch basic mattresses. Ablution is basic in pit latrines and where available hot showers are provided and flush latrines. Most of the permanent tents are *en-suite with warm showers and a cloakroom* within the tent canopy.

## 2. Luxury Camping Tours

In this case the accommodation is *in permanent luxury tents* that have been set up in and around game sanctuaries *offering luxury accommodation* on full board basis. The luxury at these establishments are similar in service delivery to luxury hotels all over the world with the only difference being the surroundings and the fact that you are in Africa's wilderness areas encompassed by a multitude of wild animals and isolated from the "hue and cry" that is the hallmark of urban areas.



## 3. Upmarket Holiday Packages

The holiday packages in this instance are made up of exclusive holiday adventures that are *top-of-the-range* in terms of hospitality, accommodation, vehicles used, planes chartered, facilities offered and personnel attending to our clients. *Satisfaction is guaranteed* and your every need is met whether you are interested in isolation from the rest of the world or you wish to go on a trip of your own *every service and attention* given to you is *personalized to suit your safari*.

#### 4. Wildlife Adventures Safaris



Being the *last enclave on earth* for diversity and numbers of wildlife, East Africa is a paradise for the *wildlife conservationist*. From the *endangered mountain gorilla*, black rhino, the bongo and the Rothschild giraffe to the *multitudes of wildebeest migrating* from the Serengeti in Tanzania to the world famous Masai Mara in Kenya; from the hundreds of *thousands of flamingos* on the Lakes of Nakuru, Bogoria, Elementaita and Manyara to the *unique amphitheater of the Ngorongoro Crater* with *its uncountable wildlife populations* there is plenty to see for the wildlife aficionado. In this regards we have numerous itineraries that take the traveler to the various parks that are scattered all

over the East African landscape across the countries of Kenya, Uganda, Tanzania, Rwanda and Burundi.

## 5. Family Holiday Packages

We have also catered for the family that wishes to travel to Africa by offering them *quality solutions* for their holidays with the aim of providing the adults in these families with hustle-free and enjoyable trips where each family member is catered for; from the parents, to the elder children, to the younger children and infants. Claudious Tours and Safaris knowing that a perfect family holiday is all inclusive has gone out of its way to identify family friendly hotels and establishments where family interest is paramount.

From safety issues to *child-friendly caretakers* for the younger children every effort has been put in place to *ensure family satisfaction*. On safari our driver guides have been chosen with care and elderly and more patient guides have been hand-picked to take you on a memorable family safari.



#### 6. East Africa Beach Holidays

East Africa has some of the *best beaches on the east coast of Africa* with endless white sands next to the *azure waters of the Indian Ocean*. Over the centuries these *pristine beaches* have attracted people from every corner of the globe and Claudious Tours and Safaris Ltd has not been left be behind in selling this destination to the *discerning beach holiday lover*.

From the northern shores of Kenya at *Kiwayu and Lamu*, through to *Malindi*, *Watamu* and *Mombasa* and on *Wasini and Shimoni* in Kenya there are *exclusive beach resorts*, hotels and cottages to suit a wide range of clientele. From the Southern reaches of Mombasa including the famous **Diani** Beach with its myriad beach resorts all the way to **Wasini** and **Shimoni** with their **attractions of Islands** scattered along coral reefs with their **multitude of sea-life** and with opportunities of sighting **Whales** and swimming with Dolphins.

#### 7. Mountain Hiking Trips

The East African region is home to some of Africa's highest mountains including **Mt Kilimanjaro** at 5895 meters – Africa's tallest mountain; **Mt Kenya** at 5,199 meters with its spectacular snow-peaks to **Rwenzori Mountains** at 5,109 meters constantly shrouded with mists and unending drizzles.

These mountains are the joy of mountain climbers and offer challenges to the aficionados of mountain



climbing. We have various itineraries that cover hiking of different durations on these volcanic mountains. In our employment are a number of professional mountain guides, porters and cooks that provide excellent services to our clients up these peaks and back to the foothills of these mountains.

#### **Special Interest Safaris**

Other holiday vacations available include trips that are *off-the-beaten* track in *exotic* and *romantic places* in Kenya and the surrounding countries (namely Uganda, Tanzania, Rwanda, Namibia, Botswana, Zambia and South Africa)

- Photographic Safaris
- Cultural Tours
- Disability Tours
- Golf Tours
- Desert Tours
- Water Rafting
- Hot Air Ballooning
- Gorilla Tours
- Deep Sea Diving
- Archeological
- Birding Tours
- Primate Tracking Tours
- Cruise Ship Holidays
- Flying Holiday Packages

Filming and Location Hunting

#### **Exclusive Holiday Adventures**

These are **exclusive top-end safaris** that include **exotic holiday packages** in spectacular surroundings; staying in **five-star hotels**, **lodges**, **trains and cruise ships**; **helicopter flights** over renowned **Victoria Falls**; honeymooning in unique places globally known for their conservancy stands and walking among the **famous tribes** of Eastern Africa such as **the Maasai and the Turkana** of Northern Kenya. Most of the tours mentioned below take our esteemed clients to a number of African countries and we make your trips as **seamless** as possible planning for your stay at **upmarket establishments**: -

- Africa Honeymoon Safaris
- Blue Train and Victoria Falls Adventures

- Ecotourism and Beach Holiday Packages
- Wildlife and Cruise Ship Adventures

#### **Our Staff**

We employ friendly and motivated personnel who are best placed to give you a "home-away-from-home experience." Periodic in-house training is given to all our staff members to ensure that they are conversant with the various aspects of tours and travel. The driver cum guides are professionals with accident-free history and with long experiences in the tourism field, having a "hands-on" knowledge of the people, the flora and fauna in their areas of operation; familiar with the various roads they traverse and the weather conditions in the regions that they take our clients to; this enables them make informed decisions on behalf of our clients.

## **Transportation**

Claudious Tours and Safaris maintain a fleet of modern vehicles that include saloons/sedans, safari minibuses, land cruisers and omnibuses for shuttles and conferences. All our vehicles are comprehensively insured and are driven by our crew of competent and well trained driver guides. Our cars are fitted with communication equipment so that at all times you are in contact with our central offices. We also offer charter flights for those who wish travel by air.



Figure 1: Luxury Tented Camping in the African Wilderness



Figure 2: Connecting to Clients Through the World Wide Web

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